THE ACADEMY National June 7 - 12 2019 Conference Austin, Texas

> GLOBAL INSPIRATION LOCAL SOLUTIONS



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Schedule at a Glance

All events will be held at the Austin Convention Center, except where explicitly noted.

SATURDAY, JUNE 8

7:30 a.m. – 5 p.m.	Registration & Information Desk open	Palazzo
8:30 a.m. – Noon	 Preconference Seminar Distributed Energy Resources: Overview of Financial Risk and Opportunities 	9 ABC
8:30 a.m. – 4:30 p.m.	 Preconference Seminar Electric Utility Industry Overview: Strategic Challenges & Trends 	10 AB
9 a.m. – Noon	Association Board of Directors Meeting	Ballroom B
1:30 – 5 p.m.	 Preconference Seminars Achieving Community Objectives with Strategic Rate Design Talent Wars: Are You Ready for the Next Generation? 	8 ABC 9 ABC
3 – 5 p.m.	Advisory Committee Meeting	Ballroom B
SUNDAY, JUNE 9		
7:30 a.m. – 7 p.m.	Registration & Information Desk open	Palazzo
8:30 a.m. – Noon	 Preconference Seminars Governance 101: Basics for Board and Council Members Wireless Pole Attachments: What's in Store? The Soup to Nuts of Future-proofing Your Utility Strategic Planning Live: A Simulated Immersion 	8 ABC 5 ABC 10 AB 6 AB
11 a.m. – Noon	PMA Task Force Meeting	Ballroom B
Noon – 1 p.m.	PowerPAC Board Meeting	7
1 – 2 p.m.	Joint Action Agencies Meeting	Ballroom B
1:30 – 5 p.m.	 Preconference Seminars Measuring for Success: Performance Monitoring and Accountability for Boards Crisis Communications: What Every Leader Must Know Integrating New Technologies into Your Distribution System Understanding Cyber Threats: Practical Techniques to Secure Your Utility 	8 ABC 5 ABC 10 AB 6 AB
2 – 4 p.m.	Legislative & Resolutions Committee Meeting	Ballroom C
3:30 – 4:30 p.m.	Membership Committee Meeting	7
4 – 5 p.m.	FERC/NERC Issues Briefing	Ballroom B
5 – 6 p.m.	Women in Public Power Reception	J.W. Marriott Salon 4
6 – 7:30 p.m.	Welcome Reception	J.W. Marriott Grand Ballroom (Salons 5&6)

MONDAY, JUNE 10

7 a.m. – 6 p.m.	Registration & Information Desk open	Palazzo
7 – 8:15 a.m. 7:30 a.m. – 4 p.m.	PowerPAC Breakfast (PowerPAC members only) Texas Lone Star Lounge	Ballroom B 3
8:30 – 10:30 a.m.	Opening General Session Welcome, <i>Jacqueline Sargent</i> State of Public Power, <i>Sue Kelly</i> Can We Move from Gridlock to Dialogue? <i>Mark McKinnon</i>	Ballroom A
9:30 – 11 a.m.	Guest Breakfast & Leatherworking	10 AB
11 a.m. – Noon	Breakout Sessions	
	 Crisis Communications: How to Stay in Control The 100% Renewables Bandwagon: Should You Jump On? Economic Development Best Practices: Site Selection and Megatrends Federal Legislative Update: From Congress to Your Community Cybersecurity: Small Investment, Big Impact Safety Top 5: Step Up Your Game Boards 101: Fulfilling Your Fiduciary Responsibilities Winning the Talent War: Workforce Challenges and Keys to Success 	4 ABC 8 ABC 9 C 9 AB 5 ABC 6 B 6 A 10 C
11 a.m. – Noon	 Industry Spotlights The Future is Here for Solar + Storage, 8minutenergy Renewables 	7
	• Will Renewables Ruin Organized Markets? <i>Duncan, Weinberg, Genzer & Pembroke</i>	
Noon – 1:30 p.m.	Lunch (on your own)	
1:30 – 4 p.m.	Public Power Expo Preview Hours	Exhibit Hall 1
1:30 – 2:30 p.m.	 Breakout Sessions Green is the New Black: Communicating Environmental Stewardship Energy Storage: Behind or in Front of the Meter? Protecting Your Customers and Community from Scams What is Happening in the RTO-Operated Markets? Threat Alert: Cybersecurity for Leaders Getting the Most Out of Your AMI Investment Understanding Your Board Role and Responsibilities Training Programs to Bring in and Keep the Best 	4 ABC 5 ABC 8 ABC 6 B 10 B 9 AB 9 C 6 A
2 – 2:30 p.m.	 Industry Spotlight Safety and Tool Training: Phasing Meters and Voltage Detectors, <i>Bierer Meters</i> 	7
3 – 4 p.m.	 Breakout Sessions More than Poles and Wires: Measuring the True Value of Your Utility Community Solar with Storage: Lessons Learned What is Blockchain and Why Should You Care? Transmission: Increasing Rates Demand Increasing Scrutiny Lessons from Disaster: Making the Most of Mutual Aid Powering Resiliency for Our Military Systems Report Card Time for the CEO and Board Tipping the Pay Scales: Strategic Roundtable 	4 ABC 8 ABC 9 AB 6 B 9 C 6 A 5 ABC 10 C
3:30 – 4 p.m.	 Industry Spotlight Partnering to Develop Solar Facilities: Case Study of a 300MW Solar Project for Virginia Electric Cooperative, <i>D.E. Shaw Renewable Investments</i> 	7
4 – 6 p.m.	Public Power Expo Grand Reception	Exhibit Hall 1
6 – 7 p.m.	Young Professionals Happy Hour	J.W. Marriott Edge Rooftop & Bar

TUESDAY, JUNE 11

7:30 a.m. – 5 p.m.	Registration & Information Desk open	Palazzo
7:30 a.m. – 4 p.m.	Texas Lone Star Lounge	3
8 – 10 a.m.	General SessionPresentation of National AwardsAre We Ready for the Rise of the Robots? <i>Jennifer Golbeck</i>	Ballroom A
10 a.m. – Noon	Public Power Expo	Exhibit Hall 1
11 a.m. – Noon	 Breakout Sessions Reaching Tomorrow's Customers: Public Power in Our Schools Winning the Rate Race for Your Utility and Community Pole Attachments: Overcoming Barriers to Local Control Addressing Climate Change: The Washington Report Can Your Utility Survive a Cyber Attack? R&D: Bring the Power of Innovation to Your Community Boards and Managers: Leading as a Team Bond Ratings: Straight from the Big Three 	6 B 5 ABC 8 ABC 4 ABC 9 C 10 B 6 A 9 AB
11 a.m. – Noon	 Industry Spotlights The UMPA Peaking Plant: A Breath of Fresh Air, <i>Caterpillar</i> The Energy Storage Playbook: Your Step-By-Step Guide to Gear Up and Save Money, <i>ENGIE Storage</i> 	7
Noon – 1:30 p.m.	Public Power Expo Closing Luncheon	Exhibit Hall 1
1:30 – 2:30 p.m.	 Breakout Sessions Tell Your Story, Save Your Utility What Will Your Utility Look Like in 2029? Electrify Your Fleet and Recharge Your Benefits Are Your Transmission Rates About to Go Up? Physical Security: The Threats Haven't Gone Away Upping Your Operations Game to Become a Five-tool Utility Flexible Nuclear for Low-cost Decarbonization It's Never Too Early for CEO Succession Planning 	4 ABC 8 ABC 9 AB 6 B 5 ABC 9 C 6 A 10 B
2:45 – 4:15 p.m.	 General Session How to Build a Culture of Excellence in Public Power, <i>Timothy Burke, David Koster, Debra Smith, Lynne Tejeda</i> 	Ballroom A
4:30 p.m.	Association Business Meeting	Ballroom C
8 – 10 p.m.	Special Event: Public Power @ Speakeasy	Speakeasy 412 Congress Ave.

WEDNESDAY, JUNE 12

8 – 10:30 a.m.	Closing General Session	Ballroom A
	Chair's Breakfast	
	• A Leadership Roadmap from Four American Presidents, Doris Kearns Goodwin	
10:30 a.m.	Conference adjourns Doris Kearns Goodwin book signing	

Guest Activities

Registered conference guests are invited to participate in these conference events. Tickets for individual events may be purchased at the registration desk.

Welcome Reception Guest Breakfast & Leatherworking

Public Power Expo

- Grand Reception
- Closing Luncheon

Special Event: Public Power @ Speakeasy

Chair's Breakfast & Closing General Session

Sunday, 6 – 7:30 p.m. Monday, 9:30 – 11 a.m.

Monday, 4 – 6 p.m. Tuesday, Noon – 1:30 p.m.

Tuesday, 8 – 10 p.m.

Wednesday, 8 – 10:30 a.m.

