

June 7 - 12
2019

THE ACADEMY
**National
Conference**

Austin, Texas

GLOBAL
INSPIRATION
LOCAL
SOLUTIONS

PublicPower.org/NationalConference

AMERICAN
PUBLIC POWER
ASSOCIATION

Powering Strong
Communities

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Safety is number one.

Take Great Ideas Back to YOUR Community

As utility and city leaders, you are committed to building strong communities and improving the lives of your citizens. But you are not alone. Come be inspired and informed by others who are on the same journey. Find global inspiration for your local solutions.

The American Public Power Association's National Conference is your time to reconnect, recharge, and power up for the future — at the nation's premier gathering of public power leaders. Join us and explore how policy, technology, and changing lifestyles are reshaping the energy industry and how that impacts your community. Engage with visionaries and experts, exchange ideas and lessons learned with other public power leaders and policymakers, and expand your peer network.



The National Conference provides a great opportunity to learn about the trends facing our evolving industry, as well as to network and share ideas with peers from across the country. I always return home with a list of new projects.

JOLENE THOMPSON

Executive Vice President, American Municipal Power, Inc. and Executive Director, Ohio Municipal Electric Association

Power Up Your Community

Connect with other public power leaders for ideas and insights

- General managers and CEOs
- Senior managers and rising leaders
- Mayors
- City council members
- Governing board members
- Industry partners and vendors
- Consultants and subject matter experts

Supercharge Your Networking

Need help navigating the conference as a first-timer? Want someone to compare notes with because you're the only one from your organization attending? Eager to share your knowledge and experience as a long-time conference attendee?

The Conference Mentor Program pairs up new attendees with seasoned conference-goers to help you make connections. Meet up at the Welcome Reception and stay in touch throughout the conference.

Ask for a conference mentor or volunteer to serve as one — check the box when you register, email EducationInfo@PublicPower.org, or call 202-467-2965 by May 31 to participate.

THANK YOU TO OUR Sponsors

As of March 11, 2019

Thank you to our sponsors for the generous financial support to create the best experience for attendees. Learn more and review sponsorship opportunities at PublicPower.org/NationalConference

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The American Public Power Association is the voice of not-for-profit, community-owned utilities that power 2,000 towns and cities nationwide. We represent public power before the federal government to protect the interests of the more than 49 million people that public power utilities serve, and the 93,000 people they employ. Our association advocates and advises on electricity policy, technology, trends, training, and operations. Our members strengthen their communities by providing superior service, engaging citizens, and instilling pride in community-owned power.

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**THE
ACADEMY**

AMERICAN PUBLIC
POWER ASSOCIATION

The Academy is public power's complete resource for professional education and certification, helping electric industry employees stay abreast of rapidly evolving technologies, regulation, and customer needs. Learn more about our conferences, webinars, special events, continuing education, and custom in-house trainings at PublicPower.org/Academy.

Schedule at a Glance

Friday, June 7

7 a.m. – 3 p.m. Public Power Day of Giving

Saturday, June 8

8:30 a.m. – 4:30 p.m. Preconference Seminar
● Electric Utility Industry Overview: Strategic Challenges & Trends

8:30 a.m. – Noon Preconference Seminar
● Distributed Energy Resources: Overview of Financial Risk and Opportunities

9 a.m. – Noon Association Board of Directors Meeting

1:30 – 5 p.m. Preconference Seminars
● Achieving Community Objectives with Strategic Rate Design
● Talent Wars: Are You Ready for the Next Generation?

3 – 5 p.m. Advisory Committee Meeting

Sunday, June 9

8:30 a.m. – Noon Preconference Seminars
● Governance 101: Basics for Board and Council Members
● Wireless Pole Attachments: What's in Store?
● The Soup to Nuts of Future-proofing Your Utility
● Strategic Planning Live: A Simulated Immersion

11 a.m. – Noon PMA Task Force Meeting

1 – 2 p.m. Joint Action Agencies Meeting

1:30 – 5 p.m. Preconference Seminars
● Measuring for Success: Performance Monitoring and Accountability for Boards
● Crisis Communications: What Every Leader Must Know
● Integrating New Technologies into Your Distribution System
● Understanding Cyber Threats: Practical Techniques to Secure Your Utility

2 – 4 p.m. Legislative & Resolutions Committee Meeting

4 – 5 p.m. FERC/NERC Issues Briefing

5 – 6 p.m. Women in Public Power Reception

6 – 7:30 p.m. Welcome Reception

Monday, June 10

7 – 8:15 a.m. PowerPAC Breakfast

8:30 – 10:30 a.m. Keynote Speakers
● CEO Address: State of Public Power, *Sue Kelly*
● Can We Move from Gridlock to Dialogue? *Mark McKinnon*

9:30 – 11 a.m. Guest Breakfast & Activity

11 a.m. – Noon Breakout Sessions*

1:30 – 2:30 p.m. Breakout Sessions*

1:30 – 4 p.m. Public Power Expo: Preview Hours

3 – 4 p.m. Breakout Sessions*

4 – 6 p.m. Public Power Expo: Grand Reception

6 p.m. Young Professionals Happy Hour

Tuesday, June 11

8 – 10 a.m.	Awards Presentation Keynote Speaker ● Are We Ready for the Rise of the Robots? <i>Jennifer Golbeck</i>
10 a.m. – Noon	Public Power Expo
11 a.m. – Noon	Breakout Sessions*
Noon – 1:30 p.m.	Public Power Expo: Closing Luncheon
1:30 – 2:30 p.m.	Breakout Sessions*
2:45 – 4:15 p.m.	Keynote Panel ● How to Build a Culture of Excellence in Public Power, <i>Timothy Burke, David Koster, Debra Smith, Lynne Tejeda</i>
4:30 p.m.	Association Business Meeting
8 – 10 p.m.	Special Event: Public Power @ Speakeasy

Wednesday, June 12

8 – 10:30 a.m.	Chair's Breakfast
	Keynote Speaker ● A Leadership Roadmap from Four American Presidents, <i>Doris Kearns Goodwin</i>
10:30 a.m.	Adjourn

* See breakout sessions on next page.



The conference is of great value. Between the information disseminated, the networking opportunities, and the seminars, you walk away thoroughly immersed in the culture of the industry.

DARRYL BEY

Board Member, Fort Pierce Utilities Authority, Florida

2019 NATIONAL CONFERENCE**Breakout Sessions at a Glance**

MONDAY		
11 a.m. – Noon	1:30 – 2:30 p.m.	3 – 4 p.m.
Crisis Communications: How to Stay in Control	Green is the New Black: Communicating Environmental Stewardship	More than Poles and Wires: Measuring the True Value of Your Utility
The 100% Renewables Bandwagon: Should You Jump On?	Energy Storage: Behind or in Front of the Meter?	Community Solar with Storage: Lessons Learned
Grow Your Community: Bring in New Businesses	Protecting Your Customers and Community from Scams	What is Blockchain and Why Should You Care?
Federal Legislative Update: From Congress to Your Community	What is Happening in the RTO-Operated Markets?	Transmission: Increasing Rates Demand Increasing Security
Cybersecurity: Small Investment, Big Impact	Threat Alert: Cybersecurity for Leaders	Lessons from Disaster: Making the Most of Mutual Aid
Safety Top 5: Step Up Your Game	Getting the Most Out of Your AMI Investment	Powering Resiliency for Our Military Systems
Boards 101: Fulfilling Your Fiduciary Responsibilities	Understanding Your Board Role and Responsibilities	Report Card Time for the CEO and Board
Winning the Talent War: Workforce Challenges and Keys to Success	Training Programs to Bring in and Keep the Best	Tipping the Pay Scales: Strategic Roundtable

TUESDAY**11 a.m. - Noon**

Reaching Tomorrow's Customers: Public Power in Our Schools

1:30 - 2:30 p.m.

