

RESOURCES FOR GOVERNING BOARDS

WEBINARS ■ NATIONAL CONFERENCE ■ CERTIFICATE PROGRAM ■
IN-HOUSE TRAINING ■ BOOKS & REPORTS ■

AMERICAN
**PUBLIC
POWER**
ASSOCIATION™
ACADEMY

RESOURCES FOR GOVERNING BOARDS

The American Public Power Association's Academy offers an array of educational resources and training programs for utility board and council members:

- Webinars
- National Conference
- Certificate Program
- In-House Training
- Books/Reports

Who will benefit from these resources?

All of the resources outlined in this brochure have been developed for the following groups:

- Newly elected or appointed utility policymakers
- Experienced policy officials
- Utility managers and staff who work with governing boards

Questions?

For more information, visit www.PublicPower.org under Education & Events or contact us (202/467-2921 or EducationInfo@PublicPower.org).



WEBINARS

Electric Utility 101 Webinar Series

(5 webinars)

Provides a broad overview of the electric utility industry

- Exploring Electric Utility Regulations and Business Models *March 8*
- Understanding the Generation & Transmission Grid *March 22*
- Operating a Local Public Power System *April 5*
- Managing a Public Power Utility Enterprise *April 19*
- Keeping Pace with Utility Trends and Technologies *May 4*

Utility Governance Webinar Series

(5 webinars)

Provides an introduction to policymaker responsibilities and the processes of electric utility governance and policy setting

- Communicate the Public Power Advantage *Jan. 24*
- Understand Board Roles and Responsibilities *Feb. 14*
- Know Your Statutory and Fiduciary Duties *March 7*
- Support Long-term Fiscal Fitness *April 4*
- Measure and Improve Performance *April 25*

Webinar Series Overview

The Association is offering two webinar series designed for public power board and council members. Webinars can be taken individually or as a series for a discounted rate. View them live and ask questions in real time or watch them after the fact—all webinars are recorded in case you miss one.

Webinars run from 2 – 3:30 p.m. Eastern Time.

Participate Live

- Ask questions in real time
- Earn continuing education credits

Catch Up with a Recording

- Purchase a webinar you missed
- Re-watch purchased webinars (unlimited playbacks for one year)

Pricing

Individual webinars

\$99 for members; \$199 for nonmembers

Get one webinar free when you sign up for a series!

Electric Utility 101 Series

\$399 for members; \$799 for nonmembers

Governance Series

\$399 for members; \$799 for nonmembers

Best for

Individuals or groups of staff/
policymakers

Those looking for a general
overview on the topics

Those with limited travel
budgets or time constraints

Benefits

Cost and time savings

Accessible from any location
with Internet

More Information

Visit [www.PublicPower.org/
Education & Events /
Webinars](http://www.PublicPower.org/Education&Events/Webinars)

NATIONAL CONFERENCE & PUBLIC POWER EXPO

NEW ORLEANS, LOUISIANA | JUNE 15-20, 2018

Conference Overview

The National Conference & Public Power Expo is public power's premier annual event, featuring pre-conference seminars, general and breakout sessions on a variety of strategic issues. This meeting also provides a great opportunity to network and make connections with officials from municipal utilities across the country.

Pre-Conference Seminars

Pre-conference seminars offer longer class times, smaller class sizes and interactive formats. These half- and full-day courses provide policymakers with an opportunity to delve more deeply into important industry issues.

Saturday, June 16

- Electric Utility Industry Overview and Challenges
- How the Federal Primer Act Impacts Your Utility
- Follow the Money: Making Sound Financial Decisions
- Cybersecurity: What Leaders Need to Know
- Advanced Metering: Don't Be Left Behind
- Strategic Rate Design: Trends and Case Studies

Sunday, June 17

- Be Prepared: Disaster Planning and Response Guide
- Distributed Energy Resources: Managing the Risk
- Board Responsibilities: Excellence in Governance
- Solar Strategies: Protecting Revenue and Pleasing Customers
- Developing Policies that Demonstrate Effective Board Leadership
- Disaster Recovery: Navigating FEMA Grants

Pricing

Pre-conference seminars require an additional registration fee.

Half-day seminars (each)

\$325 for members; \$650 for nonmembers

Full-day seminars (each)

\$425 for members; \$850 for nonmembers

Best for:

Executive management and policymakers looking for sessions on governance topics as well as a wide range of other key industry issues

Benefits:

Networking—this event attracts over 1,000 public power policymakers, general managers, and senior executives

Includes a Public Power Expo with more than 100 industry suppliers, vendors and consultants

Features 12 in-depth, pre-conference seminars on governance and management issues

More Information:

Visit [www.PublicPower.org/Education & Events / Conference & Meetings](http://www.PublicPower.org/Education&Events/Conference&Meetings)

GOVERNANCE CERTIFICATE PROGRAM

Program Overview

The Association is offering a comprehensive certificate program for public power policymakers to help them better understand their roles and responsibilities and to build the knowledge and skills necessary to govern their organizations through the evolutionary years ahead.

Program Requirements

To earn this certificate, participants must complete the following requirements within two years.

Complete the required coursework

Coursework can be taken entirely online, through live, in-person training or a combination of the two

Choose one of the two options or contact us to create your own schedule.

Pass an online exam

The exam, made up of multiple choice questions, will assess the participant's comprehension of the required curriculum.