Download the Mobile App



STEP 1:

Visit the App store (iPhone) or Google Play (Android) on your mobile device and search for **American Public Power**

STEP 2:

Go to the **NatCon** icon to access the event information. Log in using the number on the back of your conference badge

STEP 3:

Unleash the app to maximize your experience:

- View **Schedule** to dive in to the event program
- Add events to your **Personalized Planner** by tapping the star next to sessions
- Browse the list of **Speakers** and check out their presentations
- Check out the Exhibitors & Sponsors, and maximize your time at the Expo
- Find and **Network** with other attendees and send messages

CONFERENCE AGENDA

Saturday June 8

7:30 a.m. – 5 p.m. 8:30 a.m. – 4:30 p.m. 8:30 a.m. – Noon 9 a.m. – Noon 1:30 – 5 p.m. 3 – 5 p.m.

Registration Open

Full Day Preconference Seminar Morning Preconference Seminar Association Board of Directors Meeting Afternoon Preconference Seminars Advisory Committee Meeting

Preconference Seminars

Separate registration and fee required.

ELECTRIC UTILITY INDUSTRY OVERVIEW: STRATEGIC CHALLENGES & TRENDS

8:30 a.m. – 4:30 p.m.

ROOM 10 AB

Recommended CEUs .7 / PDHs 6.5 / CPEs 7.5, Specialized Knowledge

Get a non-technical overview of the local public power utility and how it's run. Discuss the unique advantages of public power and the value it brings to the community. Learn about the electricity infrastructure from the power grid to the meter. Understand the impacts of regulation and electricity markets. Discuss industry trends and issues that are impacting utilities and challenging the traditional public power business model. Take home a free copy of the American Public Power Association's Electric Utility Basics handbook.

R. John Miner, President, Collaborative Learning, Austin, Texas

DISTRIBUTED ENERGY RESOURCES: OVERVIEW OF FINANCIAL RISK AND OPPORTUNITIES

8:30 a.m. – Noon

ROOM 9 ABC

Recommended CEUs .3 / PDHs 3.25 / CPEs 3.8, Specialized Knowledge

Advances in distributed energy resources present several opportunities as well as risks to your utility. Load management and cost recovery challenges loom large. How can you manage the growth in behind-the-meter technologies and maintain customer relationships? Examine case studies to see how "business as usual" analytical methods can be improved to identify and manage risks. Discuss the effects of integrating distributed energy resource technologies on your utility's load, operations, resource management, and financial planning. Understand how you can you mitigate financial risk through strategic rate design.

Scott Burnham, Executive Consultant, **Tony Georgis,** President, Energy Practice, and **Andy Reger,** Senior Consultant, NewGen Strategies & Solutions, Denver, Colorado

ACHIEVING COMMUNITY OBJECTIVES WITH STRATEGIC RATE DESIGN

1:30 – 5 p.m.

ROOM 8 ABC

Recommended CEUs .3 / PDHs 3.25 / CPEs 3.8, Specialized Knowledge

Rate setting in community-owned public power utilities must promote revenue stability while reflecting the community's needs and goals, which may include environmental sustainability, economic development, fairness to customers, and rate stability. Rate designs to achieve one objective often conflict with others. Learn to develop rates that balance all needs and objectives of your utility. Catch up on industry rate trends and discover how other utilities are identifying and implementing strategies to promote energy efficiency, electric vehicles, solar generation, and customer satisfaction.

Mark Beauchamp, President, Utility Financial Solutions, Holland, Michigan

TALENT WARS: ARE YOU READY FOR THE NEXT GENERATION?

1:30 – 5 p.m.

ROOM 9 ABC

Recommended CEUs .3 / PDHs 3.25 / CPEs 3.8, Personnel/ Human Resources

Can public power attract and retain the millennial troops with the digital talent to power our smart world? See how others are building the energy workplace of the future and closing the gaps in diversity and inclusion. Understand generational differences in career expectations and workplace behaviors. Prepare for increased Baby Boomer retirement, manage the forgotten Gen Xers, and engage the millennials. Build a comprehensive plan of action to take on the increasing industry competition for new talent.

Janet Kieffer, Principal, INFLUENCE, Georgetown, Texas

conference agenda Sunday June 9

7:30 a.m. – 7 p.m. Registration Open 8:30 a.m. – Noon Morning Preconference Seminars 11 a.m. – Noon PMA Task Force Meeting Noon – 1 p.m. PowerPAC Board Meeting 1 – 2 p.m. Joint Action Agencies Meeting Afternoon Preconference Seminars 1:30 - 5 p.m. Legislative & Resolutions Committee Meeting 2 – 4 p.m. 3:30 – 4:30 p.m. Membership Committee Meeting FERC/NERC Issues Briefing 4 – 5 p.m. Women in Public Power Reception 5 – 6 p.m. Welcome Reception 6 - 7:30 p.m.

Preconference Seminars

Separate registration and fee required.

GOVERNANCE 101: BASICS FOR BOARD AND COUNCIL MEMBERS

8:30 a.m. – Noon

ROOM 8 ABC

Recommended CEUs .3 / PDHs 3.25 / CPEs 3.8, Specialized Knowledge

Bring your board or city council members, especially the new appointees, to this seminar for a comprehensive overview of public power and their duties, responsibilities, and legal obligations. Review the nuts and bolts of governance requirements such as open meetings and records, fiduciary responsibilities, charters and bylaws, conflicts of interest, and interaction with regulatory agencies. Understand the mechanics of a good board meeting and effective communication between board members, staff, and stakeholders.

Tim Blodgett, *President & CEO, Hometown Connections, Lakewood, Colorado; and* **Bill Slaton,** *Senior Consultant, Leading Resources, and former Board President, SMUD, Sacramento, California*

WIRELESS POLE ATTACHMENTS: WHAT'S IN STORE?

8:30 a.m. – Noon

ROOM 5 ABC

Recommended CEUs .3 / PDHs 3.25 / CPEs 3.8, Specialized Knowledge

In late 2018, the Federal Communications Commission adopted sweeping regulatory changes to remove what it claimed were state and local barriers to the rapid deployment of 5G small cell wireless broadband. For the first time, public power utility poles and other facilities would be subject to federal regulation of rates, terms, and conditions. Get the latest technological and business information on 5G and small cell deployments. Hear an update on the litigation of the FCC's order, including the Association's legal arguments, and on state legislative activities. Review lessons learned by public power utilities negotiating with the wireless industry.

Joanne Hovis, President, CTC Technology & Energy, Kensington, Maryland; and Sean Stokes, Principal, Baller Stokes & Lide, Washington, D.C.

THE SOUP TO NUTS OF FUTURE-PROOFING YOUR UTILITY

8:30 a.m. - Noon

ROOM 10 AB

Recommended CEUs .3 / PDHs 3.25 / CPEs 3.8, Specialized Knowledge

From revolutionary technologies to new customer and workforce demographics and needs, a host of new challenges and opportunities lie before you. How do you navigate change, leverage trends, and position your utility for success in the long term? Delve into public power's cost recovery paradigm, financial considerations for utility success, and new power supply paradigms (with renewables and storage taking a seat at the table). Explore strategies for success.

Blair Kendall, Vice President of Origination, Urban Grid Solar, Stevensville, Maryland; David Niles, Vice President, Avant Energy, Minneapolis, Minnesota; Lisa Vedder, Director of Consulting, Avant Energy, Orlando, Florida; and Matt Zehnder, Vice President, KeyBanc, Seattle, Washington

STRATEGIC PLANNING LIVE: A SIMULATED IMMERSION

8:30 a.m. – Noon

ROOM 6 AB

Recommended CEUs .3 / PDHs 3.25 / CPEs 3.8, Specialized Knowledge

Strategic planning in turbulent times is complex. Join us to understand how your utility will be impacted by advanced technologies, shifting loads, new competitors, and evolving customer expectations. Understand what a holistic strategic planning process for public power can look like. Work through a simulated utility strategic planning exercise and engage in group discussions and exercises to apply key concepts, develop vision and mission statements, determine core values and focus areas, and build the framework for a strategic plan. Leave knowing how to guide your utility through an effective strategic planning and implementation process.

Steve VanderMeer, Senior Vice President, Planning & Marketing, and **Patty Cruz,** Vice President, Consulting & Training, Hometown Connections, Fort Collins, Colorado, and Round Rock, Texas

MEASURING FOR SUCCESS: PERFORMANCE MONITORING AND ACCOUNTABILITY FOR BOARDS

1:30 – 5 p.m.

ROOM 8 ABC

Recommended CEUs .3 / PDHs 3.25 / CPEs 3.8, Specialized Knowledge

A public power governing board is typically responsible to evaluate itself and the utility CEO or general manager. What can a board do to improve its own effectiveness? And how can board members evaluate the utility leader's performance and provide clear direction for the future? Join the experts to get tips for effective self-assessments and performance evaluations. See how the board can monitor utility performance on a continuous basis and institute strong review and feedback mechanisms. Learn how board members can grow and evolve to contribute to the growth of the utility and care for the community.

Steve VanderMeer, Senior Vice President, Planning & Marketing, Hometown Connections, Fort Collins, Colorado

CRISIS COMMUNICATIONS: WHAT EVERY LEADER MUST KNOW

1:30 – 5 p.m.

