

SHOW CONGRESS  
**THE POWER**  
*of your*  
**COMMUNITY**



# 2019 LEGISLATIVE RALLY

FEBRUARY 25 – 27 • MAYFLOWER HOTEL

WASHINGTON, D.C.

AMERICAN  
**PUBLIC  
POWER**  
ASSOCIATION™

Powering Strong Communities



## ATTEND THE LEGISLATIVE RALLY

EDUCATE YOUR  
REPRESENTATIVES WHOSE  
DECISIONS IMPACT YOUR  
COMMUNITY



Learn more about the issues affecting public power at in-depth pre-Rally seminars



Get tools to help you advocate for public power with your elected representatives and administration officials



Communicate public power's value and needs to Congress and the Administration during Hill visits



Network with and learn from public power peers



Help shape Association positions on critical issue at the Legislative & Resolutions Committee meeting



Hear about the political landscape from Washington insiders





# THE RALLY

APPA provides the resources, connections, and collective power to help public power communities have an impact in Washington, D.C.

Key federal policy issues that will be discussed at the Rally include:

- Preserving public power's exemption to regulate its poles at the local level;
- Protecting the ability of the PMAs and TVA to continue to fulfill their historic mission of providing affordable electricity to the nearly 50 million customers they jointly serve;
- Promoting grid security legislation that is built on the current NERC/FERC framework and enhances communication between the federal government and the electric utility industry;
- Maintaining and enhancing tax-exempt financing for public power utilities' electric infrastructure investments;
- Continuing support for EPA's efforts to develop environmental regulations that are workable;
- Protecting against the imposition of a one-size-fits-all approach to enabling distributed energy resources; and
- Increasing transparency and oversight of wholesale electricity markets.

## TARGET AUDIENCE

Public power professionals, including public power staff and leaders, mayors, city council and board members, and others who want to get involved and advocate on behalf of their communities and the electricity industry.



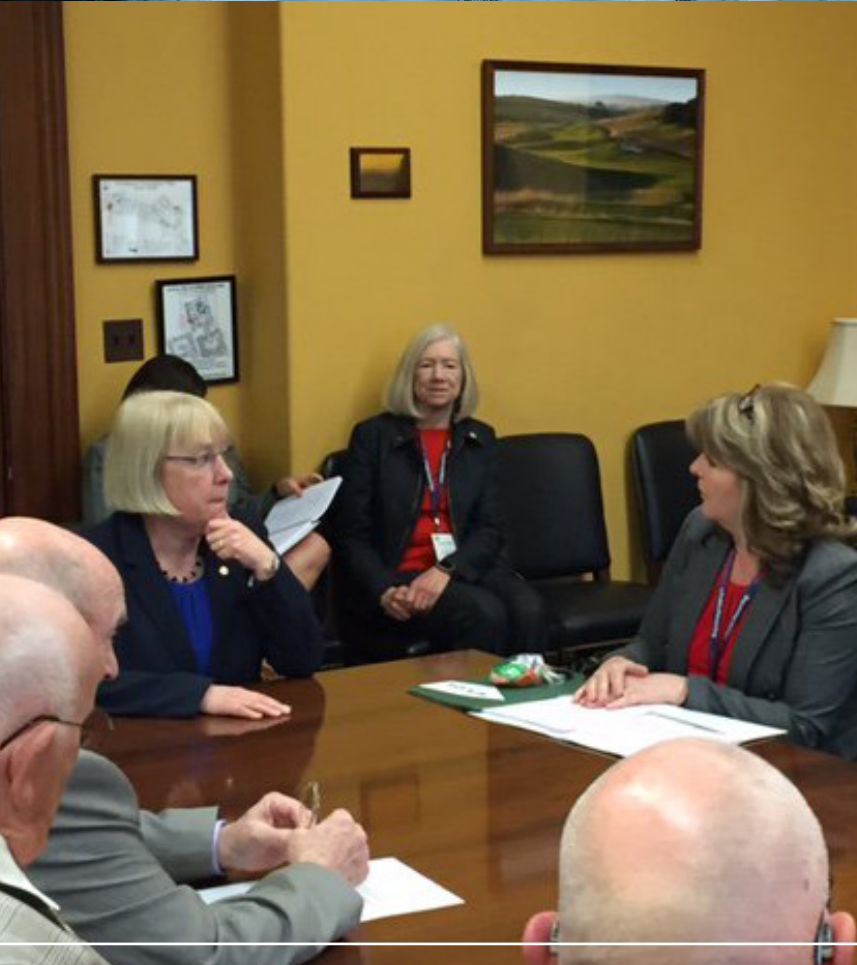


"Senator Everett Dirksen once said, 'When I feel the heat, I see the light.' Good leaders turn up the heat so our lawmakers will see the light. We in public power have something that others do not. We have the ability to bring mayors, city council members, and utility managers to the offices of our elected officials, to turn up the heat and help them see the light."

