

American Public Power Association

# DEEDdigest

## DECEMBER 2018 EDITION

### Upcoming Webinar FREE to APPA Members

#### [DEED Grants & Scholarships: Application Tips to Get Funded](#)

DEED will host a webinar on **January 10, 2019 from 2-3:00 p.m. EST** to provide answers to all your questions related to DEED grants and scholarships. In this webinar you will learn about the application process, the types of projects we fund, common application mistakes, who is eligible to apply, and tips to develop the best application possible. Speakers for this webinar include Michele Suddleson, DEED Program Director and Liz Jambor, Chair, DEED Board of Directors

The current grant and scholarship cycle is open and will close on February 15th. Your best bet is to visit the [DEED funding page](#), review the [DEED Project Database](#), and register for this free webinar today!

[Register Now](#)



DEED Webinars

A chronological listing of DEED webinars is posted for DEED member only access [here](#).

DEED webinars are provided free to DEED members. To find out if you are a DEED member, [click here](#).

### Upcoming Webinar FREE to DEED Members

#### [Replicate this Cybersecurity Toolkit](#)

Cyber attacks are a growing and rapidly changing challenge that utilities face and must be prepared to mitigate. Just as these attacks are constantly evolving, a utility's immediate response plan must also adapt. Northern California Power Agency plunged into solving this problem with the execution of a tabletop incident response exercise.

In this webinar you will learn how to use the toolkit they developed which features, template resources such as an incident response plan; sample exercise agenda; and participant instructional memos. The exercise simulates



DEED Webinars

A chronological listing of DEED webinars is posted for DEED member only access [here](#).

DEED webinars are provided free to DEED

an attack scenario and gives the opportunity to go through your incident response plan to help strengthen your utility's cyber-security readiness.

NCPA received DEED funding to hire a Cyber Security Analyst intern to help plan, develop, and coordinate the Cyber Security Incident Response tabletop exercise.

Join us on **Wednesday, January 30 at 2:00 PM EST** to hear from staff at APPA, NCPA, and their student intern that planned and executed this project.

[Register Now](#)

members. To find out if you are a DEED member, [click here](#).

## DEED Awards: Your Utility Deserves Recognition!



### You can't win if you don't apply!

Why should your utility apply for a DEED award? We asked nominators from the 2018 winning utilities to explain the value of submitting a nomination for their utility.

Mary Medeiros McEnroe, Public Benefits Program Manager at **Silicon Valley Power**, the 2018 **Award of Continued Excellence** recipient explained that "The process of documenting your utility's efforts is a worthwhile endeavor, as it can be used internally and locally to promote the good work [your utility has] done. It was an opportunity for the utility to be recognized locally [and] it instilled a sense of pride in the employees and management team. The national recognition from receiving this prestigious award is well worth the effort invested in the application."

Similarly, Bill Bottiggi, General Manager at **Braintree Electric Light Department**, a 2018 **Energy Innovator Award** recipient, says that "locally we use the award to keep the residents aware that we are here doing the best we can to keep our service at a high level and the rates as low as we can."

The Award of Continued Excellence recognizes a DEED member utility with demonstrated commitment to DEED and its ideals. The Energy Innovator Award recognizes a utility program or project that demonstrates advances in the development or application of

creative, energy-efficient techniques or technologies that provide better service to electric customers or increase utility operations efficiency or resource efficiency.

Applications are due for both awards by January 31, 2019. For more information and to learn about past award winners, visit the [ACE and EIA information page](#). Questions? Contact Michele Suddleson at (202)467-2960 or e-mail [DEED@PublicPower.org](mailto:DEED@PublicPower.org).

## Spring Internship Cycle Now Open!



The Spring 2019 funding cycle is open for [scholarships](#) and [utility grants](#). The deadline to apply is **February 15, 2019**.

[DEED members](#) may apply for **up to \$125,000 in grant funding** for their innovative utility projects. Grants target projects that improve utilities by increasing efficiency, reducing costs, investigating new technologies, offering new services, and improving practices to better serve customers. For more information, view DEED's [funding page](#), and our past webinars [Tips when Applying for a DEED Grant](#) and [Maximizing your DEED Membership Benefits](#). Please also contact your region's [DEED board director](#) and APPA staff to obtain guidance on your project idea. To get started and gain access to the application, email [DEED@PublicPower.org](mailto:DEED@PublicPower.org).

### Apply for student internship funding

An intern is often a good way to obtain "free" manpower to help develop and implement programs or initiatives at your utility. If you have a project that is more of the standard system upgrade/normal maintenance activity/capital improvement project, applying for **\$4,000** to put an intern to work can be a good way to receive funding when it is not appropriate for a DEED grant. More information is available [here](#) and in the [DEED Scholarship Guide for Utilities](#). To get started and gain access to the application, email [DEED@PublicPower.org](mailto:DEED@PublicPower.org).

## Kevin Chandra, DEED Intern, Now Full Time at Austin Energy

Need more incentive to apply for an intern? Hear about Kevin Chandra's experience transitioning from a DEED student intern to a full time employee at Austin Energy! Click the button below to watch the short video!

Watch Now

## DEED 2018 Numbers at a Glance

Looking back on 2018, DEED funded a record breaking \$1,461,889 across 21 grants and 34 scholarships! As the years have gone by, the quality of applications has certainly improved as students and utilities are investing more into the research and development of energy and efficiency technologies.

Additionally, we hosted nine webinars in 2018 educating 336 utility professionals on the results and resources developed from DEED-supported projects.

## Lincoln Electric System's Study on EV Driver Habits

Interested in learning more about the recently approved grant funding Lincoln Electric System's study on EV driver habits? Click the button below to read the APPA article!

[Read More](#)

## Contact

[DEED@publicpower.org](mailto:DEED@publicpower.org)

202.467.2945



© 2018 : American Public Power Association  
2451 Crystal Drive, Suite 1000, Arlington, VA 22202  
202.467.2900

You're receiving this email because the American Public Power Association believes this information is important to you. Questions? Email [subscriptions@publicpower.org](mailto:subscriptions@publicpower.org).