ROOM 5 ABC

Recommended CEUs .3 / PDHs 3.25 / CPEs 3.8, Communications & Marketing

When crises happen, you need to be prepared to turn the lights back on AND handle the related communications storm. Your real audience is not just the media. Learn how to connect with customers and stakeholders before, during, and after a crisis to protect your utility's reputation. Build a rapid response plan to address the demands of social media and the 24/7 news cycle. Review the essentials of effective messaging and the focus at various states of response. Leave with an actionable crisis communications plan and prepare to be a spokesperson for your utility.

Neil Nixon, President, Nixon & Associates, Leesburg, Virginia

INTEGRATING NEW TECHNOLOGIES INTO YOUR DISTRIBUTION SYSTEM

1:30 – 5 p.m.

ROOM 10 AB

Recommended CEUs .3 / PDHs 3.25 / CPEs 3.8, Specialized Knowledge

Utility loads are shifting with increase in electric vehicles, distributed energy resources, energy efficiency, and demand response. Distribution automation and conservation voltage reduction are becoming more advanced, efficient, and affordable. What is the combined effect on retail distribution systems? Take a deep dive into implementing and integrating the range of new technologies. Examine the impacts on planning criteria, data requirements, load forecasting, and system analysis. Discover a new advanced distribution planning approach and learn how to identify the best-fit, noregrets solutions for your utility.

Keith Mullen, Managing Director, Distribution Planning and Analysis, and Trishia Swayne, Managing Director, DER System Analysis, Leidos, Hendersonville, Tennessee

UNDERSTANDING CYBER THREATS: PRACTICAL TECHNIQUES TO SECURE YOUR UTILITY

1:30 – 5 p.m.

ROOM 6 AB

Recommended CEUs .3 / PDHs 3.25 / CPEs 3.8, Specialized Knowledge

Cyber attackers – whether it's nation states attempting to damage critical infrastructure, insiders stealing sensitive information, or cyber criminals looking for personally identifiable information – are getting increasingly sophisticated. But if you can step back and see your systems as the attackers do, you can shore up your cyber defenses. Learn about some of the more common attack techniques being used against utilities such as malware, denial-ofservice, phishing, and social engineering. Understand who your potential cyber attackers are and what drives them. Review case studies and learn how to implement good cyber hygiene to deflect cyber attacks and reduce your exposure.

Peter Morin, Director, Cybersecurity & Privacy, PwC, Halifax, Nova Scotia

LEGISLATIVE & RESOLUTIONS COMMITTEE MEETING

2 – 4 p.m.

BALLROOM C

Members of the American Public Power Association's Legislative & Resolutions Committee meet to consider and vote on new policy resolutions. Resolutions adopted by the committee are subject to further discussion and final approval at the Association Business Meeting on Tuesday. Each Association member utility may designate one voting delegate for this meeting, identified by the "L&R Voting Delegate" ribbon on their name badge.

5-6 p.m. Women in Public Power Reception

J.W. MARRIOTT SALON 4

Join the women thought leaders, policymakers, and innovators shaping public power for networking and drinks. Make new friends, share stories, and enjoy great conversations.



6 - 7:30 p.m. Welcome Reception

J.W. MARRIOTT GRAND BALLROOM

Enjoy hors d'oeuvres and drinks while you reconnect with old friends, meet new people, and network with other public power leaders. All conference participants and guests are welcome.



CONFERENCE AGENDA

Monday June 10

7 a.m. – 6 p.m.	Registration Open
7 – 8:15 a.m.	PowerPAC Breakfast
	(PowerPAC members only)
7:30 a.m. – 4 p.m.	Texas Lone Star Lounge
8:30 – 10:30 a.m.	Opening General Session
9:30 – 11 a.m.	Guest Breakfast & Leatherworking
11 a.m. – Noon	Breakout Sessions
1:30 – 2:30 p.m.	Breakout Sessions
1:30 – 4 p.m.	Expo Preview Hours
3 – 4 p.m.	Breakout Sessions
4 – 6 p.m.	Public Power Expo Grand Reception
6 p.m.	Young Professionals Happy Hour



7:30 a.m. - 4 p.m. Texas Lone Star Lounge

ROOM 3

Refresh, relax and recharge at the Texas Lone Star Lounge. Stop in for a drink, a comfy seat, and conversations with your fellow attendees. Enjoy gourmet coffees, teas, and beverages all day long compliments of the Local Arrangements Committee.

ENTERTAINMENT

8 – 8:30 a.m. BALLROOM A

OPENING GENERAL SESSION

8:30 - 10:30 a.m. BALLROOM A Recommended CEUs .2 / PDHs 2 / CPEs 2.4

Presiding

Coleman Smoak, Chair, American Public Power Association, and General Manager, Piedmont Municipal Power Agency, Greer, South Carolina

Welcome

Jacqueline Sargent, General Manager, Austin Energy, Texas

State of Public Power

Sue Kelly, *President & CEO, American Public Power Association*

CAN WE MOVE FROM GRIDLOCK TO DIALOGUE?

Mark McKinnon, Political Advisor and Television Producer

With the deep divide in Congress, it seems like both sides are fighting a losing battle against the issues of our times. Will the government be stuck in a gridlock for the next two years, or will the two parties find a way to work together on bipartisan priorities? How will political machinations be impacted as incumbents and hopefuls gear up for the 2020 presidential election? See what lies in store for Congress and the nation. Explore how our elected leaders might be able to steer the way out of the gridlock and move forward.

Mark McKinnon is a political advisor and reform advocate. He was the chief media advisor to five successful presidential primary and general election campaigns. He has worked for many causes, companies, and candidates, including former President George W. Bush. McKinnon is cofounder of No Labels, an organization dedicated to bipartisanship, civil dialogue, and political problem solving.



Coleman Smoak



Jacqueline Sargent



Sue Kelly



Mark McKinnon

GUEST BREAKFAST & LEATHERWORKING

9:30 – 11 a.m.

ROOM 10 AB

While conference attendees are in session, guests can reconnect with old friends and make new ones over breakfast and a special activity. Guests will learn leather tooling, and stamp their choice of a coaster, a key fob, or a luggage tag. Get an introduction to a wide range of leatherworking techniques, tools and materials, and learn how to apply them to a design.

Guests must register or buy a separate ticket at the registration desk to participate.

10:30 – 11 a.m. BREAK

BREAKOUT SESSIONS

11 a.m. – Noon Recommended CEUs .1 / PDHs 1 / CPEs 1.2

CRISIS COMMUNICATIONS: HOW TO STAY IN CONTROL

ROOM 4 ABC

Crises often come with little or no warning and leave you to deal with the impact on your operations as well as reputation. Why and how should you control the messages that go out to your customers, stakeholders, and media in such situations? How do you manage the demands of social media and the 24/7 news? Discuss how you can be responsive and proactive in the wake of a crisis. Leave with a list of dos' and don'ts and template holding statements to add to your crisis communications playbook.

Neil Nixon, President, Nixon & Associates, Leesburg, Virginia

D THE 100% RENEWABLES BANDWAGON: SHOULD YOU JUMP ON?

ROOM 8 ABC

More cities and states are adopting mandates to use 100% renewable energy in the next few decades. Some, including a few public power communities, are already there. What does that really mean and how does it impact your utility? What does a 100% renewables portfolio look like – solar, wind, storage, hydro, nuclear, or other low and no carbon resources? Hear from utilities that are powering communities with increasing amounts of renewable energy, consider their challenges, and see what's feasible for your utility.

Dave Geschwind, Executive Director & CEO, Southern Minnesota Municipal Power Agency, Rochester, Minnesota; Doug Little, Senior Advisor, Office of Electricity, U.S. Department of Energy, Washington, D.C.; and Paul Zummo, Director of Policy Research and Analysis, American Public Power Association

ECONOMIC DEVELOPMENT BEST PRACTICES: SITE SELECTION AND MEGATRENDS

ROOM 9 C

Public power is a critical piece of a community's economic development, but attracting new business customers to your service territory is no easy feat. To best market your community, you must understand how the site selection process works. Hear expert advice on how companies make location decisions and, more importantly, what communities can do to attract and retain businesses and jobs. Learn about the trends and key drivers impacting the location decisionmaking process and hear about critical success factors for a community's economic development efforts.

Janet Ady, President & CEO, AdyAdvantage, Madison, Wisconsin



FEDERAL LEGISLATIVE UPDATE: FROM CONGRESS TO YOUR COMMUNITY

ROOM 9 AB

Hear what's happening in Congress this year on issues that impact public power and your utility. See how the American Public Power Association is advocating to protect and advance your interests in infrastructure investments, bond modernization, hydropower licensing reform, the federal power program, wholesale electricity markets, grid security, and common-sense policies to reduce carbon dioxide emissions. Discover how you can add your voice and show Congress the power and needs of your community.