**SUE KELLY**, PRESIDENT & CEO  
AMERICAN PUBLIC POWER ASSOCIATION







"The Association's Legislative Rally provides an occasion to receive up-to-date briefings on the issues being discussed on Capitol Hill that are important to public power. It also provides you with the opportunity to visit with your congressional delegations and their staff to emphasize our legislative priorities and highlight how public power utilities benefit the communities they serve."

**COLEMAN SMOAK**, CHAIR OF THE AMERICAN PUBLIC POWER ASSOCIATION, AND GENERAL MANAGER, PIEDMONT MUNICIPAL POWER AGENCY

# PRELIMINARY PROGRAM



## **MONDAY, FEBRUARY 25**

Public power advocates gather at the Mayflower Hotel for leadership meetings, pre-conference seminars, and the welcome reception.

## **TUESDAY, FEBRUARY 26**

In the morning, the Legislative and Resolutions (L&R) Committee meets to review APPA's federal legislative agenda, followed by a discussion of new proposed policies, and then adoption of these policies. This is followed by the L&R Committee luncheon, with a keynote speaker who focuses on the issues of the day and political environment in our nation's capital. In the afternoon, attendees meet with their congressional delegations on Capitol Hill and attend policy briefings on specific issues hosted by APPA at the Mayflower Hotel. In the evening, PowerPAC contributors enjoy a reception to thank them for their involvement with APPA's political action committee.

## **WEDNESDAY, FEBRUARY 27**

Public power advocates begin their morning attending the Legislative Rally breakfast, where APPA presents its Public Service Award to a member of Congress for his or her strong support for public power. Following the Legislative Rally breakfast, public power advocates travel to Capitol Hill for meetings with their congressional delegations.

WELCOME RECEPTION SPONSOR

**Bank of America**   
**Merrill Lynch**

# HIGHLIGHTS

## MEET YOUR ELECTED REPRESENTATIVES ON CAPITOL HILL

As a public power expert, this is your opportunity to educate your senators and representatives and their staff on what is happening at your utility.

## LEGISLATIVE & RESOLUTIONS COMMITTEE

Be a part of the discussion and help us decide APPA's policy positions on key issues that are important to public power and hear from a keynote speaker at the luncheon about the state of play in Congress.

## LEGISLATIVE RALLY BREAKFAST

This always-popular breakfast meeting is your chance to hear directly from a member of Congress or Senator who is being recognized as a public power champion. APPA's Government Relations team will present its legislative priorities in a fun and humorous manner.

## PRE-RALLY SEMINARS

Join your industry colleagues to learn how to be an effective advocate and about the latest developments in policy affecting public power.

For more information on the pre-rally seminars, visit [www.PublicPower.org/LegislativeRally](http://www.PublicPower.org/LegislativeRally).

## MORE ABOUT THE L&R LUNCHEON\*

Reserve a table at the Tuesday luncheon and ensure that your attendees and guests get the most value possible out of this annual event. Benefits of reserved tables include:

- Preferential seating at the front of the banquet hall.
- Three additional tickets to the luncheon (individual tickets cost \$68.00).
- Signage and advance notice of table location to ensure that attendees and invited guests are seated together.
- Greater visibility for guests who may be trying to locate you.



## COST

Member	\$350
Nonmember	\$700

Please note the number of tables you would like to reserve on the registration form and return it to APPA. Steve Medved will confirm the details of your table luncheon order.

APPA maintains the right to designate any APPA meeting or session as open only to APPA regular members (public power utilities, joint action agencies, and state/regional associations).

\*Counsel has advised that under House and Senate ethics rules, only APPA may extend invitations to House or Senate Members or staff to attend this event. Individual members of APPA are not permitted to extend invitations. Violations of these rules may result in criminal liability.

The APPA Legislative Rally is not open to investor-owned utilities or other privately-owned energy companies.