Tell Your Story, Save Your Utility

Winning the Rate Race for Your Utility and Community

What Will Your Utility Look Like in 2029?

Pole Attachments: Overcoming Barriers to Local Control

Electrify Your Fleet and Recharge Your Benefits

Addressing Climate Change: The Washington Report

Are Your Transmission Rates About to Go Up?

Can Your Utility Survive a Cyber Attack?

Physical Security: The Threats Haven't Gone Away

Upping Your Operations Game to Become a Five-tool Utility

R&D: Bring the Power of Innovation to Your Community

Boards and Managers: Leading as a Team

Flexible Nuclear for Low-Cost Decarbonization

Bond Ratings: Straight from the Big Three

It's Never Too Early for CEO Succession Planning



The only place I know that you can spend two days and come away with a complete understanding of all the hot topics in your industry.

BRIAN TAYLOR

General Manager, CDE Lightband, Tennessee

CONFERENCE AGENDA

Friday June 7

7 – 8 a.m.

8 a.m. – 3 p.m.

5 – 6 p.m.

Volunteer Registration & Breakfast

Community Service Projects

Volunteer Reception

PUBLIC POWER DAY OF GIVING

Celebrate public power's commitment to serving communities at the 12th annual Public Power Day of Giving. Volunteer for a day with a service organization to give to the local community. Forge lasting relationships with your public power colleagues as you work side-by-side. All conference participants, guests, and families are invited to join us for the Day of Giving.

Register

Sign up by May 10 at PublicPower.org/NationalConference

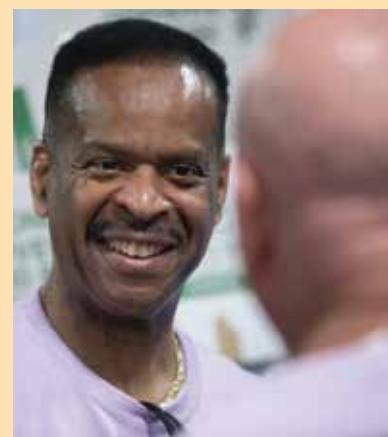
Day of Giving volunteer sign-up is separate from your conference registration.

Register early: space is limited and opportunities fill up quickly.

What Volunteers Must Know

- Conference attendees, exhibitors, and guests (including children) may participate.
- Unskilled and inexperienced volunteers are welcome.
- Breakfast, lunch, water, and snacks are provided.
- Transportation will be provided between the convention center and work sites.
- Sign up by May 10 to guarantee your spot.





Central Texas Food Bank

Central Texas Food Bank is the largest hunger-relief charity in Central Texas. Volunteers will help inspect, sort, and pack food and grocery products. Ages 8+.

Community First! Village

Community First! Village provides affordable, permanent housing and a supportive community for the chronically homeless in Central Texas. Volunteers will work a 3-hour shift (outdoors) to assist with general property beautification, including weeding, watering, street sweeping, and other projects in support of this community. Ages 10+.

Austin Animal Center

Austin Animal Center is the largest "no kill" animal shelter, sheltering more than 16,000 animals each year and providing animal protection and pet resource services to the region. Volunteers will help with dog walking, cat care, making toys, laundry, and cleaning dishes. Ages 17+.

DAY OF GIVING PARTNERS

As of March 11, 2019



CREDA
Colorado River Energy Distributors Association

THE
TEA
Energy Authority

UPA
UTAH MUNICIPAL
POWER AGENCY

Find out how your organization can be a Day of Giving Partner at PublicPower.org/NationalConference — Public Power Day of Giving > Sponsors.

CONFERENCE AGENDA

Saturday June 8

7:30 a.m. – 5 p.m. **Registration Open**

8:30 a.m. – 4:30 p.m. Full Day Preconference Seminar

8:30 a.m. – Noon Morning Preconference Seminar

9 a.m. – Noon Association Board of Directors Meeting

1:30 – 5 p.m. Afternoon Preconference Seminars

3 – 5 p.m. Advisory Committee Meeting

Preconference Seminars

Separate registration and fee required

Learn how to tackle your utility's most pressing challenges at preconference seminars. Longer duration, smaller number of participants, interactive formats, and experienced instructors make these seminars a value-add to your conference registration.

Electric Utility Industry Overview: Strategic Challenges & Trends

8:30 a.m. – 4:30 p.m. (full day)

Recommended CEUs .7 / PDHs 6.5 / CPEs 7.5, Specialized Knowledge

Get a non-technical overview of the local public power utility and how it's run. Discuss the unique advantages of public power and the value it brings to the community. Learn about the electricity infrastructure from the power grid to the meter. Understand the impacts of regulation and electricity markets. Discuss industry trends and issues that are impacting utilities and challenging the traditional public power business model. Take home a free copy of the American Public Power Association's Electric Utility Basics handbook.

R. John Miner, President, Collaborative Learning

Distributed Energy Resources: Overview of Financial Risk and Opportunities

8:30 a.m. – Noon (half day)

Recommended CEUs .3 / PDHs 3.25 / CPEs 3.8, Specialized Knowledge

Advances in distributed energy resources present several opportunities as well as risks to your utility. Load management and cost recovery challenges loom large. How can you manage the growth in behind-the-meter technologies and maintain customer relationships? Examine case studies to see how "business as usual" analytical methods can be improved to identify and manage risks. Discuss the effects of integrating distributed energy resource technologies on your utility's load, operations, resource management, and financial planning. Understand how you can mitigate financial risk through strategic rate design.

Scott Burnham, Executive Consultant, Tony Georgis, President, Energy Practice, and Andy Reger, Senior Consultant, NewGen Strategies & Solutions

Achieving Community Objectives with Strategic Rate Design

1:30 – 5 p.m. (half day)

Recommended CEUs .3 / PDHs 3.25 / CPEs 3.8, Specialized Knowledge

Rate setting in community-owned public power utilities must promote revenue stability while reflecting the community's needs and goals, which may include environmental sustainability, economic development, fairness to customers, and rate stability. Rate designs to achieve one objective often conflict with others. Learn to develop rates that balance all needs and objectives of your utility. Catch up on industry rate trends and discover how other utilities are identifying and implementing strategies to promote energy efficiency, electric vehicles, solar generation, and customer satisfaction.

Mark Beauchamp, President, Utility Financial Solutions

Talent Wars: Are You Ready for the Next Generation?

1:30 – 5 p.m. (half day)

Recommended CEUs .3 / PDHs 3.25 / CPEs 3.8, Personnel/Human Resources

FREE! Offered as part of the Association's Supporting Workforce Development strategic initiative

FREE!

Can public power attract and retain the millennial troops with the digital talent to power our smart world? See how others are building the energy workplace of the future and closing the gaps in diversity and inclusion. Understand generational differences in career expectations and workplace behaviors. Prepare for increased Baby Boomer retirement, manage the forgotten Gen Xers, and engage the millennials. Build a comprehensive plan of action to take on the increasing industry competition for new talent.

Janet Kieffer, Principal, INFLUENCE

CONFERENCE AGENDA

Sunday June 9

7:30 a.m. – 7 p.m.

8:30 a.m. – Noon

11 a.m. – Noon

1 – 2 p.m.

1:30 – 5 p.m.