Desmarie Waterhouse, Vice President, Government Relations & Counsel, **John Godfrey**, Senior Government Relations Director, and **Amy Thomas**, Senior Government Relations Director, American Public Power Association

CYBERSECURITY: SMALL INVESTMENT, BIG IMPACT

ROOM 5 ABC

No utility is immune from a cyber attack and you need to shore up your defenses – but that does not require a big budget and resources. Explore practical, cost-effective approaches to cybersecurity that can produce significant results. See how one public power utility is leveraging the city's IT to build cybersecurity into electric utility operations. Learn about the Neighborhood Keeper program, a collaborative threat detection and intelligence platform that gives small utilities access to industrial control system threat analytics and insights.

Rob Lee, CEO, Dragos, Hanover, Maryland; and **Scott Smith,** Chief Information Security Officer, City of Bryan, Texas

SAFETY TOP 5: STEP UP YOUR GAME ROOM 6 B

Public power has an impressive track record of safety. Is your utility's game up to par? Review the top five safety practices and see if you're keeping up. Explore if there's anything you can do better to build or enhance a culture of safety, without sacrificing efficiency and reliability. Get safety benchmarking data and learn how you can measure employee safety for reports to managers and boards. Learn from case studies on safety improvement.

Paul Jakubczak, Director of Electric and Gas Systems, Fort Pierce Utilities Authority, Florida; and Ed Krieger, Power System Director, Piqua Municipal Power System, Ohio

BOARDS 101: FULFILLING YOUR FIDUCIARY RESPONSIBILITIES ROOM 6 A

Whether you're a new board member or have been wearing the mantle for some time, you are tasked with overseeing utility assets for your community owners and beneficiaries. Only the board as a legal entity can carry out — or otherwise ensure fulfillment of — these fiduciary responsibilities. How best can you fulfill your responsibilities? What help can you get from the utility CEO or general manager and independent advisors? Explore the gamut of a board's fiduciary responsibilities and learn how you can effectively carry them out.

Connie Lock, General Counsel, New Braunfels Utilities, Texas; and **R. John Miner,** President, Collaborative Learning, Austin, Texas

WINNING THE TALENT WAR: WORKFORCE CHALLENGES AND KEYS TO SUCCESS

ROOM 10 C

Are you prepared to handle increased Baby Boomer retirements, manage the forgotten Gen Xers, engage the millennials, and build diversity and inclusion in the workplace? Discover the five workforce essentials for public power utilities in 2019. Learn how best to take on the increasing industry competition for new talent. Hear what other utilities are doing, and discuss the real costs of employee retirement and attrition and the ROI of attraction and retention.

Janet Kieffer, Principal, INFLUENCE, Georgetown, Texas



INDUSTRY SPOTLIGHTS ROOM 7

The Future is Here for Solar + Storage 11 - 11:30 a.m.

The future has arrived for solar PV + storage (PV+S). Low-cost solar and wind have made the need and opportunities for storage much greater. Dispatchable solar is an incredible growth market, especially with the costs of batteries coming down considerably. Utilities need to move quickly on implementing storage to capture the Investment Tax Credit. Learn how the nation's largest privately-held solar and storage developer, 8minutenergy Renewables, is implementing PV+S systems to address traditional utility problems, such as energy issues (time shift, arbitrage, curtailment, transmission congestion), and power issues (frequency response, ramp rate control, renewables smoothing).

Carl Stills, Vice President of Storage Integration, 8minutenergy Renewables, San Francisco, California

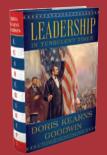
Will Renewables Ruin Organized Markets?

11:30 a.m. – Noon

Panelists will discuss whether the increased use of wind, solar and storage will impact the RTOs by raising existential challenges. Will subsidized renewables crash energy market prices, affecting market efficiency? Will other suppliers have to find new revenue streams or exit the market? Will the intermittency of renewables impact resource adequacy and lead to over-investment in generation? Are there opportunities for public power communities resulting from these developments?

Jeffrey Genzer, Lisa Gast, Sean Neal, Michael Postar, and Thomas Rudebusch, Shareholders, Duncan, Weinberg, Genzer & Pembroke, Washington, D.C.





Book Sales

REGISTRATION DESK Monday 1 - 6 p.m. Tuesday 7:30 a.m. - 5 p.m.

Purchase your copy of Leadership in Turbulent Times at the Registration Desk. Doris Kearns Goodwin will sign books on Wednesday, after the closing general session.

Buy your copy for only \$20, while supplies last. *Limit* 2 books per attendee.



EXHIBIT HALL 1

Get a sneak peek at the Public Power Expo and start meeting the industry partners and suppliers offering solutions to your utility's range of needs.

KEY TO SESSIONS



BREAKOUT SESSIONS

1:30 – 2:30 p.m. Recommended CEUs .1 / PDHs 1 / CPEs 1.2

GREEN IS THE NEW BLACK: COMMUNICATING ENVIRONMENTAL STEWARDSHIP

ROOM 4 ABC

Increasingly, Generations X, Y, and Z want to buy from and work for organizations that are committed to making a positive social and environmental impact. Commercial and industrial entities prefer to set up shop in locations where they can be powered by renewables. What do these growing trends mean for your utility? Discover how to educate your community and stakeholders about your commitment to environmental stewardship. Explain your portfolio and prepare for backlash from groups that may take offense with your energy sources.

Bill Coletti, Founder & CEO, Kith, Austin, Texas; Meena Dayak, Vice President, Integrated Media & Communications, American Public Power Association; and Steve Roalstad, Communications and Marketing Manager, Platte River Power Authority, Fort Collins, Colorado

ENERGY STORAGE: BEHIND OR IN FRONT OF THE METER?

ROOM 5 ABC

Energy storage is becoming a priority for electric utilities as technologies evolve, costs decrease, and the potential benefits expand. The impact of storage on resiliency, the renewables portfolio, and rate design is growing. Energy storage is flexible and can be deployed at different points on the grid — behind the meter at a customer's location or in front of the meter with other utility assets. Evaluate the best options for your utility — consider performance requirements, costs, timing, and other variables. Compare deployment strategies and learn from case studies.

Jonathan Poor, Director of Business Development, ENGIE Storage, Boston, Massachusetts; and Dan Smith, Vice President, Electric Service Delivery, Austin Energy, Texas

PROTECTING YOUR CUSTOMERS AND COMMUNITY FROM SCAMS

ROOM 8 ABC

Scammers seem to use more sophisticated tactics every day, causing undue harm to utilities and customers. Many utilities are working hard to thwart the scammers by putting customers on alert. What can you learn from them and how do you educate customers to recognize and respond to scams? Get the latest on anti-scam efforts and discuss future challenges. Learn where you can get communication resources, data, and best practices to better inform and protect your customers and put the scammers out of business.

Deborah Beaver, Director of Business Development & Community Project Management, JEA, Jacksonville, Florida; and **Monica Martinez,** Owner & Principal, Ruben Strategy Group, and Executive Director, Utilities United Against Scams

WHAT IS HAPPENING IN THE RTO-OPERATED MARKETS?

ROOM 6 B

Wholesale electricity markets operated by Regional Transmission Organizations and Independent System Operators are facing many challenges, including increased participation of intermittent renewable resources, declines in baseload capacity, and concerns about fuel security and resilience. Many states are promoting particular generation resources or technologies. How will new and proposed changes to the capacity and energy markets from the RTO/ISOs impact your utility's ability to serve your customers at just and reasonable rates? Explore these recent wholesale market developments, and the impacts on public power and consumers.

John Coyle, Managing Partner, Duncan & Allen, Washington, D.C.; Matthew Johnson, Director, RTO Trading, The Energy Authority, Jacksonville, Florida; and Steve Lieberman, Director, PJM Regulatory Affairs, American Municipal Power, Inc., Columbus, Ohio

THREAT ALERT: CYBERSECURITY FOR LEADERS

ROOM 10 B

A survey by The Conference Board shows that U.S. CEOs rank cybersecurity as their #1 external concern for 2019. Public power is no exception and executives of small and large utilities are paying increased attention to building cyber defenses. Join other public power leaders for a briefing on cybersecurity threats – see what's new, what's evolving, and what should be keeping you up at night. Hear from a panel of CEOs on public power's cyber readiness and what you can do to develop a culture of cybersecurity.

Robert Lee, CEO, Dragos, Hanover, Maryland; Scott Miller, General Manager, City Utilities of Springfield, Missouri; and Kevin Wailes, CEO, Lincoln Electric System, Nebraska

GETTING THE MOST OUT OF YOUR AMI INVESTMENT

ROOM 9 AB

Almost half of all U.S. electricity customer accounts now have advanced metering infrastructure (AMI) smart meters, according to the Energy Information Administration. If your utility has installed smart meters, are you using them to do more than reduce truck rolls and read meters? Hear how other public power utilities are using smart meters for energy efficiency programs, grid asset evaluation, reading water meters, other value-added tasks.

