



MEMBER BENEFITS AND RESOURCES

If you're an employee or policymaker at a public power utility, joint action agency, or state association that belongs to the American Public Power Association, you're an Association member.



**TAKE ADVANTAGE
OF THE RESOURCES
AVAILABLE TO YOU
AS AN AMERICAN
PUBLIC POWER
ASSOCIATION MEMBER**

NATIONAL REPRESENTATION

Focus on keeping the lights on as Association staff advocate for public power's interests before Congress and federal regulatory agencies.

EDUCATION AND TRAINING

Learn and network at Association conferences, webinars, courses, certificate programs, and in-house trainings.

OPERATIONS RESOURCES

Participate in programs and access tools to help you with reliability, cybersecurity, safety, mutual aid, and customer service.

DISCUSSION FORUMS

Ask questions, get answers, and share best practices with public power professionals from utilities like yours.

CONTENT EXPERTS

Get help from staff knowledgeable in governance, safety, reliability, cybersecurity, customer service, energy efficiency, and more.

GRANTS AND SCHOLARSHIPS

Apply for up to \$125,000 in annual project grants and scholarships up to \$5,000 annually to fund interns to work at your utility by joining the Association's R&D program — Demonstration of Energy & Efficiency Developments (DEED).

INDUSTRY NEWS

Get the latest industry news with Public Power Daily newsletter and Public Power magazine.

CUSTOMER EDUCATION MATERIALS

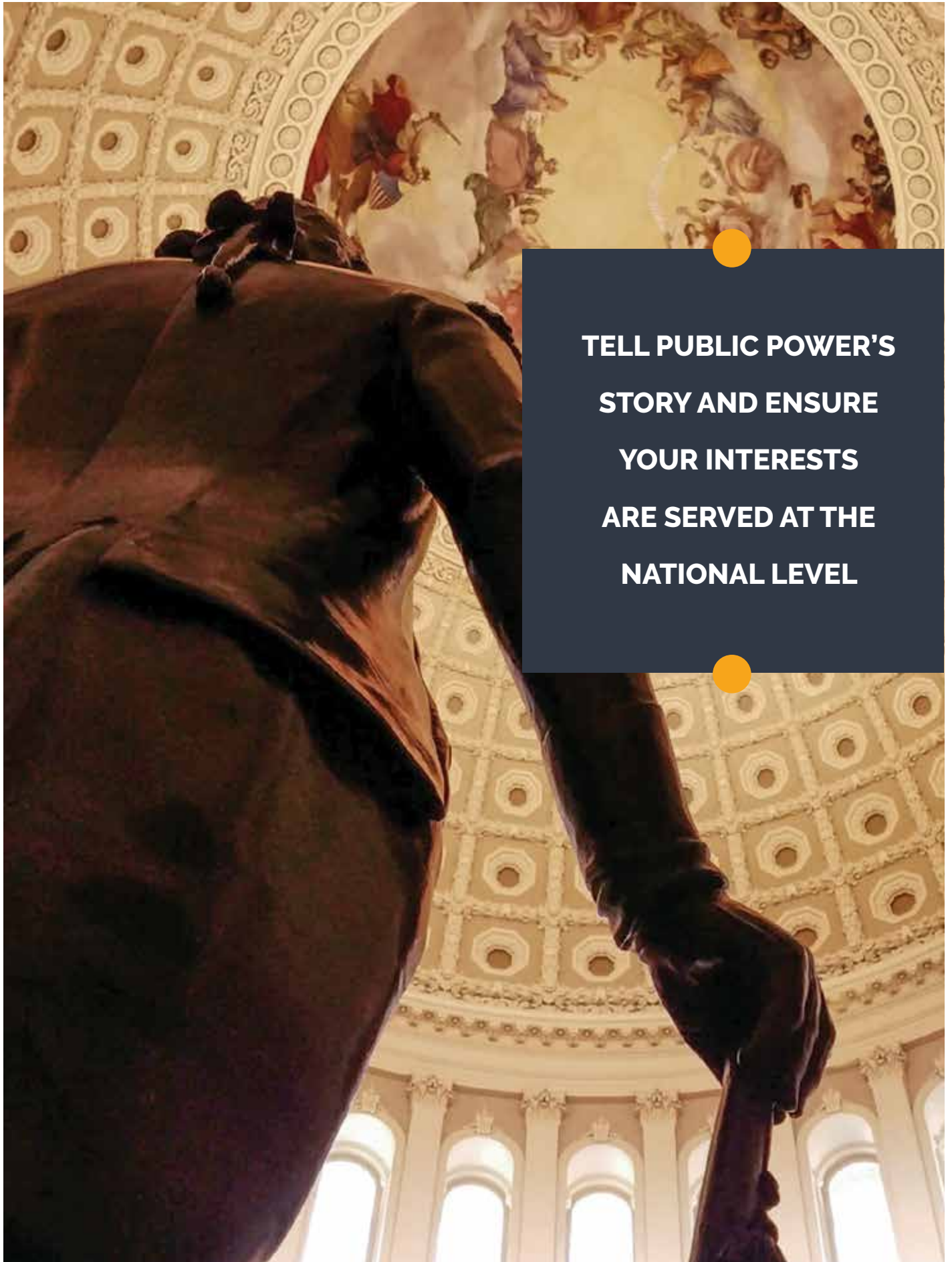
Access turnkey communication resources and templates and adapt them for your customers and policymakers.

