



Distinguish Yourself.

SPONSOR THE

LEGAL & REGULATORY CONFERENCE

EXPANDED SPONSOR BENEFITS!

OCTOBER 7-10, 2018
FRANCIS MARION HOTEL
CHARLESTON, SOUTH CAROLINA

REACH PUBLIC POWER DECISION-MAKERS



200+

Attorneys, senior- and mid-level utility managers, and policymakers



125+

Municipal utilities, joint action agencies, and state associations



35+

States

Distinguish yourself.

*Attorneys, senior- and mid-level utility
managers, and policymakers*

2000+

WHAT IS THE AMERICAN PUBLIC POWER ASSOCIATION?

We're the voice of not-for-profit, community-owned utilities that power 2,000 towns and cities nationwide. We represent public power before the federal government to protect the interests of the more than 49 million customers that public power utilities serve, and the 93,000 people they employ. Our association advocates and advises on electricity policy, technology, trends, training, and operations. Our members strengthen their communities by providing superior service, engaging citizens, and instilling pride in community-owned power.

WHAT IS THE LEGAL & REGULATORY CONFERENCE?

It's public power's conference for attorneys (both in-house and outside counsel) who represent municipal electric utilities, as well as senior and middle utility managers, and elected and appointed officials who oversee utility policy. It covers various legal issues in addition to assisting utilities with navigating the regulations handed down by regulatory commissions.

WHY SHOULD MY COMPANY PARTICIPATE?

As a sponsor, you'll have access to and visibility with key decision-makers and decision-influencers in the public power industry. Sponsorship of this event is an excellent marketing opportunity for law and consulting firms.



Distinguish yourself.

*Municipal utilities, joint
action agencies, and state
associations*

125+

THANK YOU 2017 SPONSORS!

GRIDLIANCE

**Duncan
& Allen**
COUNSELLORS AT LAW

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& ENGLISH**
ATTORNEYS AT LAW


**STINSON
LEONARD
STREET**


**THOMPSON
COBURN LLP**


UTILITY SERVICES, INC.
YOU CAN RELY ON US!

SAVE MONEY ON THIS EVENT! BECOME A CORPORATE ASSOCIATE MEMBER.

Corporate associate membership distinguishes your company as a supporter of public power. As a member, you'll save money on sponsor and vendor fees and receive tangible benefits that get your company in front of the nation's 2,000 community-owned electric utilities.

Become an Elite Corporate Associate member to receive expanded membership benefits, including deeper discounts on sponsor and vendor fees and more opportunities to connect with leaders at community-owned utilities. For details and an application form, visit www.PublicPower.org/Join.

LEARN MORE AT [WWW.PUBLICPOWER.ORG//EVENT/ LEGAL-REGULATORY-CONFERENCE](http://WWW.PUBLICPOWER.ORG//EVENT/LEGAL-REGULATORY-CONFERENCE) OR CONTACT:

Sponsorship & Membership
Matthew Konjoian - Membership@PublicPower.org

Speaking Opportunities
Ana Mejia - EducationInfo@PublicPower.org

Distinguish yourself.

States

35+

SPONSORSHIP OPPORTUNITIES

Partner Sponsor

Sole sponsor of a breakfast for all conference attendees on Monday, Tuesday, or Wednesday

Limited to one sponsor per breakfast

Elite Corporate Member \$8,000

Corporate Member: \$9,000

Nonmember: \$18,000

BENEFITS

- Logo featured prominently on all Legal & Regulatory Conference pages on www.PublicPower.org – **NEW**
- Logo on the cover of the direct-mail piece and in the body of the piece next to your sponsored breakfast
Must commit by May 18 to ensure inclusion.
- Logo on the cover of the onsite program and in the body of the program next to your sponsored breakfast
Must commit by August 30 to ensure inclusion.
- Logo on sign at the registration desk throughout the conference
- Logo on sign near food station during your sponsored breakfast
- Verbal recognition and logo on PowerPoint slide during morning announcements on the day of your breakfast
- Logo on the conference mobile app splash screen
- Logo and company description in conference mobile app
- Logo featured on Wifi information cards – **NEW**
- Opportunity to host a hospitality event in the conference headquarters hotel
Only conference sponsors are permitted to host an event at this location. Event may not conflict with official conference functions. Sponsors are responsible for all arrangements, promotion, and costs associated with hosting a function.
- Pre- and post-conference attendee lists in Excel
Name, title, organization, U.S. postal address. Association policy prevents the sharing of attendee emails and phone numbers.
- Identifying sponsor ribbon on your representatives' nametags
- Four complimentary registrations, which enable your representatives to attend all conference sessions and social events
- Opportunity for one representative to attend a VIP dinner on Sunday night including conference officers, high-level association staff, and others
- First right of refusal for 2019 Legal & Regulatory Conference Partner sponsorship