Solomon Brackett, System Engineer, and Danny Lee, AMI Coordinator, Troy Utilities, Alabama

WINDERSTANDING YOUR BOARD ROLE AND RESPONSIBILITIES

ROOM 9 C

A public power board is tasked with setting strategic direction for the utility, keeping it on mission, and ensuring long-term sustainability. However, many boards don't have a strong understanding of their roles and responsibilities. How can every board member work effectively with the CEO and executive team to define a better future for your utility? Learn all about governance structure and board processes. Prepare for board member and CEO succession. Review examples of governance policies and board accountabilities.

R. John Miner, *President, and* **Jillian Wolfe,** *Education and Development Consultant, Collaborative Learning, Austin, Texas*

TRAINING PROGRAMS TO BRING IN AND KEEP THE BEST

ROOM 6 A

In a time when the competition for skilled staff is growing, how can you attract and retain top-notch talent? Apprenticeship and other utility training programs, such as leadership academies can help you recruit and retain qualified employees, particularly in positions that are hard to fill or require specific skills. Learn what types of training programs some public power utilities are offering and why. See how they benefited and get ideas for developing similar programs at your utility.

Charles Dickerson, *Deputy Energy Manager and Chief Operations Officer, Austin Energy, Texas; and* **Justin Green,** *Electric Operations Manager, New Braunfels Utilities, Texas*





INDUSTRY SPOTLIGHT

ROOM 7

Safety and Tool Training: Phasing Meters and Voltage Detectors

2 – 2:30 p.m.

Get a concise and comprehensive overview of phasing meters and voltage detectors at this informative training session from Bierer Meters. Learn how phasing meters and voltage detectors function and gather proper data. Discover safe (and unsafe) work methods of working with these devices. Learn to identify and prevent arc flash hazards while using phasing meters and voltage detectors. Get a demonstration on how a lineworker can couple them with capacitance.

Brent Jeffries, *Vice President of Field Operations, Bierer Meters, Blythewood, South Carolina*

2:30 – 3 p.m. BREAK

BREAKOUT SESSIONS

3 – 4 p.m.

Recommended CEUs .1 / PDHs 1 / CPEs 1.2

MORE THAN POLES AND WIRES: MEASURING THE TRUE VALUE OF YOUR UTILITY

ROOM 4 ABC

How often do you conduct a valuation of your utility's services and assets? A valuation might underscore core benefits like competitive rates, reliability, and contributions to the city general fund. However, the real value that public power brings to the table goes beyond dollars and cents and keeping the lights on. Community relationships, local control, and high standards of customer service all add intangible but immense value. Discover why it is important to understand your value, learn how to assess the quantitative and qualitative value of your utility, and get tips for sharing your story with your community.

Steve VanderMeer, Senior Vice President, Planning & Marketing, and **Patty Cruz,** Vice President, Consulting & Training, Hometown Connections, Fort Collins, Colorado, and Round Rock, Texas

OMMUNITY SOLAR WITH STORAGE: LESSONS LEARNED

ROOM 8 ABC

If you're considering expanding your distributed energy resources portfolio, come and draw inspiration from one public power utility's community solar and storage program, developed with assistance from the U.S. Department of Energy. The 500 kW solar facility coupled with 1 MWh energy storage project is helping the utility save on wholesale energy costs and remain responsive to customers who want more of their energy from renewables. Share the lessons learned from the project including procurement, technical design, and economic considerations.

Mark Brown, Senior Customer Programs Officer, Fayetteville Public Works Commission, North Carolina; and Achyut Shrestha, Project Manager, North Carolina Clean Energy Technology Center, College of Engineering at North Carolina State University, Raleigh, North Carolina

WHAT IS BLOCKCHAIN AND WHY YOU SHOULD CARE?

ROOM 9 AB

Blockchain is much more than Bitcoin. Blockchain technology allows people and organizations to carry out complex transactions in a shared and decentralized manner without intermediaries. Electric utilities are beginning to explore blockchain to transact with customers, the wholesale market, third-party energy suppliers, regulators, and other stakeholders. The applications are extensive with a smart grid that generates customer interactions and data that require transparent processing, privacy, and automation. Learn how your utility could be impacted by and use blockchain technologies in the near future.

Alex Kizer, Director of Strategic Research, Energy Futures Initiative, Washington, D.C.

TRANSMISSION: INCREASING RATES DEMAND INCREASING SCRUTINY

ROOM 6 B

Public power has escalating concerns over rising transmission rates and lack of transparency and adequate stakeholder input in transmission planning and construction. Join the discussion on unfavorable transmission trends and costs. See how public power is advocating for greater transparency and reasonable rates. Learn how you can support the advocacy for improved analysis of transmission needs, more open and transparent planning processes, and greater scrutiny of new construction and its associated costs. Take control of your ability to keep the lights on and electricity bills affordable for your customers.

Randy Howard, General Manager, Northern California Power Agency, Roseville, California; John Snyder, Senior Structure and Pricing Analyst, The Energy Authority, Jacksonville, Florida; and Pam Sullivan, Executive Vice President, Power Supply & Generation, American Municipal Power, Inc., Columbus, Ohio

LESSONS FROM DISASTER: MAKING THE MOST OF MUTUAL AID

ROOM 9 C

From hurricanes in the east to wildfires in the west to typhoons in the Pacific, 2018 was a year of significant losses, power outages, and infrastructure damage across the nation. Review public power's response to two recent disasters. How did politics impact the recovery and restoration process in the wake of these different types of disasters? Examine the role and challenges of mutual aid. Learn how to navigate the challenges to get help and turn the lights back on as quickly as possible when disaster heads your way.

John Benavente, P.E., General Manager, Guam Power Authority, Mangilao, Guam; J.T. Flick, Director, Emergency Management, New York Power Authority, White Plains, New York; and Owen McIntee, Electric Superintendent, Spencerport Electric Department, New York

POWERING RESILIENCY FOR OUR MILITARY SYSTEMS

ROOM 6 A

How are public power utilities that power our nation's defense installations addressing special operations challenges and helping to bolster military resiliency? Hear from other utilities like yours that are working with U.S. Department of Defense facilities in their service territories. Learn how one public power utility initiated a resiliency summit with four military bases in their community and discussed how to manage community-owned generation and distribution systems on DOD sites. Hear about efforts to form a working group of public power utilities that interface with the DOD.

Andrew Colosimo, Government Affairs Manager, Colorado Springs Utilities, Colorado; Steven Sauer, Manager – Large Commercial and Industrial Sales & Service, Omaha Public Power District, Omaha, Nebraska; and Garrick Williams, Senior Director of Military Strategic Cooperation & Support, CPS Energy, San Antonio, Texas

REPORT CARD TIME FOR THE CEO AND BOARD

ROOM 5 ABC

Governing a public power utility requires the CEO and board members to work as a team and hold each other accountable. An effective board not only sets goals but also regularly evaluates the CEO and itself to ensure that the goals are being met. Dive into the ins and outs of metrics, performance plans, and more. Discuss what structures and processes can make the evaluations objective and effective. Learn how the evaluations can be comprehensive and extend beyond financial performance to mission and community impact.

Troy Adams, General Manager, Elk River Municipal Utilities, Minnesota; Judith Dykes-Hoffman, Board Trustee, New Braunfels Utilities, Texas; and R. John Miner, President, Collaborative Learning, Austin, Texas

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TIPPING THE PAY SCALES: STRATEGIC ROUNDTABLE

ROOM 10 C

Public power utilities face severe competition for skilled staff. City policies often restrain the ability to offer competitive salaries and benefits to attract and retain talent. Join a strategic discussion on competitive pay. Discover the challenges other utilities like yours face and swap solutions. Consider where the competition from talent comes from and how to counter it. Discuss how to tout the distinctive advantages public power offers, beyond the paycheck, to draw people to serve their communities.

Hugh Grunden, *President & CEO*, *Easton Utilities Commission*, *Maryland*

Closed to press, consultants, vendors, and non-members.

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INDUSTRY SPOTLIGHT

ROOM 7

Partnering to Develop Solar Facilities: Case Study of a 300MW Solar Project for Virginia Electric Cooperative

3:30 – 4 p.m.

Learn about developing, constructing, and operating solar projects for cooperatives, municipalities, and other public power groups from the experiences of the partnership between D. E. Shaw Renewable Investments (DESRI) and Northern Virginia Electric Cooperative (NOVEC). Under a new agreement, NOVEC will purchase approximately 300 megawatts (MW) of electrical energy output from solar facilities owned by DESRI. The agreement formalizes a partnership to develop and construct solar-electric generation facilities within the Dominion/PJM footprint. The agreement will help NOVEC power nearly 73,000 homes, and is also expected to create 250 jobs during construction with an emphasis on hiring from local communities.

Hy Martin, Vice President, D.E. Shaw Renewable Investments, New York

Public Power Expo Grand Reception

EXHIBIT HALL 1

Unwind over drinks as you connect with more than 100 industry suppliers, vendors, and consultants and discover how they can help your organization succeed. Enjoy some down time with colleagues.

