The American Public Power Association can help you keep your members informed on key electric utility industry topics by providing qualified speakers for your meetings and conferences. Gain the national perspective on a range of issues — from public policy to utility business and operations. Learn how public power utilities confronting the same challenges as you in other parts of the country are navigating the political, economic, technological, and social changes of our times. State associations, regional associations, and joint action agencies can tap into Association staff experts covering a range of topics featured below. If you do not see a topic listed, let us know and we will attempt to accommodate you.

Public Power, Association Benefits, and Association Excellence

**Public Power Statistics**
Provides financial and other benchmarks by which community-owned utilities can measure themselves

**Workforce Issues**
Examines workforce trends facing the electric utility industry, with emphasis on public power

**Forming a Municipal Utility**
Discusses the steps and process involved with forming a public power utility and the value public power utilities bring to their communities

**Association Services**
Provides an overview of services provided by the Association, including the Demonstration of Energy & Efficiency Developments Program, Reliable Public Power Provider Program, Smart Energy Provider Program, The Academy, Association committees and discussion forums.

**Association Excellence**
Learn about best practices for keeping your organization healthy and thriving

Connecting with Customers and Raising Awareness of Public Power

**Values and Benefits of Public Power**
Highlights the key benefits and advantages of public power utilities and the benefits they bring to the communities they serve

**Community Relations**
 Discusses the importance of developing a positive relationship with the community and educating them about public power
Customer Service
Discusses the importance of customer service practices in today’s marketplace; provides an overview of customer service trends/policies in public power; summarizes the Association’s Customer Service Policies Survey

Sellout/Buyout Prevention
Discusses utility sale trends nationally, the impacts of a potential sale, and how to prevent/manage a sales attempt in your community

Legislative and Regulatory Advocacy

Overview of Federal Legislative Issues
Addresses issues currently before Congress and their potential effect on public power

Overview of Federal Regulatory Issues
Identifies the significant regulatory issues facing public power before federal regulatory bodies

Election Updates/Overview
Addresses upcoming federal elections or a post-election analysis (i.e., what it means for public power and the Association’s advocacy on behalf of members)

Regional Transmission Organizations
Provides background on the Regional Transmission Organizations (RTOs), their roles and responsibilities, and key RTO market developments

Environmental Issues
Identifies the significant environmental and policy issues facing public power

NERC Bulk Electric System Issues
Provides background on existing NERC standards, developing standards, and FERC/NERC processes

Engineering and Operations

Reliable Public Power Provider (RP3) Program
Provides an overview of operational best practices, the Association’s RP3 program, and the benefits of being an RP3-recognized utility

e-Reliability Tracker
Provides an overview of outage data collection, categorization, and analysis using this popular tool and emphasizes the importance of maintaining a reliable electric system

Reliability
Addresses the importance of distribution reliability in the electric utility industry, examines the impediments and benefits of operating a reliable electric system

e-Safety Tracker
Provides an overview of how utilities can use data on pre-job briefings, safety meetings, injuries, and near misses to improve safety and discusses the critical importance safety plays in an electric utility

Safety
Addresses the importance of safe work practices to the electric utility industry and can cover National Electrical Safety Code, the Association’s Safety Manual, and applicable OSHA regulations

Cybersecurity
Addresses the importance of maintaining a cybersecurity program within your utility and can entail a cybersecurity exercise or overview of the Association’s Cybersecurity Scorecard

Physical Security
Addresses the importance of maintaining a physical security program within your utility

Demonstration of Energy & Efficiency Developments (DEED) Program
Provides an overview of public power’s research and development program

Smart Energy Provider Program
Provides an overview of the newly developed best practices program for utilities that show commitment to, and proficiency in, energy efficiency, distributed generation, renewable energy, and environmental initiatives

Mutual Aid and Disaster Response
Provides an overview of the Association’s mutual aid program and disaster response resources
How Do I Book a Speaker?

Contact RequestaSpeaker@PublicPower.org and provide the following information:

- **Organization name**
- **Contact information (name, email, phone)**
- **Name of conference or meeting**
- **Location of conference or meeting**
- **Date of requested speaking engagement**
- **Requested topic**

Please keep in mind that there is a better chance of successfully identifying a speaker when the Association is given at least two months’ notice. Each state association, regional association, and joint action agency member of the American Public Power Association is entitled to one free appearance per year at no cost. The Association will consider each submission and will identify a speaker based on availability and resources.

**Questions?**
Contact RequestaSpeaker@PublicPower.org.