AWARDS AND RECOGNITION

Earn national honors for your accomplishments in utility operations, leadership, advocacy, communications, and community service.



Powering Strong Communities



**TELL PUBLIC POWER'S
STORY AND ENSURE
YOUR INTERESTS
ARE SERVED AT THE
NATIONAL LEVEL**

NATIONAL REPRESENTATION

Federal policies and regulations affect your utility's ability to bring affordable, reliable electricity to your community. As the premier organization representing public power's interests in Washington D.C., the American Public Power Association offers numerous ways to keep you informed of critical national issues.

LEGISLATIVE RALLY

Attend this annual event with your policymakers, and brief your Congressional representatives on public power's value and the issues that impact your community. Hear from legislative and regulatory experts on critical industry issues, including Federal Power Programs, environmental policy, tax-exempt bond financing, grid security, wholesale power markets, pole attachments, distributed generation, and other issues before Congress and federal agencies.

ISSUE BRIEFS

Learn about public power's positions on critical issues at www.PublicPower.org> Issues and Policy:

- Electricity Infrastructure
- Energy Generation Sources – Solar, Nuclear, Hydropower, etc.
- Electricity Markets
- Environmental Policy
- Tax and Budgets
- Telecommunications

REPORTS, FILINGS, WHITEPAPERS

Browse and download Association reports, white papers, filings, and other resources on industry issues at www.PublicPower.org>Topics:

- Distributed Generation
- Electricity Markets
- Environment/Climate Change
- Energy Efficiency
- Public Power Forward (future technologies)
- Grid Security
- Smart Grid

A photograph of a man in a dark suit and tie standing at the front of a conference room, addressing a group of people seated at round tables. The attendees are seen from behind, looking towards the speaker. Nameplates are visible on the tables, with names like Peter Rickert, Ken Re..., and Karen Nels... partially legible. There are coffee cups and papers on the tables. A blue overlay with white text and two orange circles is positioned on the right side of the image.

**ENJOY DEEP MEMBER
DISCOUNTS ON
A PLETHORA OF
TRAINING OPTIONS**

EDUCATION AND TRAINING

THE ACADEMY

The American Public Power Association Academy is your source for industry training. Through our webinars, conferences, and in-house training, your staff and policymakers learn new skills, get actionable ideas, network with peers from same-size utilities, and meet continuing education and certification requirements. Learn more at www.PublicPower.org>Education & Events.