^{6 р.т.} Young Professionals Happy Hour

J.W. MARRIOTT EDGE ROOFTOP & BAR

Come to this popular pay-your-own-way happy hour and talk to your peers from public power utilities, affiliates, and partners across the country. Share a drink and your plans for the future.

CONFERENCE AGENDA

Tuesday June 11

7:30 a.m. - 5 p.m. Registration Open 7:30 a.m. – 4 p.m. Texas Lone Star Lounge 8 – 10 a.m. Awards & General Session 10 a.m. – Noon Public Power Expo Open 11 a.m. – Noon Breakout Sessions Public Power Expo Closing Luncheon Noon – 1:30 p.m. Breakout Sessions 1:30 – 2:30 p.m. General Session 2:45 - 4:15 p.m. Association Business Meeting 8 – 10 p.m. Public Power @ Speakeasy

GENERAL SESSION

8 – 10 a.m. BALL ROOM A Recommended CEUs .2 / PDHs 1.5 / CPEs 1.8

Presiding

Decosta Jenkins, Chair-Elect, American Public Power Association, and President & CEO, Nashville Electric Service, Tennessee

Presentation of National Awards

Recognizing excellence in public power operations and leadership



Decosta Jenkins



7:30 a.m. - 4 p.m.

Lone Star

Lounge

Texas

4:30 p.m.

ROOM 3

Enjoy true Texas hospitality in the Texas Lone Star Lounge. The Local Arrangements Committee will be offering complimentary coffee, tea, and beverages throughout the day. Grab a drink, pull up a seat, and make connections.

ARE WE READY FOR THE RISE OF THE ROBOTS?

Jennifer Golbeck, Director, Social Intelligence Lab, University of Maryland

As we hurtle toward a society and economy powered by Artificial Intelligence and big data, are we in for future shock? Are Al, smart algorithms, big data, and the Internet



Jennifer Golbeck

of Things really taking over? See how increasingly trackable human behavior — from financial transactions to social interactions — could change the way we live, work, and do business. Explore whether AI can help the energy industry make better decisions and improve efficiencies. Learn how to recognize disruptive AI, assess its potential, and prepare for a data- and algorithm-driven future.

Jennifer Golbeck is an associate professor in the College of Information Studies at the University of Maryland, and also works in the department of computer science. Her work focuses on how to enhance the way that people interact with their own information online. Her research spans the inner workings of the Internet tools we use daily, to understand the implications of our choices and actions.



Book Sales

Purchase your copy of Leadership in Turbulent *Times* at the Registration Desk. Doris Kearns Goodwin will sign books on Wednesday, after the closing general session.

Buy your copy for only \$20, while supplies last. Limit 2 books per attendee.

10 - 11 a.m. Public Power Expo Break

EXHIBIT HALL 1

Enjoy refreshments in the Expo Hall and continue to learn about the products and services that can help your utility. Chat with public power's friends and partners. The Expo will remain open through lunch.



BREAKOUT SESSIONS

11 a.m. – Noon

Recommended CEUs .1 / PDHs 1 / CPEs 1.2

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REACHING TOMORROW'S CUSTOMERS: PUBLIC POWER IN OUR SCHOOLS

ROOM 6 B

Learning about energy at an early age nurtures responsible energy use and stewardship. See how you can engage with the next generation of your customers through school-based and community programs on energy efficiency and safety while raising your utility's profile among families and the community. Get ideas from public power utilities that are reaching young people through unique educational experiences. Discover resources that you can adapt and cobrand for use in your school programs.

Chad Johnson, Senior Education Specialist, Nebraska Public Power District, Columbus, Nebraska; Mark Nibaur, General Manager, Austin Utilities, Minnesota; and Gary Swan, Vice President – Development, National Energy Foundation, Salt Lake City, Utah

WINNING THE RATE RACE FOR YOUR UTILITY AND COMMUNITY

ROOM 5 ABC

Public power has worked hard to keep the rates low and the lights on. However, as technologies and customer lifestyles evolve, traditional utility rate design no longer meets the needs of all stakeholders. From net metering to time of use, each rate design has its pros and cons. Hear from the experts about options for your utility and learn how to set rates that are fair to all customers. Explore how to evolve rate design strategies to cover costs and be responsive to your community's needs.

Mark Beauchamp, President, Utility Financial Solutions, Holland, Michigan; Ahmad Faruqui, Principal, The Brattle Group, San Francisco, California; and Jim Lazar, Senior Advisor, Regulatory Assistance Project, Olympia, Washington

POLE ATTACHMENTS: OVERCOMING BARRIERS TO LOCAL CONTROL

ROOM 8 ABC

In late 2018, the Federal Communications Commission adopted sweeping regulatory changes to remove perceived local barriers to wireless broadband deployment. The new rules would subject public power utility poles and other facilities to federal regulation despite explicit exemptions currently in place. Further, Congress introduced legislation to restrict local government and public power control over utility infrastructure. Catch up on the latest technological and business information on 5G and small cell deployments. Get an update on litigation of the FCC's order, and on state legislative activities.

Jim Baller, President, Baller Stokes & Lide, Washington, D.C.; Joanne Hovis, President, CTC Technology & Energy, Kensington, Maryland; and Andrew Wills, Government Relations Director & Counsel, American Public Power Association

ADDRESSING CLIMATE CHANGE: THE WASHINGTON REPORT

ROOM 4 ABC

Where are we with a proposed new environmental rule that would allow fossil fuel-fired power plants to continue operations while addressing climate change in accordance with state rules? Learn what's going on in Washington on air, water and solid waste rulemakings that impact your utility's operations. Get an update on CO2 emissions regulations, efforts to amend the 2015 coal combustion residual rule, revisions to the effluent limitation guidelines, new source review reforms, and more. See what you can do to ensure compliance and keep the lights on.

Carolyn Slaughter, *Director, Environmental Services, American Public Power Association*

CAN YOUR UTILITY SURVIVE A CYBER ATTACK?

ROOM 9 C

Your utility is not immune to cyber attacks. But as in the case of a storm-related outage, a robust response plan can help you make quick decisions and restore all systems efficiently if you're attacked. Get step-bystep guidance on building your response plan from the American Public Power Association's Cyber Incident Response Playbook. Learn how to set up a response team, identify actions to take, and engage with industry and government partners. See how federal agencies can help you minimize the impact on utility operations and customers.

Lindsay Kishter, Director, Nexight Group, Silver Spring, Maryland; and Jordan Loyd, Supervisory Special Agent, Federal Bureau of Investigation, Austin, Texas

R&D: BRING THE POWER OF INNOVATION TO YOUR COMMUNITY

ROOM 10 B

Public power utilities around the country are implementing new programs to improve safety and reliability, become sustainable, and establish costeffective energy systems — all with support from the American Public Power Association's DEED research and development program. Your colleagues will share how they leveraged DEED grants and scholarships to demonstrate small wins scalable by all utilities. Hear about a range of new projects and applications — use of drones, thermal microgrids, powering indoor food production, and more. Explore the opportunities and see what you can implement in your community.

Shannon Murfield, Energy Services Manager, Missouri River Energy Services, Sioux Falls, South Dakota; and David Porter, Director, U.S. Accounts, Electric Power Research Institute, Charlotte, North Carolina



BOARDS AND MANAGERS: LEADING AS A TEAM

ROOM 6 A

A successful public power utility requires both effective governance and strong management. Join your peers to discuss the roles and responsibilities of the CEO/ general manager and board members. Learn how utility managers and policymakers can work well together and align interests, communicate effectively, and make informed decisions. See how each can play to their strengths and avoid interference in areas that don't require their expertise. Understand how leaders can hold one another accountable and partner to power strong communities.

Troy Adams, General Manager, Elk River Municipal Utilities, Minnesota; and **David Niles,** Vice President, Avant Energy, Minneapolis, Minnesota

BOND RATINGS: STRAIGHT FROM THE BIG THREE

ROOM 9 AB

How do Fitch, Moody's, and Standard & Poors rate your credit and municipal bond issues? Get the inside scoop directly from all three rating agencies. Learn about trends and threats that your utility needs to watch out for. See what factors work for and against you as your utility is rated for financial strength in a competitive market. Determine steps boards and managers should take to bolster your financial position. Learn how you can leverage public power's strengths in your ability to raise capital.

Jeffrey Panger, Director, S&P Global – Ratings, New York; Dennis Pidherny, Managing Director, Public Finance, Sector Head – U.S. Public Power, Fitch Ratings, New York; and A.J. Sabatelle, Associate Managing Director, Global Project & Infrastructure Finance Group, Moody's Investor Service, New York

INDUSTRY SPOTLIGHT ROOM 7

The UMPA Peaking Plant: A Breath of Fresh Air 11 – 11:30 a.m.

Utah Municipal Power Agency's new state-of-the-art power plant in Provo, Utah is the cleanest burning natural gas-fired power plant in the state. Five Cat G3520H natural gas generators provide over 12 megawatts of peaking power to UMPA's members, replacing the coal-fired Provo Power Plant. Learn about the project, which has garnered widespread acclaim from state and local stakeholders due to its efficiency and emission control technology. The plant provides reliable power to a growing population while minimizing the impact on local air quality. Its post combustion emissions after-treatment technology reduces nitrogen oxide emissions by 93%, carbon monoxide by 90% and formaldehyde by 90%.

