



## Submit Your Proposal

Submit a proposal to speak at an Academy conference, webinar, or other event:

<http://www.surveygizmo.com/s3/1575606/APPA-Academy-Conferences-Events-Call-for-Ideas>

## Submission Guidelines

Here are a few guidelines to help you understand what we're generally looking for in a proposal:

- Clear topic you would like to see addressed (or you would like to speak about). For example, "New ways utilities can integrate renewable energy into their resource portfolio" is a lot more helpful than just "renewable energy."
- Topics that are of interest to a wide range of public power utilities. Attendees come from all over the country, and represent a wide range of utility sizes, from very large utilities that serve more than 100,000 customers, to very small ones (serving fewer than 5,000 customers)
- Educational content – obviously, we don't want any sales pitches. Ideally, everyone who attends a session will walk away with some new knowledge or ideas that can help them at their utility, regardless if they purchase a product or service.
- Presentations that feature public power case studies or utility-vendor collaborations may be given preference.

Let us know if you have a specific speaker in mind (including if you are willing to speak on this topic).

## Quick Facts

- Multiple submissions are welcome. Please complete the survey for each topic or session you'd like to propose.
- All topics will be reviewed by the appropriate conference officers and staff at the conference planning meeting, typically held 6-8 months before the conference.
- Proposals received will be kept on file for a full year. If the agenda for an upcoming event has already been determined, your proposal will be considered for the following year's event.
- Your proposal may be considered for conferences, webinars, or events other than the venues you propose.
- You will only be contacted if your proposal is selected.
- If you would rather provide your input directly, or have supporting documents you would like to submit with your proposal, please email your suggestions or information to:

[EducationInfo@PublicPower.org](mailto:EducationInfo@PublicPower.org)