

American Public Power Association



45
million

Number of people served by public power

Public Power's United Voice in Washington, D.C.

APPA is a non-partisan organization, committed to developing national policies that will ensure the viability and progress of community-owned, customer-driven, not-for-profit institutions.

Policy positions emphasize the importance of hometown decision making that puts customers first and ensures a stable supply of electricity while protecting the environment. Since two-thirds of public power systems do not generate their own electricity and instead buy it on the wholesale market for distribution to customers, securing competitively priced and reliable wholesale power is a priority.

APPA participates in a wide range of legislative and regulatory forums. It advocates policies that:

- ensure reliable electricity service at competitive costs;
- advance diversity and equity in the electric utility industry;
- promote effective competition in the wholesale electricity marketplace;
- protect the environment, and the health and safety of electricity consumers and;
- safeguard the ability of communities to provide infrastructure services—such as community broadband networks—their consumers require.



The American Public Power Association (APPA) was created by and for the nation's more than 2,000 not-for-profit, community- and state-owned electric utilities to:

- Advance the national public policy interests of its members and their consumers.
- Provide services to help ensure adequate, reliable electricity at a reasonable price with proper protection of the environment.

American Public Power Association

Providing national representation and services to community- and state-owned electric utilities

APPA was created in September 1940 as a world war loomed. The nation's municipal utilities recognized their need to unite to help the nation's defense, as well as to create a national service organization that would represent their common interests. Today, the increasing complexity of the electric utility industry and federal government involvement in it has intensified the need for a national association.

Members are APPA's Guiding Lights

The executives, and elected and appointed policymakers, who work for and oversee APPA's member organizations are its guiding lights. APPA is governed by a 37-member regionally representative board of directors. More than 3,000 men and women participate in specialized APPA committees, task forces, and other groups that help to develop an array of policy positions and services. About 65 staff members serve the membership.

Powerful Member Services Promote Education and Networking

Representation before Congress, federal agencies, and the courts

APPA is the national advocate for public power in Washington, D.C., on legislative and regulatory issues, and in legal proceedings. APPA lobbies public power positions, and monitors and reports on federal events and activities. The Legislative & Resolutions Committee gives all utility members an opportunity to develop consensus on issues, as do task forces, committees, and work groups. The annual Legislative Rally brings managers and policymakers to Washington, D.C., to tell the public power story.

Collection, analysis, and dissemination of information

Public Power Weekly newsletter, *Public Power* magazine, and *Public Power Daily* are respected throughout the country as timely, reliable sources of information about public power and the industry. APPA's Web site at www.APPAnet.org provides information for a variety of audiences. Specialized publications, reports, surveys, and Internet-based networking groups inform and educate in various utility disciplines.

Educational programs and services

APPA offers many opportunities to learn from and network with colleagues, utility experts, and local and national policymakers. The annual National Conference is the largest public power meeting. Other annual meetings cover business and financial, engineering and operations, legal, community broadband, and customer and community services topics. APPA also conducts smaller professional-development courses and provides a variety of continuing education and consumer-oriented materials.

Funding for research and development programs

The Demonstration of Energy-Efficient Developments (DEED) program provides grants to APPA-member utilities and students from public power communities. Projects explore techniques and technologies that could be widely applicable to public power.

Recognition of utilities and individuals for excellence

Major awards are given at APPA's National Conference to executives and policymakers who have advanced public power's goals, as well as to utilities that have met the highest standards. Throughout the year, others are recognized for safety records, reliability, annual reports, lineworker skills, continuing education, and dedication to energy innovation.

Competitively-priced products and services

Hometown Connections, a subsidiary, secures group discounts for APPA members in a variety of areas, including advanced meter reading systems, customer information software, SCADA systems, broadband over powerline services, and customer and employee research. More information is available at www.hometownconnections.com

About APPA Members

Most public power systems are owned by municipalities, with others owned by counties, public utility districts, and states.

Regular APPA membership (with voting and committee privileges) is open to U.S. public power systems, joint action agencies (state and regional consortia of public power systems); rural electric cooperatives; Canadian municipal/provincial systems; public power systems within U.S. territories and possessions; and state, regional, and local associations in the U.S. and Canada that have purposes similar to APPA.

APPA also encourages associate memberships from entities and individuals that have an interest in doing business with public power, and from cities and towns exploring the possibility of establishing public power systems.



Year by which one out of every three public power systems will celebrate a centennial

Facts About APPA Services:

50

Percentage of public power customers served by utilities participating in APPA's TREE POWER planting program

652

Number of utilities taking part in APPA's DEED (Demonstration of Energy-Efficient Developments) program

10,000

Number of people who receive APPA's weekly newsletter

43,000

Number of unique monthly visitors to APPA's Web site www.APPAnet.org