Kevin Garlick, Power Resource Manager, Utah Municipal Power Agency, Spanish Fork, Utah; and Shane Minor, Utility, Governmental & International Sales, Wheeler Machinery, Salt Lake City, Utah

The Energy Storage Playbook: Your Step-by-Step Guide to Gear Up and Save Money

11:30 a.m. - Noon

If you are curious about energy storage, this is the session for you. Energy storage is an important component of a secure, reliable, low carbon, and cost-effective electricity future. This discussion will give direction on how to develop, design and dissect an energy storage project from start to finish.

Brett Cullen, Director of Business Development, ENGIE Storage, Santa Clara, California

Noon - 1:30 p.m. Public Power Expo Closing Luncheon

EXHIBIT HALL 1

Take advantage of this final opportunity to visit with industry partners at the Public Power Expo while enjoying lunch with friends and colleagues.

BREAKOUT SESSIONS

1:30 – 2:30 p.m.

Recommended CEUs .1 / PDHs 1 / CPEs 1.2

TELL YOUR STORY, SAVE YOUR UTILITY ROOM 4 ABC

Public power has a strong business model but local politics, fiscal pressures on local government, and the ambitious plans of new contenders in the market may make your utility an attractive takeover target. The best defense against a potential sellout is to help customers and stakeholders understand how they benefit from owning their utility. Long before the future of your utility comes into question, you should communicate regularly with all stakeholders and build goodwill in the community. Learn how every utility leader can be effective ambassador for public power.

David Osburn, General Manager, Oklahoma Municipal Power Authority, Edmond, Oklahoma; and Jeffrey Stewart, Interim Director of Utilities, Lafayette Utilities System, Louisiana

Closed to press, consultants, vendors, and non-members.

O WHAT WILL YOUR UTILITY LOOK LIKE IN 2029?

ROOM 8 ABC

Change is truly the only constant in this era of rapidly advancing technologies. The utility industry will likely change more in the next decade than it has in the last century. Back in 1999, you did not think you'd be contending with legacy resources, aggressive expansion of your renewables portfolio, the integration of distributed energy resources, and increased legislative and regulatory pressure on all fronts. And who knows what 2039 looks like? Learn how other public power utilities like yours are forecasting, and preparing, for the long-term future.

Mark Gerken, President/CEO, American Municipal Power, Inc., Columbus, Ohio; and Pasi Miettinen, President & CEO, Sagewell, Inc., Woburn, Massachusetts

2 ELECTRIFY YOUR FLEET AND RECHARGE YOUR BENEFITS

ROOM 9 AB

Electric vehicles promise not only increased load for your utility but also cost savings and the opportunity to make a positive environmental impact when you integrate them into your own fleet. Learn all about two public power vehicle fleet electrification projects and see how your utility can adapt the lessons learned. Review charging patterns, infrastructure upgrades, cost recovery, retail rate structure alternatives, savings, fuel offsets, and other details that will help you make the right decisions about your own fleet.

David Wright, General Manager, Los Angeles Department of Water & Power, California; and Adam Young, Financial Analysis and Rates Lead, Burns & McDonnell, Kansas City, Missouri

ARE YOUR TRANSMISSION RATES ABOUT TO GO UP?

ROOM 6 B

The Federal Energy Regulatory Commission is considering major changes to its method for establishing the return on equity (ROE) that may be reflected in FERC-regulated transmission rates. FERC is also revisiting its policies on granting transmission rate incentives. Join us to discuss the latest developments in these pending FERC proceedings. See how changes to FERC's ROE and incentive policies might impact transmission rates for your utility and customers. Learn what the American Public Power Association is doing to urge FERC to keep transmission rates reasonable and fair to all.

Bhaveeta Mody, Shareholder, Duncan, Weinberg, Genzer & Pembroke, Washington, D.C.; and David Pomper, Partner, Spiegel & McDiarmid, Washington, D.C.

KEY TO SESSIONS



PHYSICAL SECURITY: THE THREATS HAVEN'T GONE AWAY

ROOM 5 ABC

Your organization may be starting on the physical security adventure, or you may already have longstanding physical security programs and protocols. The nature of physical threats towards electric utilities has changed in recent years. With a higher threat of security breaches such as vandalism and terrorist attacks — and related implications for cybersecurity — having a physical security program that addresses the challenges of tomorrow is critical. Learn how you can establish a physical security program to include protection for critical assets, as well as best practices in responding to common physical security related incidents.

Jim Rigg, Manager, Safety, Lincoln Electric Service, Nebraska; Sam Rozenberg, Engineering Services Security Director, American Public Power Association; and Russ Saffell, Director of Security & Critical Infrastructure, Iowa Association of Municipal Utilities, Ankeny, Iowa

UPPING YOUR OPERATIONS GAME TO BECOME A FIVE-TOOL UTILITY ROOM 9 C

Becoming a five-tool utility — one that excels in reliability, safety, environmental consciousness, low-cost efficiency, and first-class staffing — takes skills, dedication, and relentless practice. Review operational best practices to see if your game is up to par on all fronts. Learn how to better measure and report on reliability and outage management. Discover the role of staffing, salaries, local weather and topography in performance. Find out how you can harden your systems without breaking the bank. And discuss how to communicate your strengths to your policymakers and your community.

Michael Hyland, Senior Vice President, Engineering Services, and Alex Hofmann, Senior Director, Energy & Environmental Services, American Public Power Association

FLEXIBLE NUCLEAR FOR LOW-COST DECARBONIZATION ROOM 6 A

Renewables like wind and solar are not the only options for decarbonizing your power supply. Have you thought of nuclear as an option? Especially if nuclear power plants can operate flexibly, changing power output over time and supplementing the intermittency of renewable energy sources. Flexible nuclear generation, coupled with renewables, can help you lower operating costs, reduce rates, and reach higher targets for decarbonization. Join a panel of experts to preview a future power system in which flexible nuclear generation plays a critical role. Learn how to meet your community's need for sustainability while keeping the lights on.

Douglas Hunter, Chief Executive Officer, Utah Associated Municipal Power Systems, Salt Lake City, Utah; and **Dr. José Reyes,** Chief Technology Officer & Co-Founder, NuScale Power, Corvallis, Oregon

IT'S NEVER TOO EARLY FOR CEO SUCCESSION PLANNING

📔 ROOM 10 B

You don't want to wait until there is a CEO vacancy, planned or unplanned, to start building your succession plan. Succession planning must be a utility board's top priority to mitigate risk and ensure business continuity. Hear from the experts on steps you and your board should be taking now to find a CEO when the need arises. Hear about one public power utility's board-owned search experience that led to a smooth CEO transition. Learn how succession planning can strengthen relations and communications between the board and senior management.

Richard Preng, Energy Practice Leader, Korn Ferry, New York; and **Keith Woods**, Board Director, Salt River Project, Phoenix, Arizona

2:30 – 2:45 p.m. BREAK

GENERAL SESSION

2:45 – 4:15 p.m. BALLROOM A Recommended CEUs .2 / PDHs 1.5 / CPEs 1.8

HOW TO BUILD A CULTURE OF EXCELLENCE IN PUBLIC POWER

Timothy Burke, President & CEO, Omaha Public Power District, Nebraska; David Koster, General Manager, Holland Board of Public Works, Michigan; Debra Smith, CEO/General Manager, Seattle City Light, Washington; and Lynne Tejeda, General Manager & CEO, Keys Energy Services, Florida

Presiding

Sue Kelly, President & CEO, American Public Power Association

Public power leaders who have shored up their utilities to withstand gale force winds of change know that strategy and culture are pillars of the same strength. And they recognize that strategy extends beyond the mission and vision and that culture is much more than the brand or employee perks. How do successful leaders infuse a passion for public power's core values of affordability, reliability and responsiveness to the community across their organizations? What is their secret to recruiting and retaining the best teams? Join the public power executive panel to hear how these outstanding leaders are overcoming challenges similar to yours. See how they work with staff and board members to introduce new products and services; enhance customer service; support diversity and inclusion; and emphasize safety, reliability, and cybersecurity in the drive for success. Burke has over two decades of experience in managing all areas of public power — public policy, economic development, safety and technical training, marketing and more. Koster has led his community-owned electric, water, wastewater and broadband utility to win broad local and national recognition for excellence. Smith is only the second woman to lead her utility in its more than 100-year history and tasked with positioning her organization to thrive in the new energy era. Tejeda has a track record as a business leader, with dedicated service to her utility for three decades.



Timothy Burke



David Koste



Debra Smith



Lynne Tejeda

ASSOCIATION BUSINESS MEETING

4:30 p.m.

BALLROOM C

Voting delegates at the American Public Power Association's annual business meeting will elect members to the board of directors and vote on policy resolutions that will guide the Association's advocacy efforts for the coming year. The meeting will also feature reports from the board chair and treasurer. Each Association utility member must designate one voting delegate for the business meeting.