LUNCHEON SPONSOR



MOBILE APP SPONSOR



# 2019 PRE-RALLY SEMINARS

## **TAKING CARE OF BUSINESS: GOVERNING FOR SUCCESS**

**MONDAY, FEBRUARY 25 | 8:00 A.M. – 3:00 P.M. (LUNCH PROVIDED)**

Whether you're new to your role on a public power utility board, commission, or city council, or have been there for some time, this in-depth seminar will give you new perspectives on effective leadership and governance. Learn about the duties, responsibilities, and legal obligations of a governing body member, as well as standard governance structures and processes. Discuss a range of fundamental and contemporary policy issues that boards are expected to address. Explore current industry issues, such as the growth of distributed energy resources, shaping utility rates and business strategies to ensure financial viability, and new workforce and customer demographics. Learn about the board's role in making policy decisions about business strategies and current industry issues. Discover how high-performing boards lead and review examples of policy deliberation, documentation, monitoring, and review.

Executive managers and staff who interact with utility boards or councils will also benefit from understanding the effective governance principles presented in this program.

### **INSTRUCTOR**

**R. JOHN MINER**, *President, Collaborative Learning, Inc., Austin, Texas*

## **NEW THREATS IN PRIVATIZATION AND PUBLIC POWER'S RESPONSE**

**MONDAY, FEBRUARY 25 | 8:30 A.M. – 12:00 P.M.**

Sellout discussions are on the rise but, in addition to the typical buyer (an investor-owned or cooperative utility), new entrants such as private equity firms, public pension plans, and other institutional investors, are approaching public power utilities with buyout offers. These buyers—as well as banks, law firms, and infrastructure construction and management firms—that would profit from such transactions, are pushing new laws to tip the scales in favor of privatization. Learn more about these new entrants, hear about privatization activities underway, learn about what lawmakers in Washington are considering, and what your utility can do to address these efforts.

### **INSTRUCTORS**

**CHRIS LOVER**, *Managing Director*, and **MIKE MACE**, *Managing Director*, *Public Financial Management, Inc., Charlotte, North Carolina*



## **SMALL CELL WIRELESS POLE ATTACHMENTS ISSUES: UPDATE ON DEVELOPMENTS IMPACTING PUBLIC POWER UTILITIES**

**MONDAY, FEBRUARY 25 | 1:30 P.M. – 5:00 P.M.**

The Federal Communications Commission (FCC) has adopted sweeping regulatory changes to remove (what it claims to be) state and local barriers to the rapid deployment of next generation 5G small cell wireless broadband. The new rules would, for the first time, subject public power utility poles and other facilities to federal regulation of rates, terms, and conditions. At the same time, many states have adopted new wireless siting requirements and Congress has introduced legislation that would further restrict local government and public power control over utility infrastructure.

### **COURSE TOPICS**

- Facts and myths about 5G and other small cell wireless deployment issues
- Latest developments at the FCC, Congress, and the states and their impact on public power
- Responses by APPA and other representatives of state and local governments in the courts, at the FCC, and before Congress

### **INSTRUCTORS**

**JIM BALLER**, *President*, and **SEAN STOKES**, *Principal*, Baller Stokes & Lide, Washington, D.C.; and **JOANNE HOVIS**, *President*, CTC Technology & Energy, Columbia, Maryland



## **AS COMMUNITY LEADERS, WE HAVE A STRONGER VOICE**

"The thing about us being policymakers and being elected, is that the same people that voted for us are the ones that voted for the people we're talking to in Congress. So, we have a bond that way, and it makes us more effective on the Hill. We can educate members of Congress about what we're doing day-to-day to provide our constituents with reliable and affordable power."

**BEN KOSTICK**, COMMISSIONER,  
LEWIS COUNTY PUBLIC UTILITY DISTRICT

KOSTICK IS THE CHAIR OF THE POLICY MAKERS COUNCIL  
AT THE AMERICAN PUBLIC POWER ASSOCIATION

# REGISTRATION & HOTEL

Register at [www.PublicPower.org/LegislativeRally](http://www.PublicPower.org/LegislativeRally).

## REGISTRATION FEES

Member	\$375
Nonmember	\$750

## PRE-RALLY SEMINARS

Prices increase by \$50 after February 1

### Half-day seminars (on/before February 1)

Member	\$350
Nonmember	\$700

### Full-day seminar (on/before February 1)

Member	\$475 (lunch included)
Nonmember	\$950

## GUEST REGISTRATION

All guest registrations must be accompanied by a Legislative Rally attendee registration. Guests may not attend general sessions or concurrent sessions unless otherwise listed in the conference program. Guests of attendees are welcome to attend the Welcome Reception and L&R Committee Luncheon for a fee. Children 12 and under do not need to register.