2 – 4 p.m.

4 – 5 p.m.

5 – 6 p.m.

6 – 7:30 p.m.

Registration Open

Morning Preconference Seminars

PMA Task Force Meeting

Joint Action Agencies Meeting

Afternoon Preconference Seminars

Legislative & Resolutions Committee Meeting

FERC/NERC Issues Briefing

Women in Public Power Reception

Welcome Reception

Preconference Seminars

Separate registration and fee required

Governance 101: Basics for Board and Council Members

8:30 a.m. – Noon (half day)

Recommended CEUs .3 / PDHs 3.25 / CPEs 3.8, Specialized Knowledge

Bring your board or city council members, especially the new appointees, to this seminar for a comprehensive overview of public power and their duties, responsibilities, and legal obligations. Review the nuts and bolts of governance requirements such as open meetings and records, fiduciary responsibilities, charters and bylaws, conflicts of interest, and interaction with regulatory agencies. Understand the mechanics of a good board meeting and effective communication between board members, staff, and stakeholders.

Tim Blodgett, President & CEO, Hometown Connections; and **Bill Slaton**, Board of Directors, SMUD

Wireless Pole Attachments: What's in Store?

8:30 a.m. – Noon (half day)

Recommended CEUs .3 / PDHs 3.25 / CPEs 3.8, Specialized Knowledge

In late 2018, the Federal Communications Commission adopted sweeping regulatory changes to remove what it claimed were state and local barriers to the rapid deployment of 5G small cell wireless broadband. For the first time, public power utility poles and other facilities would be subject to federal regulation of rates, terms, and conditions. Get the latest technological and business information on 5G and small cell deployments. Hear an update on the litigation of the FCC's order, including the Association's legal arguments, and on state legislative activities. Review lessons learned by public power utilities negotiating with the wireless industry.

Jim Baller, President, and Sean Stokes, Principal, Baller Stokes & Lide; and Joanne Hovis, President, CTC Technology & Energy

The Soup to Nuts of Future-proofing Your Utility

8:30 a.m. – Noon (half day)

Recommended CEUs .3 / PDHs 3.25 / CPEs 3.8, Specialized Knowledge

From revolutionary technologies to new customer and workforce demographics and needs, a host of new challenges and opportunities lie before you. How do you navigate change, leverage trends, and position your utility for success in the long term? Delve into public power's cost recovery paradigm, financial considerations for utility success, and new power supply paradigms (with renewables and storage taking a seat at the table). Explore strategies for success.

Dave Buemi, Managing Principal, Prescient Energy Development; David Niles, Vice President, Avant Energy, Inc.; Lisa Vedder, Director of Consulting, Avant Energy; and Matt Zehnder, Vice President, KeyBanc

Strategic Planning Live: A Simulated Immersion

8:30 a.m. – Noon (half day)

Recommended CEUs .3 / PDHs 3.25 / CPEs 3.8, Specialized Knowledge

Strategic planning in turbulent times is complex. Join us to understand how your utility will be impacted by advanced technologies, shifting loads, new competitors, and evolving customer expectations. Understand what a holistic strategic planning process for public power can look like. Work through a simulated utility strategic planning exercise and engage in group discussions and exercises to apply key concepts, develop vision and mission statements, determine core values and focus areas, and build the framework for a strategic plan. Leave knowing how to guide your utility through an effective strategic planning and implementation process.

Steve VanderMeer, Senior Vice President, Planning & Marketing, and Patty Cruz, Vice President, Consulting & Training, Hometown Connections

Measuring for Success: Performance Monitoring and Accountability for Boards

1:30 – 5 p.m. (half day)

Recommended CEUs .3 / PDHs 3.25 / CPEs 3.8, Specialized Knowledge

A public power governing board is typically responsible for evaluating itself and the utility CEO or general manager. What can a board do to improve its own effectiveness? And how can board members evaluate the utility leader's performance and provide clear direction for the future? Join the experts to get tips for effective self-assessments and performance evaluations. See how the board can monitor utility performance on a continuous basis and institute strong review and feedback mechanisms. Learn how board members can grow and evolve to contribute to the growth of the utility and care for the community.

Steve VanderMeer, Senior Vice President, Planning & Marketing, Hometown Connections

Crisis Communications: What Every Leader Must Know

1:30 – 5 p.m. (half day)

Recommended CEUs .3 / PDHs 3.25 / CPEs 3.8, Communications & Marketing

When crises happen, you need to be prepared to turn the lights back on AND handle the related communications storm. Your real audience is not just the media. Learn how to connect with customers and stakeholders before, during, and after a crisis to protect your utility's reputation. Build a rapid response plan to address the demands of social media and the 24/7 news cycle. Review the essentials of effective messaging and the focus at various states of response. Leave with an actionable crisis communications plan and prepare to be a spokesperson for your utility.

Neil Nixon, President, Nixon & Associates



As a newer employee of my organization, I found a wealth of available knowledge to help me grow within my company. I left feeling better equipped to tackle my day-to-day challenges and institute improvements.

KENDRA FRIEL

Training Coordinator, Delaware Municipal Electric Cooperative

Buddy Up

Supercharge your networking through the Conference Mentor Program. We'll pair up first-time attendees and those flying solo at the conference with seasoned conference-goers. Meet at the Welcome Reception, stay in touch throughout the conference, compare notes, and be introduced to new people.

Sign up to get a conference mentor or to serve as one when you register, or email EducationInfo@PublicPower.org.

Integrating New Technologies into Your Distribution System

1:30 – 5 p.m. (half day)

Recommended CEUs .3 / PDHs 3.25 / CPEs 3.8, Specialized Knowledge

Utility loads are shifting with increase in electric vehicles, distributed energy resources, energy efficiency, and demand response. Distribution automation and conservation voltage reduction are becoming more advanced, efficient, and affordable. What is the combined effect on retail distribution systems? Take a deep dive into implementing and integrating the range of new technologies. Examine the impacts on planning criteria, data requirements, load forecasting, and system analysis. Discover a new advanced distribution planning approach and learn how to identify the best-fit, no-regrets solutions for your utility.

Keith Mullen, Managing Director, *Distribution Planning and Analysis*, and **Trishia Swayne**, Managing Director, *DER System Analysis*, Leidos

Understanding Cyber Threats: Practical Techniques to Secure Your Utility

1:30 – 5 p.m. (half day)

Recommended CEUs .3 / PDHs 3.25 / CPEs 3.8, Specialized Knowledge

Cyber attackers — whether it's nation states attempting to damage critical infrastructure, insiders stealing sensitive information, or cyber criminals looking for personally identifiable information — are getting increasingly sophisticated. But if you can step back and see your systems as the attackers do, you can shore up your cyber defenses. Learn about some of the more common attack techniques being used against utilities such as malware, denial-of-service, phishing, and social engineering. Understand who your potential cyber attackers are and what drives them. Review case studies and learn how to implement good cyber hygiene to deflect cyber attacks and reduce your exposure.

Peter Morin, Director, *Cybersecurity Services*, KPMG

2 - 4 p.m..

Legislative & Resolutions Committee Meeting

Members of the American Public Power Association's Legislative & Resolutions Committee meet to consider and vote on new policy resolutions. Each Association member utility may designate one voting delegate for this meeting.

5 - 6 p.m.

Women in Public Power Reception

Join the women thought leaders, policymakers, and innovators shaping public power for networking and drinks. Make new friends, share stories, and enjoy great conversations.

6 - 7:30 p.m.

Welcome Reception

Enjoy hors d'oeuvres and drinks while you reconnect with old friends, meet new people, and network with other public power leaders.