WEBINARS

Learn from the convenience of your office with an Academy webinar. Multiple staff from your utility can participate for one low price. If you can't attend a live webinar, you can purchase a recording in our Product Store at www.PublicPower.org>Shop.

Webinars are offered on a multitude of topics, like those noted here. You can view our webinar schedule at www.PublicPower.org>Education & Events.

- Accounting and finance
- Broadband communications
- Customer service
- Cybersecurity
- Distributed generation
- Electric utility 101
- Energy efficiency and environment
- Pole attachments
- Public utility governance
- Rate design
- Raising awareness of public power
- Reliability and RP3 recognition
- Safety
- Workforce planning

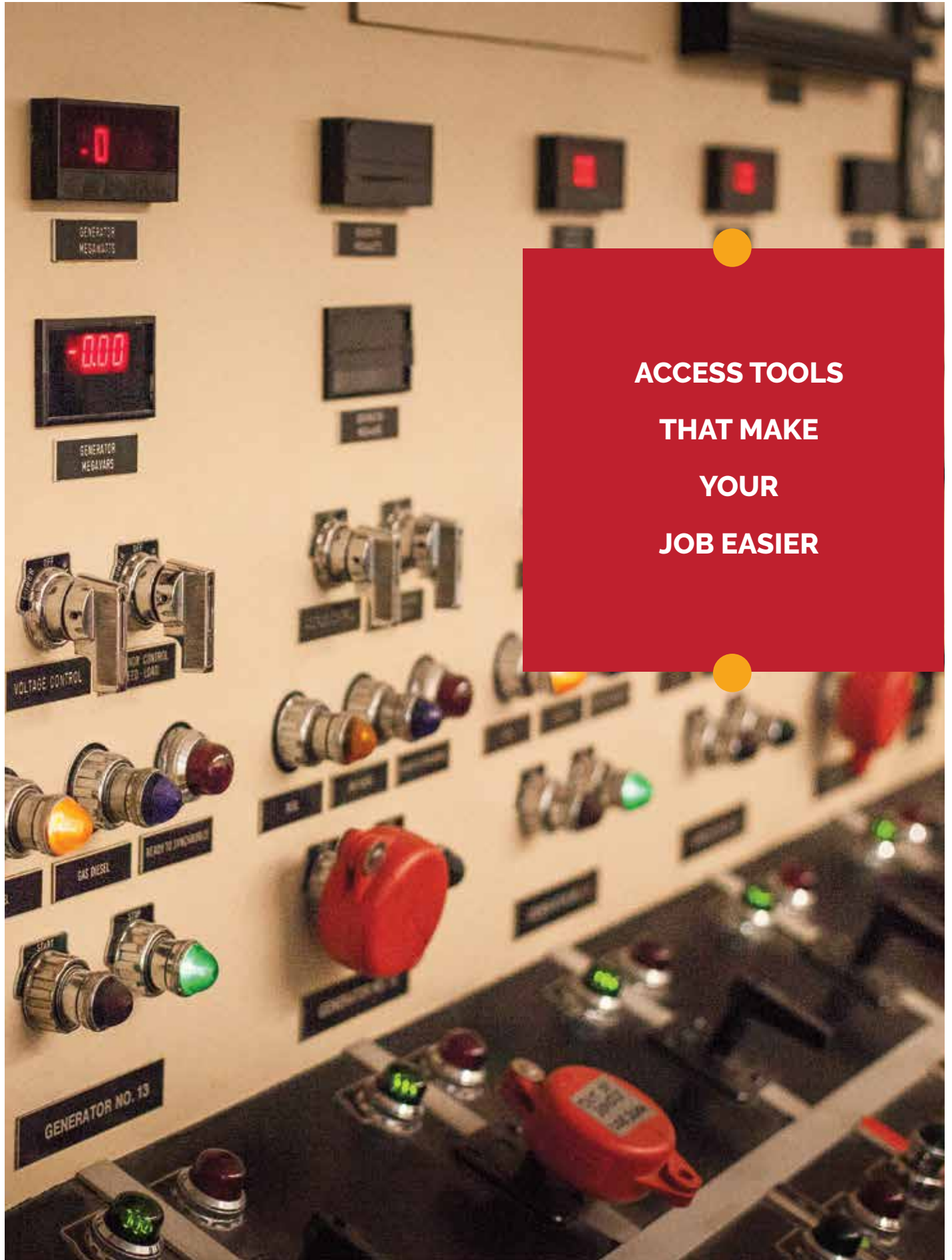
CONFERENCES & MEETINGS

As an Association member, your staff and policymakers enjoy deeply discounted access to annual conferences, workshops, and roundtables, with unparalleled learning and networking opportunities. View details at www.PublicPower.org>Education & Events.

- Joint Action Workshop
- CEO Roundtable
- Legislative Rally
- Engineering & Operations Technical Conference
- Business & Financial Conference
- National Conference & Public Power Expo
- Legislative & Regulatory Conference
- Customer Connections Conference
- Winter, Spring, and Fall Education Institutes

IN-HOUSE TRAINING

Need to train multiple people but don't have the budget or the time for travel? Let the Academy come to you. In-house training is a great team-building opportunity that allows your team to discuss the challenges confronting your utility in a dedicated setting. We can bring our popular courses to your site or develop a customized curriculum for your staff and policymakers. Contact EducationInfo@PublicPower.org for details.



**ACCESS TOOLS
THAT MAKE
YOUR
JOB EASIER**

OPERATIONS RESOURCES

As a member, you can participate in programs and access tools to help you with reliability, cybersecurity, safety, mutual aid, and customer service.

RELIABILITY RECOGNITION AND BEST PRACTICES