8 – 10 p.m. Public Power@Speakeasy 412 congress ave.

Whisper the password at the door to enter the Music Lounge — and step back into the roaring 20's. Dance the night away to the accompaniment of Austin's famous musicians. Or head up to the Mezzanine, where you'll find an intimate prohibition era vibe, complete with a pool table, bar, and vintage bowling lanes overlooking the main music stage. Explore the chic, elegant rooftop terrace — perfect for taking it easy and engaging in conversations. Whether you want to kick back and relax or kick up your heels and party, this is one experience you don't want to miss.

Refresh and recharge with friends at Speakeasy, and visit three of Austin's most celebrated venues in one amazing location.

Doors open at 7:30 p.m. Be sure to pick up your complimentary drink tickets at the door. Conference delegates and registered guests must show their badges for entry; additional tickets are available for purchase at the conference registration desk.



CONFERENCE AGENDA

Wednesday June 12

8 - 10:30 a.m. 10:30 a.m. Chair's Breakfast & Closing General Session Conference adjourns Doris Kearns Goodwin book signing

CHAIR'S BREAKFAST & CLOSING GENERAL

8 - 10:30 a.m. BALLROOM A Recommended CEUs .2 / PDHs 2 / CPEs 2.4

CHAIR'S BREAKFAST

Doors open at 7:30 a.m. Please be seated by 8:30 a.m. for breakfast service.

Presiding

Coleman Smoak, Chair, American Public Power Association, and General Manager, Piedmont Municipal Power Agency, Greer, South Carolina

Installation of the 2019-20 Board Chair

Decosta Jenkins, *President & CEO, Nashville Electric Service, Tennessee*

A Leadership Roadmap from Four American Presidents

Doris Kearns Goodwin, presidential historian and Pulitzer Prize-winning author



Reflect on more than 150 years of U.S. history and the ambition, resolution, **Doris Kearns Goodwin**

and resilience of some of our nation's most revered presidents with a world-renowned presidential historian. Discover how past setbacks and triumphs shed light on the cultural, economic, and political transformations that define today's turbulent times. Understand how, despite our fractured modern political culture, our resilient democracy has survived — even thrived — through more troubling times in the past.

Doris Kearns Goodwin is a world-renowned presidential historian, public speaker, and Pulitzer Prize-winning author. Her seventh book, Leadership in Turbulent Times, was published in September 2018 and became an instant New York Times bestseller. A culmination of Goodwin's five-decade career of studying the American presidents focusing on Presidents Abraham Lincoln, Theodore Roosevelt, Franklin Roosevelt and Lyndon Baines Johnson, the book provides a roadmap for leadership and life.

Book Signing

Doris Kearns Goodwin will be available to sign books immediately following the closing general session.

AWARDS

American Public Power Association Awards are presented to individuals and public power utilities for outstanding leadership, innovation, and public service. Information about these awards, and profiles of award winners are available at PublicPower.org/Awards and may be accessed via the 2019 National Conference mobile app.

ALEX RADIN DISTINGUISHED SERVICE AWARD

Andrew "Andy" Boatright General Manager Zeeland Board of Public Works, Michigan

JAMES D. DONOVAN INDIVIDUAL ACHIEVEMENT AWARD

Paula Gold-Williams President & Chief Executive Officer CPS Energy, San Antonio, Texas

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ALAN RICHARDSON STATESMANSHIP AWARD

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LARRY HOBART 7 HATS AWARD

Ron Fritz Utility Supervisor Flora Utilities, Bringhurst, Indiana

Larry Paine City Administrator City of Hillsboro, Kansas

Jody Young City Manager City of Bushnell, Florida

HAROLD KRAMER-JOHN PRESTON PERSONAL SERVICE AWARD

Allen Johnson Light & Power Director Bountiful City Light & Power, Utah

James C. Welsh President & General Manager, Chief Executive Officer Kissimmee Utility Authority, Florida

SPENCE VANDERLINDEN PUBLIC OFFICIAL AWARD

Homer Nicholson Mayor Ponca City, Oklahoma

Ted Olson Utilities Board Chair Ephraim City Corporation, Utah

ROBERT E. ROUNDTREE RISING STAR AWARD

Devon Tremont Energy Analyst Taunton Municipal Lighting Plant, Massachusetts

MARK CRISSON LEADERSHIP AND MANAGERIAL EXCELLENCE AWARD

Raj Rao President & CEO Indiana Municipal Power Agency, Carmel, Indiana

Kimberly Schlichting Chief Operating Officer & Senior Vice President, Operations & Power Supply Delaware Municipal Electric Corporation, Smyrna, Delaware

E.F. SCATTERGOOD SYSTEM ACHIEVEMENT AWARD

City of Danville Utilities, Virginia

Fayetteville Public Works Commission, North Carolina

SMUD, Sacramento, California

COMMUNITY SERVICE AWARD

Anaheim Public Utilities, California

Grant County PUD, Ephrata, Washington

Paducah Power System, Kentucky

ENERGY INNOVATOR AWARD

Nebraska Public Power District, Nebraska Pathways to a Technical Future

Fayetteville Public Works Commission, North Carolina Determining Distance to the Fault

City of Palo Alto Utilities, California Home Efficiency Genie

PUBLIC POWER MANAGER CERTIFICATES

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Austin Calaman Assistant General Manager Lewes Board of Public Works, Delaware

Rene Fleming Manager of Energy and Water Customer Service City of St. George, Utah

Alcides Hernandez Supervisor, Pricing, Planning, Performance & Risk SMUD, Sacramento, California

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Brad Lawrence Electric Utility Director City of Madison, South Dakota

Shannon Randolph Special Projects Manager Grand River Dam Authority, Vinita, Oklahoma

Gretchen Reuwer Director of Electric Services and Compliance New Braunfels Utilities, Texas

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PUBLIC POWER DAY OF GIVING PARTNERS





Industry Spotlight Sessions

Join our Elite and Diamond Sponsors at the Industry Spotlight sessions. This is a great opportunity to learn from top industry leaders.

Sessions will be held in Room 7.

MONDAY, JUNE 10

- 11 11:30 a.m. The Future is Here for Solar + Storage 8minutenergy Renewables
- 11:30 a.m.Will Renewables Ruin- NoonOrganized Markets?
- Duncan, Weinberg, Genzer & Pembroke, P.C.
- 2 2:30 p.m. Safety and Tool Training: Phasing Meters and Voltage Detectors Bierer Meters

-

3:30 - 4 p.m. Partnering to Develop Solar Facilities: Case Study of a 300MW Solar Project for Virginia Electric Cooperative D.E. Shaw Renewable Investments

TUESDAY, JUNE 11

11 - 11:30 a.m.The UMPA Peaking Plant:
A Breath of Fresh Air
Caterpillar11:30 a.m.The Energy Storage Playbook:
Your Step-by-Step Guide to Gear
Up and Save Money
ENGIE Storage

Continuing Education

Complete the Verification of Attendance form (available at the registration desk) to receive a certificate for continuing education credits. Certificates will be sent via email after the conference.



Continuing Education Units (CEUs)

The American Public Power Association is accredited by the International Association for Continuing Education and Training (IACET) and is authorized to issue the IACET CEU.

Professional Development Hours (PDHs)

The Association's educational practices are consistent with the criteria for awarding PDHs as established by the National Council of Examiners for Engineering and Surveying (NCEES). Course eligibility and number of PDHs may vary by state.



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Power Provider (RP3®) designation, which recognizes public power utilities that demonstrate proficiency in reliability, safety, workforce development, and system improvement. Learn more: PublicPower.org/RP3.



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Earn up to 14.4 Continuing Professional Education (CPE credit hours for attending the conference (not including preconference seminars). This program is a "group-live" offering. Program level is intermediate; no advanced preparation is required. For more information regarding administrative policies, such as clarification of requirements, complaints, and refunds, contact EducationInfo@PublicPower.org.



The American Public Power Association is the voice of not-for-profit, communityowned utilities that power 2,000 towns and cities nationwide. We represent public power before the federal government to protect the interests of the more than 49 million people that public power utilities serve, and the 93,000 people they employ. Our association advocates and advises on electricity policy, technology, trends, training, and operations. Our members strengthen their communities by providing superior service, engaging citizens, and instilling pride in community-owned power.



The Academy is public power's complete resource for professional education and certification, helping electric industry employees stay abreast of rapidly evolving technologies, regulation, and customer needs. Learn more about our conferences, webinars, special events, continuing education, and custom in-house trainings at www.PublicPower.org/Academy.

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THE ACADEMY

AMERICAN PUBLIC POWER ASSOCIATION

2020 National Conference

June 5-10, 2020 Long Beach Convention Center Long Beach, California

2021 National Conference

June 18-23, 2021 Hyatt Regency Chicago Chicago, Illinois

2022 National Conference

June 10-15, 2022 Gaylord Opryland Resort & Convention Center Nashville, Tennessee