CONFERENCE AGENDA

Monday June 10

7:30 a.m. – 6 p.m.

8:30 – 10:30 a.m.	Registration Open
9:30 – 11 a.m.	Opening General Session
11 a.m. – Noon	Guest Activity
1:30 – 2:30 p.m.	Breakout Sessions
1:30 – 4 p.m.	Breakout Sessions
3 – 4 p.m.	Expo Preview Hours
4 – 6 p.m.	Breakout Sessions
6 p.m.	Public Power Expo Grand Reception
	Young Professionals Happy Hour

Get insights from visionary keynote speakers on politics, technology, and leadership.

8:30 – 10:30 a.m.

Recommended CEUs .2 / PDHs 2 / CPEs 2.4

State of Public Power

Sue Kelly, President & CEO, American Public Power Association



Sue Kelly

Can We Move from Gridlock to Dialogue?

Mark McKinnon, Political Advisor and Television Producer

With the deep divide in Congress, it seems like both sides are fighting a losing battle against the issues of our times. Will the government be stuck in a gridlock for the next two years, or will the two parties find a way to work together on bipartisan priorities? How will political machinations be impacted as incumbents and hopefuls gear up for the 2020 presidential election? See what lies in store for Congress and the nation. Explore how our elected leaders might be able to steer the way out of the gridlock and move forward.



Mark McKinnon

Mark McKinnon is a political advisor and reform advocate. He was the chief media advisor to five successful presidential primary and general election campaigns. He has worked for many causes, companies, and candidates, including former President George W. Bush. McKinnon is cofounder of No Labels, an organization dedicated to bipartisanship, civil dialogue, and political problem solving.

Guest Breakfast & Activity

9:30 – 11 a.m.

While conference attendees are in session, guests can reconnect with old friends and make new ones over breakfast and a special activity. Guests must register or buy a separate ticket at the registration desk to participate.

10:30 – 11 a.m.

Break

Key to Sessions



Community &
Communications



Legislative &
Regulatory



Operations &
Reliability



Workforce
Optimization



Cyber & Physical
Preparedness



Public Power
Forward



Utility
Governance &
Management

Breakout Sessions

Explore new solutions with the leaders and experts shaping our industry's future. Choose the sessions that best meet your needs to personalize your conference experience. Learn how sought-after industry experts and colleagues at other public power utilities like yours are tackling the challenges that keep you up at night. Take home actionable new ideas and tactics.

11 a.m. – Noon

Recommended CEUs .1 / PDHs 1 / CPEs 1.2



Crisis Communications: How to Stay in Control

Crises often come with little or no warning and leave you to deal with the impact on your operations as well as reputation. Why and how should you control the messages that go out to your customers, stakeholders, and media in such situations? How do you manage the demands of social media and the 24/7 news? Discuss how you can be responsive and proactive in the wake of a crisis. Leave with a list of dos and don'ts and template holding statements to add to your crisis communications playbook.



The 100% Renewables Bandwagon: Should You Jump On?

More cities and states are adopting mandates to use 100% renewable energy in the next few decades. Some, including a few public power communities, are already there. What does that really mean and how does it impact your utility? What does a 100% renewables portfolio look like — solar, wind, storage, hydro, nuclear, or other low and no carbon resources? Hear from utilities that are powering communities with increasing amounts of renewable energy, consider their challenges, and see what's feasible for your utility.



Grow Your Community: Bring in New Businesses

Public power is a critical piece of a community's economic development but attracting new business customers to locate in your service territory is no easy feat. Increasingly, corporate entities want to be an integral part of the communities in which they set up shop and your utility can offer that vital connection. Learn how you can evaluate potential new business loads for the right fit. Hear how other utilities like yours are emphasizing the public power advantage, offering incentives, and building partnerships to grow and prosper their communities.



Federal Legislative Update: From Congress to Your Community

Hear what's happening in Congress this year on issues that impact public power and your utility. See how the American Public Power Association is advocating to protect and advance your interests in infrastructure investments, bond modernization, hydropower licensing reform, the federal power program, wholesale electricity markets, grid security, and common-sense policies to reduce carbon dioxide emissions. Discover how you can add your voice and show Congress the power and needs of your community.



Cybersecurity: Small Investment, Big Impact

No utility is immune from a cyber attack and you need to shore up your defenses – but that does not require a big budget and resources. Explore practical, cost-effective approaches to cybersecurity that can produce significant results. See how one public power utility is leveraging the city's IT to build cybersecurity into electric utility operations. Learn about the Neighborhood Keeper program, a collaborative threat detection and intelligence platform that gives small utilities access to industrial control system threat analytics and insights.



Safety Top 5: Step Up Your Game

Public power has an impressive track record of safety. Is your utility's game up to par? Review the top five safety practices and see if you're keeping up. Explore if there's anything you can do better to build or enhance a culture of safety, without sacrificing efficiency and reliability. Get safety benchmarking data, and learn how you can measure employee safety for reports to managers and boards. Learn from case studies on safety improvement.



Boards 101: Fulfilling Your Fiduciary Responsibilities

Whether you're a new board member or have been wearing the mantle for some time, you are tasked with overseeing utility assets for your community owners and beneficiaries. Only the board as a legal entity can carry out — or otherwise ensure fulfillment of — these fiduciary responsibilities. How best can you fulfill your responsibilities? What help can you get from the utility CEO or general manager and independent advisors? Explore the gamut of a board's fiduciary responsibilities and learn how you can effectively carry them out.



Winning the Talent War: Workforce Challenges and Keys to Success

Are you prepared to handle increased Baby Boomer retirements, manage the forgotten Gen Xers, engage the millennials, and build diversity and inclusion in the workplace? Discover the five workforce essentials for public power utilities in 2019. Learn how best to take on the increasing industry competition for new talent. Hear what other utilities are doing, and discuss the real costs of employee retirement and attrition and the ROI of attraction and retention.

Noon – 1:30 p.m.

Lunch on Your Own

1:30 - 4 p.m.

Expo Preview Hours

Get a sneak peek at the Public Power Expo and start meeting the industry partners and suppliers offering solutions to your utility's range of needs.

Key to Sessions



Community & Communications



Legislative & Regulatory



Operations & Reliability



Workforce Optimization



Cyber & Physical Preparedness



Public Power Forward



Utility Governance & Management

Breakout Sessions

1:30 – 2:30 p.m.

Recommended CEUs .1 / PDHs 1 / CPEs 1.2



Green Is the New Black: Communicating Environmental Stewardship

Increasingly, Generations X, Y, and Z want to buy from and work for organizations that are committed to making a positive social and environmental impact. Commercial and industrial entities prefer to set up shop in locations where they can be powered by renewables. What do these growing trends mean for your utility? Discover how to educate your community and stakeholders about your commitment to environmental stewardship. Explain your portfolio and prepare for backlash from groups that may take offense with your energy sources.



Energy Storage: Behind or in Front of the Meter?

Energy storage is becoming a priority for electric utilities as technologies evolve, costs decrease, and the potential benefits expand. The impact of storage on resiliency, the renewables portfolio, and rate design is growing. Energy storage is flexible and can be deployed at different points on the grid — behind the meter at a customer's location or in front of the meter with other utility assets. Evaluate the best options for your utility — consider performance requirements, costs, timing, and other variables. Compare deployment strategies and learn from case studies.