Reliability. Safety. Workforce development. System improvement. Excellence in these areas is critical to operating a successful utility. In fact, it's so important that the Association created the Reliable Public Power Provider (RP3) program to recognize utilities that excel in them.

As an RP3-designated utility, you'll receive recognition as a safe, reliable utility, national and local media attention, and improved teamwork as your employees fully understand their role in supporting the utility's mission. Some utilities have reported a correlation between an RP3 designation and financial benefits, like improved bond ratings, savings on insurance premiums, and increased economic development opportunities as commercial and industrial prospects learn of your success.

Learn more and apply at www.PublicPower.org
>Members>Reliability Recognition.



American Public Power Association

CYBERSECURITY

The Association offers a multitude of training opportunities and resources to ensure your utility is protected from cyber threats. You can evaluate your utility's cyber maturity and create a path forward with the Cybersecurity Scorecard, attend cyber training at Association conferences and summits, and secure training subsidies through your Joint Action Agency or state association. Visit www.PublicPower.org>Topics>Cybersecurity to view all resources available to you.

SAFETY

Use our highly acclaimed *Safety Manual for an Electric Utility* to ensure that you're meeting the latest OSHA and NESC standards. The Safety Manual covers substation safety; personal protective equipment guidelines — including clothing requirements — with special focus on less than 1,000 volts; wireless electronic devices and cell phone use; and CPR/First Aid/AED. Order the Safety Manual and related products at www.PublicPower.org>Shop>Safety, Security, & Reliability.

OPERATIONS RESOURCES

DISASTER PLANNING AND RESPONSE

Join public power's Mutual Aid Network to give and receive help during a disaster. You can learn how to put a disaster response plan in place and how to coordinate with local, state, and federal government, and navigate immediate and long-term assistance to recover and rebuild. Check out related resources at www.PublicPower.org >Shop>Safety, Security, & Reliability.