## WELCOME RECEPTION

\$130  
Monday, February 25  
5:30 p.m. – 7:00 p.m.

## L&R COMMITTEE LUNCHEON

\$68  
Tuesday, February 26  
Noon – 1:30 p.m.



## MAYFLOWER HOTEL

### HOTEL ACCOMMODATIONS/RESERVATIONS AND IMPORTANT NOTICE ABOUT CANCELLATIONS

The 2019 Legislative Rally will be held from February 25-27 at the Mayflower Hotel, 1127 Connecticut Ave NW, Washington, DC 20036. To ensure the APPA discounted room rate of \$317 per night (excluding D.C. taxes of 14.5%), please call the reservations center at 1-877-212-5752 or go online at <https://book.passkey.com/e/49781572> on November 1, 2018, when the APPA room block will be open to receive reservations. Please note that the room block sells out quickly, so reserve your room early.

When making a reservation, please request the APPA Legislative Rally.

### HOTEL RESERVATION & CANCELLATION POLICY

#### VERY IMPORTANT, PLEASE READ

The cut-off date to receive the group rate (plus tax) for the Legislative Rally is Friday, February 1, 2019. If rooms remain in the block after the cut-off date, the group rate will be honored. If not, you may be charged a higher rate. The room block will sell out before February 1, so early reservations are strongly encouraged. For individual reservations call 1-877-212-5752 and reference "American Public Power Association Legislative Rally" or make your reservation online at <https://book.passkey.com/e/49781572>.

The Mayflower should receive all reservations no later than February 1, 2019.

Cancelled reservations that are not resold may become a financial liability for APPA, so please make your reservations thoughtfully. If you require additional assistance with housing, please contact Meeting Services at 202-467-2941 or [meetings@publicpower.org](mailto:meetings@publicpower.org).



## MORE ABOUT THE MAYFLOWER HOTEL

The Mayflower Hotel has been a Washington, D.C., landmark since opening its doors over 90 years ago. Listed on the National Register of Historic Places, the hotel has been completely refreshed, offering a host of modern amenities, while still maintaining a sense of iconic luxury. Immerse yourself in the beauty of its sweeping marble lobby before getting comfortable in its redesigned guestrooms. Its vibrant American brasserie, EDGAR, offers locally inspired fare, seasonal cocktails, and wines by the glass, open daily for breakfast, lunch, or dinner. Guests can also experience the sights and sounds of Washington, D.C., just steps from the hotel, with easy access to the Metro and city bike shares. Whether you're in the nation's capital for business or pleasure, you'll be delighted with the historic tradition and captivating luxury of The Mayflower Hotel.

## CANCELLATIONS/NO-SHOWS/REFUNDS/SUBSTITUTIONS

Registrants who cancel in writing on or before February 18, 2019, are entitled to a refund of their registration fee, minus a \$50 cancellation fee. Registrants who cancel after February 18 will not receive a refund. However, we will accept attendee substitutions for the 2019 APPA Legislative Rally. Registrants and no-shows who do not cancel on or before February 18 are responsible for the full registration fee and are not entitled to a refund of their registration fee.

Cancellations must be made in writing and mailed, faxed, or emailed to:

American Public Power Association  
2451 Crystal Drive  
Suite 1000  
Arlington, VA 22202-4804  
fax: 202/495-7484  
email: [Registration@PublicPower.org](mailto:Registration@PublicPower.org)

## PHOTOGRAPHS

By registering for this meeting, I authorize the American Public Power Association (APPA) to photograph me at this event and use such photographs in APPA marketing pieces (both electronic and print). I understand that I will not be paid for giving this consent.

## CLIMATE & ATTIRE

The average daily high for Washington, D.C. during the conference dates is 41 °F, and the average daily low is 30 °F. As meeting room temperatures vary, please prepare to dress accordingly. The attire for the Legislative Rally is business casual.



## NEED HELP?

### PROGRAM QUESTIONS

Desmarie Waterhouse at  
[DWaterhouse@PublicPower.org](mailto:DWaterhouse@PublicPower.org)  
202/467-2930

### REGISTRATION QUESTIONS

Meeting Services at  
[Registration@PublicPower.org](mailto:Registration@PublicPower.org)  
202/467-2978

### ASSISTANCE WITH HOTEL CONTACT

Meeting Services at  
[Registration@PublicPower.org](mailto:Registration@PublicPower.org)  
202/467-2941

### L&R LUNCHEON TABLE CONTACT

Steve Medved at  
[SMedved@PublicPower.org](mailto:SMedved@PublicPower.org)  
202/467-2928

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