Protecting Your Customers and Community from Scams

Scammers seem to use more sophisticated tactics every day, causing undue harm to utilities and customers. Many utilities are working hard to thwart the scammers by putting customers on alert. What can you learn from them and how do you educate customers to recognize and respond to scams? Get the latest on anti-scam efforts and discuss future challenges. Learn where you can get communication resources, data, and best practices to better inform and protect your customers and put the scammers out of business.



What is Happening in the RTO-Operated Markets?

Wholesale electricity markets operated by Regional Transmission Organizations and Independent System Operators are facing many challenges, including increased participation of intermittent renewable resources, declines in baseload capacity, and concerns about fuel security and resilience. Many states are promoting particular generation resources or technologies. How will new and proposed changes to the capacity and energy markets from the RTO/ISOs impact your utility's ability to serve your customers at just and reasonable rates? Explore these recent wholesale market developments, and the impacts on public power and consumers.



Threat Alert: Cybersecurity for Leaders

A survey by The Conference Board shows that U.S. CEOs rank cybersecurity as their #1 external concern for 2019. Public power is no exception and executives of small and large utilities are paying increased attention to building cyber defenses. Join other public power leaders for a briefing on cybersecurity threats – see what's new, what's evolving, and what should be keeping you up at night. Hear from a panel of CEOs on public power's cyber readiness and what you can do to develop a culture of cybersecurity.



Getting the Most Out of Your AMI Investment

Almost half of all U.S. electricity customer accounts now have advanced metering infrastructure (AMI) smart meters, according to the Energy Information Administration. If your utility has installed smart meters, are you using them to do more than reduce truck rolls and read meters? Hear how other public power utilities are using smart meters for energy efficiency programs, grid asset evaluation, reading water meters, other value-added tasks.



Understanding Your Board Roles and Responsibilities

A public power board is tasked with setting strategic direction for the utility, keeping it on mission, and ensuring long-term sustainability. However, many boards don't have a strong understanding of their roles and responsibilities. How can every board member work effectively with the CEO and executive team to define a better future for your utility? Learn all about governance structure and board processes. Prepare for board member and CEO succession. Review examples of governance policies and board accountabilities.



Training Programs to Bring in and Keep the Best

In a time when the competition for skilled staff is growing, how can you attract and retain top-notch talent? Apprenticeship and other utility training programs, such as leadership academies can help you recruit and retain qualified employees, particularly in positions that are hard to fill or require specific skills. Learn what types of training programs some public power utilities are offering and why. See how they benefited and get ideas for developing similar programs at your utility.

2:30 – 3 p.m.

Break

Key to Sessions



Community & Communications



Legislative & Regulatory



Operations & Reliability



Workforce Optimization



Cyber & Physical Preparedness



Public Power Forward



Utility Governance & Management

Breakout Sessions

3 – 4 p.m.

Recommended CEUs .1 / PDHs 1 / CPEs 1.2



More than Poles and Wires: Measuring the True Value of Your Utility

How often do you conduct a valuation of your utility's services and assets? A valuation might underscore core benefits like competitive rates, reliability, and contributions to the city general fund. However, the real value that public power brings to the table goes beyond dollars and cents and keeping the lights on. Community relationships, local control, and high standards of customer service all add intangible but immense value. Discover why it is important to understand your value, learn how to assess the quantitative and qualitative value of your utility, and get tips for sharing your story with your community.



Community Solar with Storage: Lessons Learned

If you're considering expanding your distributed energy resources portfolio, come and draw inspiration from one public power utility's community solar and storage program, developed with assistance from the U.S. Department of Energy. The 500 kW solar facility coupled with 1 MWh energy storage project is helping the utility save on wholesale energy costs and remain responsive to customers who want more of their energy from renewables. Share the lessons learned from the project including procurement, technical design, and economic considerations.



What Is Blockchain and Why You Should Care?

Blockchain is much more than Bitcoin. Blockchain technology allows people and organizations to carry out complex transactions in a shared and decentralized manner without intermediaries. Electric utilities are beginning to explore blockchain to transact with customers, the wholesale market, third-party energy suppliers, regulators, and other stakeholders. The applications are extensive with a smart grid that generates customer interactions and data that require transparent processing, privacy, and automation. Learn how your utility could be impacted by and use blockchain technologies in the near future.



Transmission: Increasing Rates Demand Increasing Scrutiny

Public power has escalating concerns over rising transmission rates and lack of transparency and adequate stakeholder input in transmission planning and construction. Join the discussion on unfavorable transmission trends and costs. See how public power is advocating for greater transparency and reasonable rates. Learn how you can support the advocacy for improved analysis of transmission needs, more open and transparent planning processes, and greater scrutiny of new construction and its associated costs. Take control of your ability to keep the lights on and electricity bills affordable for your customers.



Lessons from Disaster: Making the Most of Mutual Aid

From hurricanes in the east to wildfires in the west to typhoons in the Pacific, 2018 was a year of significant losses, power outages, and infrastructure damage across the nation. Review public power's response to two recent disasters. How did politics impact the recovery and restoration process in the wake of these different types of disasters? Examine the role and challenges of mutual aid. Learn how to navigate the challenges to get help and turn the lights back on as quickly as possible when disaster heads your way.



Powering Resiliency for Our Military Systems

How are public power utilities that power our nation's defense installations addressing special operations challenges and helping to bolster military resiliency? Hear from other utilities like yours that are working with U.S. Department of Defense facilities in their service territories. Learn how one public power utility initiated a resiliency summit with four military bases in their community and discussed how to manage community-owned generation and distribution systems on DOD sites. Hear about efforts to form a working group of public power utilities that interface with the DOD.



Report Card Time for the CEO and Board

Governing a public power utility requires the CEO and board members to work as a team and hold each other accountable. An effective board not only sets goals but also regularly evaluates the CEO and itself to ensure that the goals are being met. Dive into the ins and outs of metrics, performance plans, and more. Discuss what structures and processes can make the evaluations objective and effective. Learn how the evaluations can be comprehensive and extend beyond financial performance to mission and community impact.



Tipping the Pay Scales: Strategic Roundtable

Public power utilities face severe competition for skilled staff. City policies often restrain the ability to offer competitive salaries and benefits to attract and retain talent. Join a strategic discussion on competitive pay. Discover the challenges other utilities like yours face and swap solutions. Consider where the competition from talent comes from and how to counter it. Discuss how to tout the distinctive advantages public power offers, beyond the paycheck, to draw people to serve their communities.

Closed to press, consultants, vendors, and non-members.

4 - 6 p.m.

Public Power Expo Grand Reception

Unwind over drinks as you connect with more than 100 industry suppliers, vendors, and consultants and discover how they can help your organization succeed. Enjoy some down time with colleagues.

6 p.m.

Young Professionals Happy Hour

Come to this popular pay-your-own-way happy hour and talk to your peers from public power utilities, affiliates, and partners across the country. Share a drink and your plans for the future.

CONFERENCE AGENDA

Tuesday June 11

7:30 a.m. – 5 p.m.

8 – 10 a.m.	Registration Open
10 a.m. – Noon	Awards & General Session
11 a.m. – Noon	Public Power Expo Open
Noon – 1:30 p.m.	Breakout Sessions
1:30 – 2:30 p.m.	Public Power Expo Closing Luncheon
2:45 – 4:15 p.m.	Breakout Sessions
4:30 p.m.	General Session
8 – 10 p.m.	Association Business Meeting
	Public Power @ Speakeasy

General Session

8 – 10 a.m.

Recommended CEUs .2 / PDHs 1.5 / CPEs 1.8

Presentation of National Awards

Recognizing excellence in public power leadership

Are We Ready for the Rise of the Robots?