OUTAGE TRACKING AND BENCHMARKING

Subscribe to the Association's mobile-friendly, online *eReliability Tracker* service to collect and analyze your annual outage and restoration data. You can view a monthly snapshot of your utility's reliability performance, identify problem areas and common outage causes, and calculate IEEE 1366 reliability indices. You will also receive a customized annual reliability report that compares your utility by size and region to your peers so you can benchmark your reliability performance and promote your progress to key community stakeholders. Learn more and subscribe to *eReliability Tracker* at www.PublicPower.org >Shop>Safety, Security, & Reliability.

PUBLIC POWER DATA SOURCE

As a public power leader, you need to know how your customers feel about the services you provide today so you can plan for the services they'll demand tomorrow. *The Public Power Data Source* gives you access to current trends, topics, and issues that impact the vital work you do. As a subscriber to this powerful online tool, you'll help to determine the content of quarterly surveys that capture national and regional feedback from thousands of public power customers. Whether you serve 2,000 customers or 200,000, you'll discover what customers think, so you can provide the services they want. Learn more and subscribe at www.PublicPower.org>Shop>Customer Service/Key Accounts.

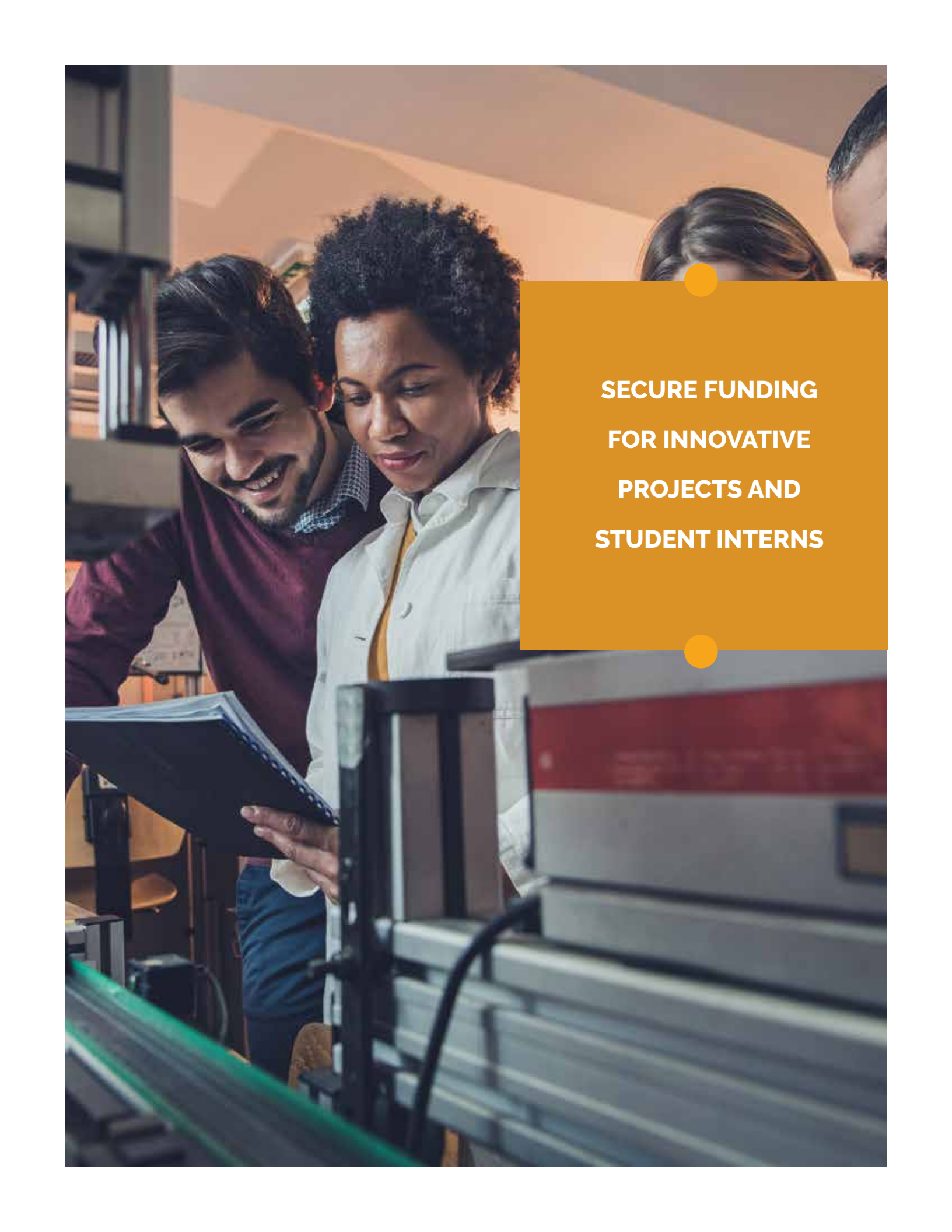
DISCUSSION FORUMS

Get exclusive access to discuss concerns, ask questions, get answers, and share resources with a national network of public power peers via our online discussion groups. Sign up for these forums at www.PublicPower.org > Resources > Discussion Groups:

- Accounting and Finance
- CFTC
- Communications
- Costs to Prices
- Customer Services
- Distributed Generation
- Drones
- Electric Vehicles
- Energy Services
- Environmental Issues
- FERC
- Generation and Fuels
- Governance
- Government Relations Working Group
- Human Resources
- IT
- Key Accounts for Economic Development
- Legal
- Markets (RTO)
- Mutual Aid
- NERC/NAESB
- Nuclear
- Risk Management
- Safety
- Smart Grid
- Supply Management
- Telecom
- Transmission and Distribution

CONTENT EXPERTS

Get assistance from staff knowledgeable in governance, safety, reliability, cybersecurity, customer service, energy efficiency, and more. Association content experts are here to help! Simply complete the form found at www.PublicPower.org>Contact, and we'll get back to you quickly with the information you need.



