

STAND OUT.

SPONSOR THE
**ACCOUNTING
AND FINANCE**

APRIL 25 – 26
ARLINGTON, VA

REACH PUBLIC POWER DECISION-MAKERS



50+

50+ CFOS, ACCOUNTING MANAGERS,
EXECUTIVE

30+

UTILITIES



30+

STATES



STAND OUT.

WHAT IS THE AMERICAN PUBLIC POWER ASSOCIATION?

We're the voice of not-for-profit, community-owned utilities that power 2,000 towns and cities nationwide. We represent public power before the federal government to protect the interests of the more than 49 million customers that public power utilities serve and the 93,000 people they employ. Our association advocates and advises on electricity policy, technology, trends, training, and operations. Our members strengthen their communities by providing superior service, engaging citizens, and instilling pride in community-owned power.

WHAT IS THE SPRING ACCOUNTING AND FINANCE MEETING?

The Spring Accounting and Finance Meeting offers the opportunity for utilities to stay up to date on the latest information, earn continuing education credits, and network with their peers in public power accounting and finance.

WHY SHOULD MY COMPANY SPONSOR THIS EVENT?

By sponsoring the Spring Accounting and Finance Meeting, your company will gain exposure with an exclusive group of top-level financial decision-makers.

SPONSORSHIP LEVELS

STAND OUT.

SPRING ACCOUNTING AND FINANCE MEETING LUNCHEON SPONSOR

ELITE ASSOCIATE MEMBER: \$750

ASSOCIATE MEMBER: \$850

NONMEMBER: \$1,700

Benefits

- Opportunity to participate in a brief speaking engagement
- Logo on the Spring Accounting and Finance Meeting pages on www.PublicPower.org
- Logo on a dedicated sign with luncheon sponsors during lunch
- Logo in the evaluation email
- Opportunity to include one piece of marketing collateral in the attendee folders
Item is subject to Association approval.
- Pre- and post-roundtable attendee lists in Excel
Name, title, organization, U.S. postal address. Association policy prevents the sharing of attendee emails and phone numbers.

SPRING ACCOUNTING AND FINANCE MEETING RECEPTION SPONSOR

ELITE ASSOCIATE MEMBER: \$750

ASSOCIATE MEMBER: \$850

NONMEMBER: \$1,700

Benefits

- Opportunity to participate in a brief speaking engagement
- Logo on the Spring Accounting and Finance Meeting pages on www.PublicPower.org
- Logo on a dedicated sign with other reception sponsors during the reception
- Logo in the evaluation email
- Opportunity to include one piece of marketing collateral in the attendee folders
Item is subject to Association approval.
- Pre- and post-roundtable attendee lists in Excel
Name, title, organization, U.S. postal address. Association policy prevents the sharing of attendee emails and phone numbers.

SPRING ACCOUNTING AND FINANCE MEETING BREAKFAST SPONSOR

ELITE ASSOCIATE MEMBER: \$500

ASSOCIATE MEMBER: \$600

NONMEMBER: \$1,200

Benefits

- Logo featured on the Spring Accounting and Finance Meeting pages on www.PublicPower.org
- Logo on a dedicated sign during breakfast with other breakfast sponsors
- Logo in the evaluation email
- Opportunity to include one piece of marketing collateral in the attendee folders
Item is subject to Association approval.
- Pre- and post-roundtable attendee lists in Excel
Name, title, organization, U.S. postal address. Association policy prevents the sharing of attendee emails and phone numbers.

SAVE MONEY ON THIS EVENT!
BECOME A CORPORATE ASSOCIATE MEMBER.



STAND OUT.

Corporate associate membership distinguishes your company as a lead supporter of public power and provides tangible benefits that get your name in front of the nation's 2,000 community-owned electric utilities. We offer two levels – standard and Elite – to fit your needs and budget. Both options provide your employees with significant benefits, but with an Elite membership you are given extensive branding and networking opportunities.

Learn more at www.PublicPower.org/Join.

QUESTIONS?

Sponsorship & Membership

Haley Herbst

202.467.2944

HHerbst@PublicPower.org

SPONSOR COMMITMENT FORM

SPRING ACCOUNTING AND FINANCE MEETING

APRIL 25 – 26, 2019 ● ARLINGTON, VA



Company Information

Please make sure your representative-in-charge handles all behind the scenes arrangements. All sponsor logistics information will be emailed to this person.

Representative-in-charge

Title

Company

Address

City

State

Zip

Telephone

Email

Website

	Elite Corporate Associate Member	Corporate Associate Member	Nonmember
<input type="checkbox"/> Luncheon Sponsor	\$750	\$850	\$1,700
<input type="checkbox"/> Reception Sponsor	\$750	\$850	\$1,700
<input type="checkbox"/> Breakfast Sponsor	\$500	\$600	\$1,200

Agreement

I understand and agree to comply with the sponsorship eligibility, payment, and cancellation policies. I understand that contributions or gifts made to this association are not deductible as charitable contributions for federal income tax purposes. I also understand that by providing my email and contact information I am authorizing the American Public Power Association to send information to my organization about upcoming events, programs, and services via these means.

Rep-in-charge

Title

Signature

Date

SPONSOR COMMITMENT FORM

SPRING ACCOUNTING AND FINANCE MEETING

APRIL 25 – 26, 2019 ● ARLINGTON, VA



Payment Information

Fifty percent of the sponsorship fee is due upon commitment. Full payment is due January 12. All fees to be paid in U.S. funds. To qualify for the member rate, the sponsoring company must be a member. Individual associate members cannot receive the member discount on behalf of a sponsoring company that is not an Association member.

☐ Enclosed is a check payable to American Public Power Association.

☐ Please bill me for payment (Members only). PO# (optional) _____.

☐ I am paying via Wire/ACH payment. Please have an Association finance employee contact me.

☐ Please charge my: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Card number / Exp. date

\$ Amount to charge to card

Name as it appears on card

Cardholder signature

For Association use: Order ID/Event

Sponsorship Eligibility

Sponsorship at the 2019 Spring Accounting and Finance Meeting is only for those entities that offer products and services to electricity and telecommunications utilities. The American Public Power Association shall have the sole right to determine the eligibility of sponsors at this event.

Sponsorship Cancellation

Once the American Public Power Association receives the sponsor commitment form, benefits will start. Cancellation must be made in writing to Haley Herbst at HHerbst@PublicPower.org. Sponsors who cancel by December 29 are liable for 50% of the sponsorship fee. Sponsors who cancel after December 29 are liable for 100% of the sponsorship fee. If full payment has not been received at the time of cancellation, an invoice for the appropriate amount will be issued.

If you're paying via credit card, Wire/ACH payment, or electing to be billed, please email (HHerbst@PublicPower.org) the completed sponsor commitment form.

If you're paying via check, please email (HHerbst@PublicPower.org) the completed sponsor commitment form and then mail a copy of it with your payment to American Public Power Association · P.O. Box 418617 · Boston, MA 02241-8617.