Jennifer Golbeck, Director, Social Intelligence Lab, University of Maryland

As we hurtle toward a society and economy powered by Artificial Intelligence and big data, are we in for future shock? Are AI, smart algorithms, big data, and the Internet of Things really taking over? See how increasingly trackable human behavior — from financial transactions to social interactions — could change the way we live, work, and do business. Explore whether AI can help the energy industry make better decisions and improve efficiencies. Learn how to recognize disruptive AI, assess its potential, and prepare for a data- and algorithm-driven future.

Jennifer Golbeck is an associate professor in the College of Information Studies at the University of Maryland, and also works in the department of computer science. Her work focuses on how to enhance the way that people interact with their own information online. Her research spans the inner workings of the Internet tools we use daily, to understand the implications of our choices and actions.



Jennifer Golbeck

10 - 11 a.m.

Public Power Expo Break

Enjoy refreshments in the Expo Hall and continue to learn about the products and services that can help your utility. Chat with public power's friends and partners. The Expo will remain open through lunch.

Breakout Sessions

11 a.m. – Noon

Recommended CEUs .1 / PDHs 1 / CPEs 1.2



Reaching Tomorrow's Customers: Public Power in Our Schools

Learning about energy at an early age nurtures responsible energy use and stewardship. See how you can engage with the next generation of your customers through school-based and community programs on energy efficiency and safety while raising your utility's profile among families and the community. Get ideas from public power utilities that are reaching young people through unique educational experiences. Discover resources that you can adapt and cobrand for use in your school programs.



Winning the Rate Race for Your Utility and Community

Public power has worked hard to keep the rates low and the lights on. However, as technologies and customer lifestyles evolve, traditional utility rate design no longer meets the needs of all stakeholders. From net metering to time of use, each rate design has its pros and cons. Hear from the experts about options for your utility and learn how to set rates that are fair to all customers. Explore how to evolve rate design strategies to cover costs and be responsive to your community's needs.

Key to Sessions



Community &
Communications



Legislative &
Regulatory



Operations &
Reliability



Workforce
Optimization



Cyber & Physical
Preparedness



Public Power
Forward



Utility
Governance &
Management



Pole Attachments: Overcoming Barriers to Local Control

In late 2018, the Federal Communications Commission adopted sweeping regulatory changes to remove perceived local barriers to wireless broadband deployment. The new rules would subject public power utility poles and other facilities to federal regulation despite explicit exemptions currently in place. Further, Congress introduced legislation to restrict local government and public power control over utility infrastructure. Catch up on the latest technological and business information on 5G and small cell deployments. Get an update on litigation of the FCC's order, and on state legislative activities.



Addressing Climate Change: The Washington Report

Where are we with a proposed new environmental rule that would allow fossil fuel-fired power plants to continue operations while addressing climate change in accordance with state rules? Learn what's going on in Washington on air, water and solid waste rulemakings that impact your utility's operations. Get an update on CO₂ emissions regulations, efforts to amend the 2015 coal combustion residual rule, revisions to the effluent limitation guidelines, new source review reforms, and more. See what you can do to ensure compliance and keep the lights on.



Can Your Utility Survive a Cyber Attack?

Your utility is not immune to cyber attacks. But as in the case of a storm-related outage, a robust response plan can help you make quick decisions and restore all systems efficiently if you're attacked. Get step-by-step guidance on building your response plan from the American Public Power Association's Cyber Incident Response Playbook. Learn how to set up a response team, identify actions to take, and engage with industry and government partners. See how federal agencies can help you minimize the impact on utility operations and customers.



R&D: Bring the Power of Innovation to Your Community

Public power utilities around the country are implementing new programs to improve safety and reliability, become sustainable, and establish cost-effective energy systems — all with support from the American Public Power Association's Demonstration of Energy & Efficiency Developments (DEED) research and development program. Your colleagues will share how they leveraged DEED grants and scholarships to demonstrate small wins scalable by all utilities. Hear about a range of new projects and applications — use of drones, thermal microgrids, powering indoor food production, and more. Explore the opportunities and see what you can implement in your community.



Boards and Managers: Leading as a Team

A successful public power utility requires both effective governance and strong management. Join your peers to discuss the roles and responsibilities of the CEO/general manager and board members. Learn how utility managers and policymakers can work well together and align interests, communicate effectively, and make informed decisions. See how each can play to their strengths and avoid interference in areas that don't require their expertise. Understand how leaders can hold one another accountable and partner to power strong communities.



Bond Ratings: Straight from the Big Three

How do Fitch, Moody's, and Standard & Poors rate your credit and municipal bond issues? Get the inside scoop directly from all three rating agencies. Learn about trends and threats that your utility needs to watch out for. See what factors work for and against you as your utility is rated for financial strength in a competitive market. Determine steps boards and managers should take to bolster your financial position. Learn how you can leverage public power's strengths in your ability to raise capital.

Noon - 1:30 p.m.

Public Power Expo Luncheon

Take advantage of this final opportunity to visit with industry partners at the Public Power Expo while enjoying lunch with friends and colleagues.

Key to Sessions



Community &
Communications



Legislative &
Regulatory



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Workforce
Optimization



Cyber & Physical
Preparedness



Public Power
Forward



Utility
Governance &
Management

Breakout Sessions

1:30 – 2:30 p.m.

Recommended CEUs .1 / PDHs 1 / CPEs 1.2



Tell Your Story, Save Your Utility

Public power has a strong business model but local politics, fiscal pressures on local government, and the ambitious plans of new contenders in the market may make your utility an attractive takeover target. The best defense against a potential sellout is to help customers and stakeholders understand how they benefit from owning their utility. Long before the future of your utility comes into question, you should communicate regularly with all stakeholders and build goodwill in the community. Learn how every utility leader can be an effective ambassador for public power.

Closed to press, consultants, vendors, and non-members.



What Will Your Utility Look Like in 2029?

Change is truly the only constant in this era of rapidly advancing technologies. The utility industry will likely change more in the next decade than it has in the last century. Back in 1999, you did not think you'd be contending with legacy resources, aggressive expansion of your renewables portfolio, the integration of distributed energy resources, and increased legislative and regulatory pressure on all fronts. And who knows what 2039 looks like? Learn how other public power utilities like yours are forecasting, and preparing, for the long-term future.



Electrify Your Fleet and Recharge Your Benefits

Electric vehicles promise not only increased load for your utility but also cost savings and the opportunity to make a positive environmental impact when you integrate them into your own fleet. Learn all about two public power vehicle fleet electrification projects and see how your utility can adapt the lessons learned. Review charging patterns, infrastructure upgrades, cost recovery, retail rate structure alternatives, savings, fuel offsets, and other details that will help you make the right decisions about your own fleet.



Are Your Transmission Rates About to Go Up?

The Federal Energy Regulatory Commission is considering major changes to its method for establishing the return on equity that may be reflected in FERC-regulated transmission rates. FERC has also stated its intent to revisit policies on granting transmission rate incentives. Join us to discuss the latest developments on FERC policies. See how these changes might impact transmission rates for your utility and customers. Learn what the American Public Power Association is doing to urge FERC to keep transmission rates reasonable and fair to all.



Physical Security: The Threats Haven't Gone Away

Your utility probably has longstanding physical security programs and protocols. However, the nature of physical threats has changed in recent years. With a higher threat of security breaches such as vandalism and terrorist attacks — and related implications for cybersecurity — your utility needs to develop new physical security measures that go beyond locks and cameras. Learn how you can enhance protection for critical assets, engineer redundancy, stockpile spare equipment, and develop other contingency plans to minimize the impact of a physical security attack.



