

# APPA Corporate Associate Member Application

## APPA Corporate Associate Member Information

One of the best ways to truly make an impact into the municipal electric market is to become an APPA corporate associate member. Companies that offer products and services to public power systems may join as corporate associate members. Corporate associate membership benefits include:

## Marketing and Advertising Opportunities

- Complimentary basic listing in the *APPA Online Suppliers Guide*, the gateway to products and services that public power utilities need.
- Ability to post press releases and white papers on APPA Suppliers News Central, featured on the *APPA Online Suppliers Guide*.
- One free listing in the Business Resource Section of APPA's *Annual Directory & Statistical Report*.
- Discounts on advertising in *Public Power Daily* and *Public Power Weekly* newsletters.
- Discounts on banner ads on PublicPower.org.
- Up to 50% discount on sponsorship and vendor expo fees.
- 10% discount on advertising in *Public Power* magazine.
- Use of the APPA Corporate Associate Logo.
- One annual complimentary electronic APPA mailing list (primary utility contact, U.S. postal address). Customized lists are available for purchase by members only at \$.05 per name.

## Publications

- Unlimited number of subscriptions to *Public Power Daily* e-newsletter.
- Unlimited number of subscriptions to *Public Power Weekly* e-newsletter.
- Up to eight complimentary copies of APPA's *Annual Directory & Statistical Report*.
- Unlimited number of subscriptions to *Public Power* magazine, in either print or emagazine format.
- Ability for your staff to purchase APPA Product Store items at the member rate.

## Education and Information

- Access to APPA's *Public Power Directory* on PublicPower.org
- Opportunities to network and learn at APPA Academy conferences, workshops, and seminars at the reduced member rate.
- Ability to access public power-specific government relations updates.
- Access to APPA's professional staff and library.
- Access to "members-only" online resources including white papers, statistical analysis, and conference presentations.

## Dues

Annual dues are \$3,000. If your company is considered a small business under federal Small Business Administration guidelines, your annual dues are \$1,500. Applicants in the small business category are responsible for determining and proving eligibility according to Small Business Administration standards ([www.sba.gov](http://www.sba.gov)) and must provide the NAISC or SIC code under which they're claiming eligibility on the corporate associate membership application.

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Membership begins on the first day of the first month following receipt of your dues payment.

## Primary Contact Information

The primary contact should be the person at your company to whom APPA communicates information about membership benefits, updates, invoices, etc.

Name		Title	
Company			
Address			
City	State	Zip	
Telephone	Fax	E-mail	

Yes, we qualify for SBA dues. Our NAISC or SIC code is

## Is your company:

a minority-owned business?  Yes  No      U.S.-based?  Yes  No  
a women-owned business?  Yes  No

## APPA Directory Contact Information

The directory contact should be the person at your company who public power buyers should contact about your products and services.

Name		
Title		
Company		
Address		
City	State	Zip
Telephone	Fax	
E-mail		
Website		

## For More Information

Pamela Cowen, Manager, Membership & Marketing,  
202.467.2903; pcowen@publicpower.org

Contributions or gifts made to this association are not deductible as charitable contributions for federal income tax purposes.



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Please select one category that your company will be listed under in APPA's online and print directories. If you want to be listed under more than one category, please contact APPA about purchasing upgraded listings.

- |                                                                          |                                                                            |                                                                               |
|--------------------------------------------------------------------------|----------------------------------------------------------------------------|-------------------------------------------------------------------------------|
| <input type="checkbox"/> Advertising / Marketing                         | <input type="checkbox"/> Insurance and Risk Management                     | <input type="checkbox"/> Renewable Energy Products and Services               |
| <input type="checkbox"/> Broadband / Communications Equipment & Services | <input type="checkbox"/> Interactive Voice Response (IVR)                  | <input type="checkbox"/> Safety Equipment and Services                        |
| <input type="checkbox"/> CIS / Billing Equipment and Services            | <input type="checkbox"/> IT Services                                       | <input type="checkbox"/> SCADA                                                |
| <input type="checkbox"/> Communication Equipment and Services            | <input type="checkbox"/> Law Firms / Legal / Government Relations Services | <input type="checkbox"/> Security Equipment and Services, Cyber               |
| <input type="checkbox"/> Community / Economic Development Services       | <input type="checkbox"/> Lighting & Accessories                            | <input type="checkbox"/> Security Equipment and Services, Physical            |
| <input type="checkbox"/> Computer Services                               | <input type="checkbox"/> Management Consulting                             | <input type="checkbox"/> Signs / Tags / Markers                               |
| <input type="checkbox"/> Customer Satisfaction Research & Benchmarking   | <input type="checkbox"/> Manufacturers / Equipment Distributors            | <input type="checkbox"/> Smart Grid Solutions                                 |
| <input type="checkbox"/> Data Management Systems                         | <input type="checkbox"/> Mapping, GIS                                      | <input type="checkbox"/> Substation Equipment and Services                    |
| <input type="checkbox"/> Distributed Generation                          | <input type="checkbox"/> Metering Equipment and Services                   | <input type="checkbox"/> Test Equipment                                       |
| <input type="checkbox"/> Energy Efficiency Products and Services         | <input type="checkbox"/> NERC Compliance                                   | <input type="checkbox"/> Training                                             |
| <input type="checkbox"/> Energy Storage Equipment and Services           | <input type="checkbox"/> Nonprofit Organizations                           | <input type="checkbox"/> Transformer Equipment and Maintenance                |
| <input type="checkbox"/> Engineering Services                            | <input type="checkbox"/> Outage Management Equipment and Services          | <input type="checkbox"/> Transmission and Distribution Equipment and Services |
| <input type="checkbox"/> Environmental Compliance Products and Services  | <input type="checkbox"/> Power Generation Equipment and Services           | <input type="checkbox"/> Utility Construction                                 |
| <input type="checkbox"/> Financial Services                              | <input type="checkbox"/> Power Marketing                                   | <input type="checkbox"/> Utility Equipment Sales & Rentals                    |
| <input type="checkbox"/> Human Resources                                 | <input type="checkbox"/> Power Quality                                     | <input type="checkbox"/> Vegetation Management                                |
|                                                                          | <input type="checkbox"/> Power Supply                                      |                                                                               |
|                                                                          | <input type="checkbox"/> Reliability Products and Services                 |                                                                               |

## Agreement

In order to become an associate member of APPA, applicants must sign the following statement of support:

I confirm that this organization supports the rights of communities to establish and operate local, government-owned public power utilities and recognizes the significant and positive role public power plays in the electric utility industry today and will play in the future. I also understand that by providing the above fax number, e-mail address, and contact information for my company, I am authorizing APPA to send notices to my organization about programs and services by these means.

Primary Contact Signature

Date

## Payment Information

All fees to be paid in U.S. funds.

- Enclosed is a check payable to American Public Power Association.
- Please charge my:  Visa  MasterCard  American Express  Discover

Card Number

Exp. Date

\$ Amount to Charge to Card

Name As It Appears on Card

Cardholder Signature

If you are paying via credit card, please email ([membership@publicpower.org](mailto:membership@publicpower.org)) or fax (202.495.7503) the completed application form.

If you are paying via check, please mail a copy of the completed application form with your payment to American Public Power Association · P.O. Box 418617 · Boston, MA 02241-8617.

