Public Power Forward Summit

Preparing for a new era in electricity

October 26-27, 2015
Alexandria, Virginia

DIAMOND SPONSORS
Monday, Oct. 26

7:30 – 8:30 a.m.
Registration & Coffee
GRAND BALLROOM FOYER

8:30 – 9 a.m.
Welcome & Introductions
GRAND BALLROOM
Speaker: Sue Kelly, President & CEO, American Public Power Association, Arlington, Va.

9 – 9:45 a.m.
Keynote Presentation
Recommended CEUs .1 / PDHs .75 / CPEs .9
Speaker: Maja Wessels, Executive Vice President, Global Public Affairs, First Solar, Tempe, Ariz.

9:45 – 10:45 a.m.
New Business Models and Reform Proposals: Panel Discussion
Recommended CEUs .1 / PDHs 1 / CPEs 1.2
Hear about new business models for electric utilities and energy reform proposals in the states.
Speakers: Jennifer Murphy, Assistant General Counsel, Policy, National Association of Regulatory Utility Commissioners, Washington, D.C; Arlen Orchard, General Manager & CEO, Sacramento Municipal Utility District, Calif.; and Rhone Resch, President & CEO, Solar Energy Industries Association, Washington, D.C.

10:45 – 11 a.m.
Break

11 a.m. – Noon
Public Power Reaction to Reform Proposals: Panel Discussion
Recommended CEUs .1 / PDHs 1 / CPEs 1.2
Learn how public power utilities are responding to industry changes and reform proposals in their states, and how they’re preparing for the future.
Speakers: Gil Quiniones, President & CEO, New York Power Authority, White Plains, N.Y.; and Jack W. Simmons, President & CEO, Tennessee Valley Public Power Association, Chattanooga, Tenn.

Noon – 1:15 p.m.
Lunch Keynote

1:15 – 2:45 p.m.
Financial and Rate Implications of New Business Models
Recommended CEUs .2 / PDHs 1.5 / CPEs 1.8
Understand the financial and rate implications of state reform proposals and see how public power utilities are preparing to take on these issues.
Speakers: Scott Benson, Manager, Resource & Transmission Planning, Lincoln Electric System, Neb.; Chris Fink, Managing Director, Bank of America Merrill Lynch, New York, N.Y.; and Dennis Pidherny, Managing Director, Fitch Ratings, New York, N.Y.

2:45 – 3 p.m.
Break

3 – 4:30 p.m.
Impacts of New Technologies on Engineering & Operations
Recommended CEUs .2 / PDHs 1.5 / CPEs 1.8
What are some engineering and operational issues that may come into play as new technologies are adopted? Learn how distributed energy resources, storage, and other technologies will impact your utility and customers.

4:30 – 5:30 p.m.
Concurrent Roundtable Discussions
Recommended CEUs .2 / PDHs 1.5 / CPEs 1.8
• Operational Issues Roundtable (GRAND BALLROOM)
• Financial Issues Roundtable (POTOMAC B)
• Communication Issues Roundtable (POTOMAC A)

5:30 – 6:30 p.m.
Reception
WASHINGTON/JEFFERSON
Tuesday, Oct. 27

8 – 8:30 a.m.
Registration & Coffee
GRAND BALLROOM FOYER

8:30 – 10 a.m.
Customer Engagement & Public Communications: Panel Discussion
Recommended CEUs .2 / PDHs 1.5 / CPEs 1.8
Dive into customer engagement and public communication issues around new technologies and new ways of doing business. Hear from the experts and your utility colleagues on the need to communicate early and often, data privacy issues, and best practices to engage customers and stakeholders.

Speakers: Paula Carmody, People’s Counsel, Maryland Office of People’s Counsel, Baltimore, Md.; Neel Gulhar, Senior Director, Product Strategy & Marketing, Opower, Arlington, Va.; and Claudette Hanks Reichel, Ed.D., Professor and Extension Housing Specialist, LaHouse Resource Center Director, Louisiana State University, Baton Rouge, La.

10 – 10:15 a.m.
Break

10:15 – 11:45 a.m.
Designing a Strategy for Moving Forward
Recommended CEUs .2 / PDHs 1.5 / CPEs 1.8
Wrap up your experience with an open dialogue, steered by APPA staff experts, on the issues addressed at the summit. Help provide direction to public power and APPA on next steps, policies, and tools. Discuss other issues of interest with fellow attendees.
Open only to APPA regular members (public power utilities, joint action agencies, and state/regional associations). No press, consultants, vendors or non-members may attend.

11:45 a.m.
Adjourn

Accreditation & Certification
Public Power Forward Summit attendees will have the opportunity to earn up to 1.3 Continuing Education Units (CEUs), 10.25 Professional Development Hours (PDHs), or 12 Continuing Professional Education credit hours (CPEs).

Continuing Professional Education (CPE) Credits
The American Public Power Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors through its website: www.learningmarket.org.

There are no prerequisites for the courses offered; no advance preparation is required. All courses are group-live offerings; program level should be considered intermediate. All sessions are in the “Specialized Knowledge and Applications” field of study.
For more information regarding administrative policies, such as clarification of requirements, complaints, and refunds, contact EducationInfo@PublicPower.org.

Continuing Education Units (CEUs)
The American Public Power Association is accredited by the International Association for Continuing Education and Training and is authorized to offer the IACET CEU.

Professional Development Hours (PDHs)
APPA educational practices are consistent with the criteria for awarding Professional Development Hours (PDHs), as established by the National Council of Examiners for Engineering and Surveying (NCEES). Course eligibility and number of PDHs may vary by state.

Special thanks to the Public Power Forward Summit sponsors
Let the APPA Academy provide you with the knowledge you need to perform your job at the highest level.
Register for these events today at PublicPower.org/APPAAcademy.

### Conferences

**Legislative Rally**
March 7–9, 2016
Washington, D.C.
**Audience:** 600 utility managers, policymakers, elected officials and public power advocates meet with their representatives on Capitol Hill

**Engineering & Operations Technical Conference**
April 3–6, 2016
Minneapolis, Minn.
**Audience:** 400 utility personnel in the areas of safety, transmission, distribution & system planning, environmental issues, generation & fuels, communications & control, and supply management

**National Conference**
June 10–15, 2016
Phoenix, Ariz.
**Audience:** 1200 utility managers, senior executives, policymakers, elected officials, and future leaders

### Business & Financial Conference
Sept. 18–21, 2016
San Antonio, Texas
**Audience:** 425 utility personnel in the areas of accounting & finance, customer accounting & services, human resources & training, information technology, and pricing & market analysis

### Legal & Regulatory Conference
Oct. 16–19, 2016
Long Beach, Calif.
**Audience:** 175 attorneys, utility managers and policymakers who oversee utility policy

### Customer Connections Conference
Nov. 6–9, 2016
Nashville, Tenn.
**Audience:** 300 utility personnel in the areas of customer service, economic development, energy efficiency, key accounts and public communications

### Education Courses & Workshops

**Joint Action Agency Workshop**
Jan. 10–12, 2016
San Diego, Calif.
**Audience:** 70 joint action agency leaders and their members meet to discuss emerging policy, regulatory and power supply issues

**CEO Roundtable**
Feb. 21–24, 2016
Phoenix, Ariz.
**Audience:** 75 public power CEOs and senior executives meet and exchange ideas and information

**Public Power Leadership Workshop**
Oct. 5–7, 2016
Seattle, Wash.
**Audience:** 45 general managers and CEOs (particularly those new to their jobs), senior managers, and those on track for executive leadership positions