Upping Your Operations Game to Become a Five-tool Utility

Becoming a five-tool utility — one that excels in reliability, safety, environmental consciousness, low-cost efficiency, and first-class staffing — takes skills, dedication, and relentless practice. Review operational best practices to see if your game is up to par on all fronts. Learn how to better measure and report on reliability and outage management. Discover the role of staffing, salaries, local weather and topography in performance. Find out how you can harden your systems without breaking the bank. And discuss how to communicate your strengths to your policymakers and your community.



Flexible Nuclear for Low-cost Decarbonization

Renewables like wind and solar are not the only options for decarbonizing your power supply. Have you thought of nuclear as an option? Especially if nuclear power plants can operate flexibly, changing power output over time and supplementing the intermittency of renewable energy sources. Flexible nuclear generation, coupled with renewables, can help you lower operating costs, reduce rates, and reach higher targets for decarbonization. Join a panel of experts to preview a future power system in which flexible nuclear generation plays a critical role. Learn how to meet your community's need for sustainability while keeping the lights on.



It's Never Too Early for CEO Succession Planning

You don't want to wait until there is a CEO vacancy — planned or unplanned — to start building your succession plan. Succession planning must be a utility board's top priority to mitigate risk and ensure business continuity. Hear from the experts on steps you and your board should be taking now to find a CEO when the need arises. Hear about one public power utility's board-owned search experience that led to a smooth CEO transition. Learn how succession planning can strengthen relations and communications between the board and senior management.

2:30 – 2:45 p.m.

Break

General Session

2:45 – 4:15 p.m.

Recommended CEUs .2 / PDHs 1.5 / CPEs 1.8

How to Build a Culture of Excellence in Public Power

Timothy Burke, President & CEO, Omaha Public Power District, Nebraska; **David Koster**, General Manager, Holland Board of Public Works, Michigan; **Debra Smith**, CEO/General Manager, Seattle City Light, Washington; and **Lynne Tejeda**, General Manager & CEO, Keys Energy Services, Florida

Public power leaders who have shored up their utilities to withstand gale force winds of change know that strategy and culture are pillars of the same strength. And they recognize that strategy extends beyond the mission and vision and that culture is much more than the brand or employee perks. How do successful leaders infuse a passion for public power's core values of affordability, reliability and responsiveness to the community across their organizations? What is their secret to recruiting and retaining the best teams? Join the public power executive panel to hear how these outstanding leaders are overcoming challenges similar to yours. See how they work with staff and board members to introduce new products and services; enhance customer service; support diversity and inclusion; and emphasize safety, reliability, and cybersecurity in the drive for success.

Burke has over two decades of experience in managing all areas of public power — public policy, economic development, safety and technical training, marketing and more. Koster has led his community-owned electric, water, wastewater and broadband utility to win broad local and national recognition for excellence. Smith is only the second woman to lead her utility in its more than 100-year history and is tasked with positioning her organization to thrive in the new energy era. Tejeda has a track record as a business leader, with dedicated service to her utility for three decades.



Timothy Burke



David Koster



Debra Smith



Lynne Tejeda

Association Business Meeting

4:30 p.m.

Voting delegates at the American Public Power Association's annual business meeting will elect members to the board of directors and vote on policy resolutions that will guide the Association's advocacy efforts for the coming year. The meeting will also feature reports from the board chair and treasurer. Each Association utility member must designate one voting delegate for the business meeting.

8 - 10 p.m.

Public Power @Speakeasy

Refresh and recharge with friends at Speakeasy, and visit three of Austin's most celebrated venues in one amazing location.

Whisper the password at the door to enter the Music Lounge — and step back into the roaring 20's. Dance the night away to the accompaniment of Austin's famous musicians. Or head up to the Mezzanine, where you'll find an intimate prohibition era vibe, complete with a pool table, bar, and vintage bowling lanes overlooking the main music stage. Explore the chic, elegant rooftop terrace — perfect for taking it easy and engaging in conversations. Whether you want to kick back and relax or kick up your heels and party, this is one experience you don't want to miss.



The conference was everything I expected and more. The caliber of the workshops and speakers are top notch, and I could apply the information immediately.

DESTENIE VITAL

Director of Marketing & Workforce Vitality, Burlington Electric Department, Vermont

CONFERENCE AGENDA

Wednesday June 12

8 – 10:30 a.m.

10:30 a.m.

Chair's Breakfast & Closing General Session

Conference adjourns

Chair's Breakfast & Closing General Session

8 – 10:30 a.m.

Recommended CEUs .2 / PDHs 2 / CPEs 2.4

Chair's Breakfast

Installation of the 2019-20 Board Chair

A Leadership Roadmap from Four American Presidents

Doris Kearns Goodwin, presidential historian and Pulitzer Prize-winning author

Reflect on more than 150 years of U.S. history and the ambition, resolution, and resilience of some of our nation's most revered presidents with a world-renowned presidential historian. Discover how past setbacks and triumphs shed light on the cultural, economic, and political transformations that define today's turbulent times. Understand how, despite our fractured modern political culture, our resilient democracy has survived — even thrived —through more troubling times in the past.

Doris Kearns Goodwin is a world-renowned presidential historian, public speaker, and Pulitzer Prize-winning author. Her seventh book, *Leadership in Turbulent Times*, was published in September 2018 and became an instant New York Times bestseller. A culmination of Goodwin's five-decade career of studying the American presidents focusing on Presidents Abraham Lincoln, Theodore Roosevelt, Franklin Roosevelt and Lyndon Baines Johnson, the book provides a roadmap for leadership and life.



Doris Kearns Goodwin

“

This conference spurs innovation and shows how you can best anticipate and adjust to changes in our industry.

RON SKAGEN

Commissioner, Douglas County PUD, Washington

”

In my opinion, the value is in sharing ideas and thoughts with peers at other utilities. I like the drive toward innovation and the dialogue it creates.

ANDREW FERRIS

Director of Electric Supply Planning, Kansas City Board of Public Utilities, Kansas

”

The National Conference provides foundational, applied, and best in class information for the electric utility industry.

TODD JORGENSEN

General Manager, Riverside Public Utilities, California



Top 7 Reasons to Be at Public Power's #1 Conference

1

Immerse your board and council members in public power.

2

Connect with public power leaders from across the country.

3

Share solutions and learn from the experiences of others facing the same challenges as you.

4

Be inspired by world-class thinkers and visionaries.



- 5** Get up to speed with political, technological, and cultural trends shaping our industry.
- 6** Pick up tips and resources to improve all areas of utility operations and performance.
- 7** Network with industry suppliers, vendors and consultants who can fuel your success.

REGISTER

PublicPower.org/NationalConference

Visit our website to register online or to get a registration form you can send in. Sign up for the Conference Mentor Program and preconference seminars when you register. Don't forget to register separately for the Day of Giving.

REGISTRATION FEES

American Public Power Association Member

	Through May 10	After May 10
National Conference	\$825	\$875
Half day seminar (each)	\$350	\$400
Full day seminar	\$450	\$500

Nonmember

	Through May 10	After May 10
National Conference	\$1,650	\$1,700
Half day seminar (each)	\$700	\$750
Full day seminar	\$900	\$950

Guest Registrations

The guest registration fee is \$200 (each). Guests age 12 and under do not need to register. All guest registrations must be accompanied by a National Conference attendee registration.

Registered guests are invited to participate in the Welcome Reception; Guest Breakfast & Activity; Public Power Expo Grand Reception and Closing Luncheon; Public Power @ Speakeasy; and Chair's Breakfast. Guests may also attend keynote sessions as space allows.

