

Sample Public Power Week Social Media Messages

Post these messages on Facebook, Twitter, and Instagram during Public Power Week (Oct. 7-13). Plug in your own information including any celebration events you'll be hosting, and use the hashtag [#PublicPowerWeek](#). Follow the American Public Power Association at @PublicPowerOrg to see what other utilities are doing to promote Public Power Week 2018.

FACEBOOK

- Happy Public Power Week! Next time you see a lineworker, be sure to give them a high-five. They are truly heroes who fight to keep the lights on. Find out more at (Insert website). (Insert lineworker cartoon pic)
- Happy Public Power Week! What does "Public Power" mean? It means reliable, affordable, environmentally responsible electricity that helps build strong communities. Find out more at (website).
- Happy Public Power Week! Did you know that (Utility Name) is one of the nation's more than 2,000 community-owned, not-for-profit electric utilities? Find out more at (website).
- Happy Public Power Week! Did you know that the first public power utilities sprang up in the late 1800s to serve predominantly rural communities? Find out more at PublicPower.org.
- Happy Public Power Week! Did you know that (Utility Name) is governed by a/n (city council/elected (or appointed) board)? YOU have a voice in how we keep the lights on. Find out more at (Insert website).
- Happy Public Power Week! Public power utilities differ from investor-owned utilities in that we are beholden to YOU, the customer, above all others. Find out more at (Insert website).
- Happy Public Power Week! Have you ever thought about a job at (Utility name)? Check out the open positions at (Insert website)!
- Happy Public Power Week! Did you know that (Insert Utility Name) has been nationally recognized as a Reliable Public Power Provider? Find out more at (Insert website).

TWITTER/INSTAGRAM

- Happy [#PublicPowerWeek](#)! Our [#lineworkers](#) are heroes for keeping the lights on 24-7! [#thankalineman](#) (Insert lineworker cartoon pic)
- Happy [#PublicPowerWeek](#)! [#PublicPower](#) means reliability, local control, low rates, & focus on community (Insert website).
- Happy [#PublicPowerWeek](#)! As a citizen-owned utility, YOU have say in our operations. Join our next (city council/board) meeting (Insert website).

- Happy [#PublicPowerWeek](#)! Did you know we've been nationally recognized as a Reliable Public Power Provider? *(Insert own website or www.PublicPower.org/RP3).*
- Happy [#PublicPowerWeek](#)! We're proud to have served *(community name)* since ('##)! [#tbt](#) or [#FBF](#) *(Insert old photo from utility's history)*
- Happy [#PublicPowerWeek](#)! Our employees are proud to give back to the community and support these organizations *([@UnitedWay](#), for example)* [#FF](#)