Pricing

The price includes the registration fees for the coursework detailed within each option, cost of study material and exam grading.

Members: \$1,000

Nonmembers: \$2,000

Coursework Completion Options

Choose one of the two options below:

Option 1: Online

- Complete the Electric Utility 101 webinar series (5 webinars)
- Complete the Utility Governance webinar series (5 webinars)

Option 2: In-Person Training

Attend four in-person training courses that address the topics below. Contact EducationInfo@PublicPower.org for the latest offerings.

- Electric Utility Industry Overview (full day)*
- Board Roles and Responsibilities (half day)
- Performance Monitoring and Accountability (half day)
- Utility Financial Operations (half day)

*The Electric Utility 101 Webinar Series can be taken in place of the full-day Electric Utility Industry Overview seminar. Webinars are recorded, in case you are not able to participate on the scheduled date.

Best for:

Policymakers looking for a unique and comprehensive education program

Benefits:

Flexible, customizable options

Provides a strong foundation of governance knowledge and the skills required of public power governing bodies

More Information:

Visit www.PublicPower.org / Education & Events / Institutes & Certificates

IN-HOUSE TRAINING

LET US COME TO YOU!

In-House Courses

Industry Overview and Governance Responsibilities

- Electric Utility Industry Overview
- Governance Best Practices: Policy Development and Implementation
- Governance Workshop: Sustaining Public Power's Value through Effective Governance
- Strategic Planning for Boards and Managers

Financial Planning and Rates

- Conducting a Utility Financial Check-up
- Overview of Utility Financial Operations for Boards
- Distributed Generation: Cost of Service and Rate Design Implications

Custom-Developed Topics Also Available

In-House Training Overview

If it's difficult for your staff and governing board to travel, let us come to you. We can deliver the training you need, when and where you need it.

Choose from our list of standard courses, mix and match content to fit your needs, or allow us to design a class that addresses the specific goals that are important to your organization.

Best for:

Groups of 5 or more

Those looking for customized, in-depth training on issues specific to their organization

Pool Your Resources

Partner with neighboring public power utilities, state and regional associations, or joint action agencies to bring the training to your area. This is a great way to share costs and to secure a convenient location that is within driving distance (ideal for utilities facing travel restrictions or joint action agencies looking to add services for their members).

Pricing

The Association's Academy charges a flat fee plus travel expenses for the instructor(s)—starting at \$4,250/teaching day for members. The flat fee covers course development, instruction, materials and shipping costs.

The host organization is also responsible for securing a training room and covering all on-site expenses (e.g., audio-visual equipment, refreshments).

Scheduling Your Class

After you identify a topic, contact us to discuss agenda items, course length, costs, potential dates, and estimated number of attendees. We'll take it from there!

Benefits:

Cost and time savings

Choose a pre-designed course or create your own

Invite who you want to attend (no limit on class size)

Fosters a team environment

More Information:

Visit www.PublicPower.org / Education & Events / In-House Training

BOOKS & REPORTS

INFORMATION AT YOUR FINGERTIPS

The Association compiles guidance, tips, and tools from experts in books and resources that are sure to serve as handy guides on the job. For details, contents, and to order, visit www.PublicPower.org under Shop.

Books

Governing for Excellence: Raising the Bar on Public Power Governance

Examines how the electric power industry and the discipline of governance are evolving. Explores the key elements of effective public power governance and the components of the new model of governance that will be necessary for public power's future success in a changing business environment.

Electric Utility Basics

Brings the fundamentals of the electric utility industry down to a level that everyone can understand. Learn how electricity is produced, bought and sold, moved around the power grid, and ultimately delivered to consumers on demand for a wide range of end-uses.

A Neophyte's Guide to the Changing Electric Utility Industry

Provides basic knowledge about the electric utility industry and contains a list of important acronyms and outlines the major steps of electricity development through generation, transmission, and distribution. Focuses on the role of regulation in the electric utility industry and the difference between regional transmission organizations and independent systems operators.

Reports

Association reports and surveys—available free on our website at www.PublicPower.org / Public Power / Stats & Facts—keep you informed about industry trends and hot topics.

Public Power Annual Directory & Statistical Report

Public Power magazine's annual statistical issue includes comprehensive data on more than 2,000 state and local public power utilities. It also lists joint action agencies, regional and state associations, federal power agencies and other Association members.

Utility Governance Survey

Updated every five years, this survey is used to determine the type of control local governments exercise over publicly owned electric systems. Includes information on the type of governing bodies that oversee public power systems, term limits and compensation of governing body members, and the authorities granted to utility governing bodies.

Public Power Pays Back

The total value of the contributions made by the publicly owned utilities often comes in many forms and is not always easily recognized. This report calculates net payments and contributions and calculates the median amount contributed (as a percent of electric operating revenues).

Survey of Management Salaries in Local Publicly Owned Electric Utilities

This report includes annual salaries for selected public utility managerial occupations and is useful for comparing a utility's salary structure with other utilities in the public power community. One labor category is included in the national summaries—Journeyman Electric Lineworker.

For more details on any of the information presented in this brochure, contact us at 202/467-2921 or EducationInfo@PublicPower.org.



2451 Crystal Drive
Suite 1000
Arlington, VA 22202-4804

www.PublicPower.org
202.467.2900