Dress Code

The attire for the conference is business casual. Meeting room temperatures vary, so prepare to dress for cool conditions.

Restricted Sessions

We reserve the right to designate any meeting or session as closed to the press. We may designate any meeting or session as open only to select categories of the American Public Power Association's members.

Cancellation Policy

Registrants who cancel in writing on or before May 31, 2019 are entitled to a refund of the registration fee, minus a \$50 cancellation fee. Registrants who cancel after May 31 will not receive a refund, but may send a substitute to the 2019 National

Conference only. Registrants and no-shows who do not cancel on or before May 31 are responsible for the full registration fee and are not entitled to a refund.

Cancellations must be made in writing and mailed, faxed, or emailed to:

Registration

American Public Power Association
2451 Crystal Drive, Suite 1000
Arlington, VA 22202-4804
Fax: 202-495-7484
Email: Registration@PublicPower.org

EMAIL OR CALL US

Registration

Registration@PublicPower.org
202-467-2978

Program

EducationInfo@PublicPower.org
202-467-2973

Hotel Assistance

Meetings@PublicPower.org
202-467-2941

Sponsorship, Expo and Membership

Membership@PublicPower.org
202-467-2944

NOT YET A MEMBER?

Join today and save \$825 on your conference registration. Call 202-467-2926 or email

Membership@PublicPower.org to learn more.



Austin, Texas

Consistently topping “best city” lists, Austin boasts a diverse cultural scene, a laid-back and friendly vibe, great weather, and stunning outdoor settings and activities. The “Live Music Capital of the World” celebrates music at over 250 venues citywide.

Austin is home to the Texas state capitol, University of Texas, and the world-renowned South by Southwest festival (SXSW). The city also offers a wonderful ballet, world-class museums, and one-of-a-kind shopping. Spend your time paddling the lake or strolling through a celebrated history museum.

Explore more at www.AustinTexas.org.

HOTEL

The National Conference will take place at the Austin Convention Center. The American Public Power Association has room blocks for conference attendees at two hotels, both within easy walking distance of the convention center.

OPTION 1

JW Marriott Austin

110 E. 2nd Street

Austin, TX 78701

Group rate: \$249 per night Single/Double, plus tax

Check in: 3 p.m. / Check out: 11 a.m.

Main telephone: 512-474-4777

Parking: \$35/day self-parking; \$49/overnight valet

Reservations

Online: PublicPower.org/NationalConference (under Hotel)

Attendee group code: APPA American Public

Reservation telephone: 888-236-2427

Reservation cut-off date: May 10, 2019

OPTION 2

Courtyard Austin Downtown

300 East 4th Street

Austin, TX 78701

Group rate: \$249 per night Single/Double, plus tax

Check in: 4 p.m. / Check out: 11 a.m.

Main telephone: 512-236-8008

Parking: \$35/day self-parking; \$43/overnight valet

Reservations

Online: PublicPower.org/NationalConference (under Hotel)

Attendee group code: APPA 2019 Conference

Reservation telephone: 800-321-2211

Reservation cut-off date: May 10, 2019

Make your reservations only at PublicPower.org/NationalConference or by calling the hotels directly. No third parties are authorized to handle hotel reservations on our behalf.

Rooms often sell out before the cutoff date, so make your reservations early.

Cancelled reservations that are not resold may become a financial liability for the Association, so please make your reservations thoughtfully. Contact Meetings@PublicPower.org for help.

Scam Alert

Do NOT make hotel reservations through any third party that may contact you by phone or email. Use only the online reservation links, phone numbers, and discount codes available directly from the Association — in conference brochures and at PublicPower.org.

Make Connections

Meet a wealth of new people at the National Conference. Take advantage of these opportunities to make genuine connections.

Public Power Day of Giving*

Friday, June 7 • 8 a.m. – 3 p.m.

Join volunteers from around the country and work with local organizations to support worthy causes.

Women in Public Power Reception

Sunday, June 9 • 5 – 6 p.m.

Connect, share stories, and be inspired by women who are shaping every aspect of public power.

Welcome Reception*

Sunday, June 9 • 6 – 7:30 p.m.

Reconnect with old friends, meet new people, and network with the nation's public power leaders.

Guest Breakfast & Activity*

Monday, June 10 • 9:30 – 11 a.m.

While conference attendees are in session, guests can connect and engage over breakfast and a special activity. Guests must be registered or purchase a separate ticket at the registration desk to participate.

Young Professionals Happy Hour

Monday, June 10 • 6 p.m.

Meet up with other young professionals at a relaxing, fun, pay-your-own-way happy hour.

Public Power Expo

The Public Power Expo brings 100+ electric industry suppliers, vendors, and consultants together under one roof to discuss solutions to your toughest business challenges.

Monday, June 10

1:30 – 4 p.m.	Expo Preview Hours
4 – 6 p.m.	Expo Grand Reception*

Tuesday, June 11

10 a.m. – Noon	Expo Open
Noon – 1:30 p.m.	Expo Closing Luncheon*

Public Power @ Speakeasy*

Tuesday, June 11 • 8 – 10 p.m.

Live music and dancing? Bowling and bar games? Relaxing on a rooftop lounge? Yes, yes, and yes! Join your public power friends at Speakeasy for an unforgettable experience!

Chair's Breakfast*

Wednesday, June 12 • 8 – 10:30 a.m.

Sit down to breakfast with friends and colleagues on the last morning of the conference. Hear from the American Public Power Association's board chair and wrap up your conference experience with an inspirational keynote address by world-renowned presidential historian Doris Kearns Goodwin.

* Registered guests are invited to participate in these events.

EARN CONTINUING EDUCATION CREDITS



1.3 credits

National Conference attendees are eligible to receive up to 1.3 Continuing Education Units (CEUs). The American Public Power Association is accredited by the International Association for Continuing Education and Training (IACET) and is authorized to issue the IACET CEU.

12 credits

Earn up to 12 Professional Development Hours (PDHs) at the conference. The Association's educational practices are consistent with the criteria for awarding PDHs as established by the National Council of Examiners for Engineering and Surveying (NCEES). Course eligibility and number of PDHs may vary by state.



14.4 credits

Earn up to 14.4 Continuing Professional Education (CPE) credit hours for attending the conference. This program is a "group-live" offering. Program level is intermediate; no advanced preparation is required. For more information regarding administrative policies, such as clarification of requirements, complaints, and refunds, contact EducationInfo@PublicPower.org.

The American Public Power Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Ave. North, Suite 700, Nashville, TN, 37219-2417. Website: www.nasbaregistry.org

Credit hours are calculated for attending the full conference from June 10-12, 2019. Earn even more credits by also attending preconference seminars.



Attending the conference helps your utility earn points toward the American Public Power Association's Reliable Public Power Provider (RP3®) designation, which recognizes public power utilities that demonstrate proficiency in reliability, safety, workforce development, and system improvement. Learn more: PublicPower.org/RP3.

Get the knowledge, skills and connections to perform at the highest level

REGISTER NOW

Business & Financial Conference

September 15-18 | Minneapolis, Minnesota

Fall Education Institute

September 30 - October 4 | San Antonio, Texas

Legal & Regulatory Conference

October 20-23 | Portland, Oregon

Customer Connections Conference

October 27-30 | New Orleans, Louisiana

Cybersecurity Summit

November 19-20 | Nashville, Tennessee

Public Power Forward Summit

November 21-22 | Nashville, Tennessee

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