SPONSORSHIP OPPORTUNITIES

Associate Sponsor

Unlimited number of sponsors
Elite Corporate Member \$3,000
Corporate Member: \$4,000
Nonmember: \$8,000

BENEFITS

- Logo featured prominently on the Legal & Regulatory Conference Program page on www.PublicPower.org – **NEW**
- Logo in the conference direct-mail piece
Must commit by May 18 to ensure inclusion.
- Logo in the conference onsite program
Must commit by August 30 to ensure inclusion.
- Logo on table signs during Monday's reception
- Logo on sign at the registration desk throughout the conference
- Logo and company description in conference mobile app
- Opportunity to host a hospitality event in the conference headquarters hotel
Only conference sponsors are permitted to host an event at this location. Event may not conflict with official conference functions. Sponsors are responsible for all arrangements, promotion, and costs associated with hosting a function.
- Pre- and post-conference attendee lists in Excel
Name, title, organization, U.S. postal address. Association policy prevents the sharing of attendee emails and phone numbers.
- Identifying sponsor ribbon on your representatives' nametags
- Two complimentary registrations, which enable your representatives to attend all conference sessions and social events

SPONSORSHIP OPPORTUNITIES

Mobile App Sponsor

Elite Corporate Member \$4,000

Corporate Member: \$5,000

Nonmember: \$8,000

BENEFITS

- Logo featured on hotel page of Legal & Regulatory Conference page
- Logo featured in final/onsite program
- Logo featured on sign at registration desk promoting the mobile app download
- Logo on mobile app splash screen
- Logo and description in conference mobile app
- Pre- and post- conference attendee lists in Excel
- Identifying sponsor ribbon on your representative's nametags
- One complimentary conference registration
- Verbal recognition of sponsorship at first morning breakfast

SPONSOR COMMITMENT FORM

2018 LEGAL & REGULATORY CONFERENCE

OCTOBER 7-10, 2018 | FRANCIS MARION HOTEL | CHARLESTON, SOUTH CAROLINA



Company Information

Please make sure your representative-in-charge handles all behind the scenes arrangements. All sponsor logistics information will be emailed to this person.

Representative-in-charge		Title	
Company			
Address			
City	State	Zip	
Telephone	Email		
Website			

	Elite Corporate Member	Corporate Associate Member	Nonmember
<input type="checkbox"/> Partner Sponsor (ID 7749)	\$8,000	\$9,000	\$18,000
<input type="checkbox"/> Associate Sponsor (ID 7750)	\$3,000	\$4,000	\$8,000
<input type="checkbox"/> Mobile App Sponsor (ID 8015)	\$4,000	\$5,000	\$8,000

Sponsorship eligibility: Sponsorship at the American Public Power Association 2018 Legal & Regulatory Conference is only for those entities that offer products and services to electricity and telecommunications utilities. The Association shall have the sole right to determine the eligibility of sponsors at this event.

Cancellation of Sponsorship: Once the American Public Power Association receives the sponsor commitment form, benefits will start. Cancellation must be emailed to Membership@PublicPower.org. Sponsors who cancel by August 28 will be liable for 50% of the sponsorship amount. Sponsors who cancel after August 28, will be liable for 100% of the sponsorship amount. If payment has not been received at the time of cancellation, an invoice for the appropriate amount will be issued.

Agreement: I understand and agree to comply with the sponsorship eligibility, payment, and cancellation policies. I understand that contributions or gifts made to this association are not deductible as charitable contributions for federal income tax purposes. I also understand that by providing my email and contact information that I am authorizing the American Public Power Association to send information to my organization about upcoming events, programs, and services via these means.

Representative-in-charge	Title
Signature	Date

Payment Information: Fifty percent of the sponsorship fee is due at upon commitment. Full payment is due September 7. All fees to be paid in U.S. funds. To qualify for the member rate, the sponsoring company must be a member. Individual members cannot receive the member discount on behalf of a sponsoring company that is not an Association member.

- Enclosed is a check payable to American Public Power Association.
- Please bill me for payment (Members only). PO# (optional) _____.
- I am paying via Wire/ACH payment. Please have an Association finance employee contact me.
- Please charge my: Visa MasterCard American Express Discover

Card number	Exp. date	Amount to charge to card \$
Name as it appears on card	Cardholder signature	

For Association use: Order ID/Event

If you're paying via credit card, wire/ACH payment, or electing to be billed, please email (Membership@PublicPower.org) or fax (202.495.7503) the completed sponsor commitment form.

If you're paying via check, please email (Membership@PublicPower.org) or fax (202.495.7503) the completed sponsor commitment form and then mail a copy of it with your payment to American Public Power Association • P.O. Box 418617 • Boston, MA 02241-8617.