**SECURE FUNDING
FOR INNOVATIVE
PROJECTS AND
STUDENT INTERNS**

GRANTS AND SCHOLARSHIPS

As a utility, joint action agency, or state/regional association member, you can join the Association's Demonstration of Energy & Efficiency Development (DEED) program for an annual fee. DEED members can:

- Apply for funding to receive up to \$125,000 for an early commercialization and pilot project; new technology demonstration; or the development of best practices, services, tools, and publications that strengthen public power utilities and improve customers' lives. Grant applications are due February 15 and August 15 annually.
- Hire an intern to work at their utility through DEED's scholarship program. Scholarship applications are due February 15 and October 15 every year.
- Search, learn from, and replicate 700+ innovative projects in the DEED project database on energy efficiency, demand response, reliability, lighting, renewable resources, smart grid, solar, environment, and more.
- Attend DEED webinars at no charge and enjoy special savings on publications, software, videos, and e-learning.

Learn more and join at www.PublicPower.org>Members>R&D Funding DEED.



**STAY ABREAST OF
THE LATEST INDUSTRY
HAPPENINGS**



INDUSTRY NEWS

Subscribe to these top industry periodicals at www.PublicPower.org/News
Public Power Daily:

- *Public Power Daily*: email newsletter — Get breaking industry news and updates delivered to your inbox.
- *Public Power Magazine*: print and online — Enjoy case studies, analyses of current operational and administrative issues, and shareable public education resources on industry trends and hot topics.

PUBLIC EDUCATION MATERIALS

Access members-only, customizable videos, infographics, and fact sheets to educate your customers and policymakers during Public Power Week and all year long. Visit [www.PublicPower.org/Members/Communication Templates](http://www.PublicPower.org/Members/Communication_Templates).

AWARDS AND RECOGNITION

Nominate your utility and staff for the Association's prestigious electric utility operations and individual leadership awards. Winners are recognized at national events and conferences and showcased on the Association website, social media channels, and publications. You can find award details and nomination forms at www.PublicPower.org/Members/Awards.



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